

# WMGC-HD1

PUBLIC AFFAIRS QUARTERLY REPORT

April 1 – June 30, 2013

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## **Section I – Community Issues**

WMGC-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending June 30, 2013

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy**
- 9. Detroit**
- 10. Current Affairs**

## **Section II – Public Affairs Program Listing**

WMGC-HD1 aired the following public affairs program each Sunday between April 1 and June 30, 2013.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WMGC-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WMGC-HD1 addressed key community issues throughout the three month period ending on June 30, 2013.

### **1. Economy**

**May 12, 6:00 am**

**The Peter Werbe Show**

Gar Alperovitz, author, *What Then Must We Do? Straight Talk About the Next American Revolution*, proposes a possible next system that is not corporate capitalism, not state socialism, but something else entirely—and something entirely American. 25 min.

**May 26, 6:00 am**

**The Peter Werbe Show**

Thomas Geoghegan, attorney, and author, *Were You Born on the Wrong Continent: How the European Model Can Help You Get a Life*, advocated that the U.S. turn to the model of social democracy such as exists in Germany to solve our social and economic problems. 25 min.

### **2. War and Terrorism**

**April 14, 6:00 am**

**The Peter Werbe Show**

Jeff Cohen, associate professor of journalism at Ithaca College, discussed possible candidates for the Nobel Peace Prize. 25 min.

**April 14, 6:30 am**

**The Peter Werbe Show** Rachel Meerpol, staff attorney, Center for Constitutional Rights, discussed the challenge to civil liberties in an era of terrorism. 25 min.

**April 28, 6:30 am**

**The Peter Werbe Show**

Melvin Goodman, author, *National Insecurity: The Cost of American Militarism*, discussed how ceding foreign policy decisions to the Pentagon has led to wars rather than diplomacy, and that the military/industrial complex has distorted the economy. 25 min.

**May 12, 6:30 am**

**The Peter Werbe**

Carl Colby, director, discussed his documentary, *THE MAN NOBODY KNEW: IN SEARCH OF MY FATHER, CIA SPYMASTER WILLIAM COLBY* which uncovers the secret world of a legendary CIA spymaster. 25 min.

**June 16, 6:00 am**

**The Peter Werbe Show**

Jeremy Scahill, author *Dirty Wars*, and producer of a documentary based on the book with the same name, discussed how U.S. military strategy utilizing drones and night raids creates more enemies for the U.S. than it eliminates. 25 min.

**June 30, 6:30 am**

**The Peter Werbe Show**

Jerry Lembcke, author, *Hanoi Jane: War, Sex & Fantasies of Betrayal*, described how Jane Fonda was elevated by the right wing to the cause of the U.S. loss of the Vietnam war. 25 min.

**3. Education / Parenting**

**June 2, 6:00 am**

**The Peter Werbe Show**

Robert Jensen, Professor of Journalism, University of Texas at Austin, and author, *Arguing for Our Lives: A User's Guide to Constructive Dialog*, said we live in a time of anxiety, and it's essential that we are able to think and communicate clearly. 25 min.

**4. Environment/Energy Issues/Climate Change**

**April 14, 6:00 am**

**The Peter Werbe Show**

George Gage, co-director of Bidder 70, told the story of a college student who made an auction bid on federal land gas and oil leases to stop it from being purchased by energy companies. For his act of civil disobedience, he was sentenced to two years in prison. 25 min.

**May 5, 6:30 am**

**The Peter Werbe Show**

Ellis Boal, an attorney with Ban Michigan Fracking, spoke about the dangers to the environment and human health from the oil and gas process known as horizontal fracking. 25 min.

**May 19, 6:30 am**

**The Peter Werbe Show**

Doug Peacock, author, *In the Shadow of the Sabertooth: A Renegade Naturalist Considers Global Warming, the First Americans and the Terrible Beasts of the Pleistocene*, said today's climate change is similar to what the earliest people on the North American continent faced, and their adaptive reaction bears lessons for us. 25 min.

**May 26, 6:30 am**

**The Peter Werbe Show**

Caroline Fraser, author, *Rewilding the World: Dispatches from the Conservation Revolution*, described the many projects around the world devoted to preserving a diversity of species. 25 min.

**5. Health Care/Health**

**April 28, 6:00 am**

**The Peter Werbe Show**

Sascha Altman DuBrul, author, *Maps to the Other Side: The Adventures of a Bipolar Cartographer*, and co-founder, The Icarus Project, described the radical mental health support network, online community, and alternative media project as being by and for

people struggling with extreme emotional distress that often gets labeled as mental illness. 25 min.

**June 2, 6:30 am**

**The Peter Werbe Show**

Julie Holland, M.D., author, *The Pot Book: A Complete Guide to Cannabis; Its Role in Medicine, Politics, Science, and Culture*, discussed the myths surrounding marijuana usage and advocated an end to prohibition. 25 min.

**6. Gender/Racial Issues**

**June 9, 6:30 am**

**The Peter Werbe Show**

Scott Crow, author, *Black Flags and Windmills: The Common Ground Collective*, related his experiences in New Orleans following Hurricane Katrina organizing grass roots support systems where government ones had failed. 25 min.

**7. Crime/Courts/Justice**

**April 7, 6:00 am**

**The Peter Werbe Show**

Stephen John Hartnett, author, *Executing Democracy: Capital Punishment & the Making of America*, illustrated the interaction of the death penalty and U.S. democracy. One example was Michigan's constitutional ban on capital punishment which came about following an execution in Detroit. 25 min.

**April 7, 6:30 am**

**The Peter Werbe Show**

Nancy Kurshan, author, *Out of Control: A Fifteen Year Battle Against Control Unit Prisons*, demonstrated how super-max prisons have the opposite of their intended effect, creating more violent prisoners rather than fewer. 25 min.

**8. Government Policy / Current Affairs**

**May 5, 6:00 am**

**The Peter Werbe Show**

**June 9, 6:00 am**

**The Peter Werbe Show**

Nathan Fuller, a blogger with the Bradley Manning Support Network, is covering the trial of the army private who released hundreds of thousands of files to Wikileaks. He described the prosecution and defense contentions.

**June 9, 6:30 am**

**The Peter Werbe Show**

Scott Crow, author, *Black Flags and Windmills: The Common Ground Collective*, related his experiences in New Orleans following Hurricane Katrina organizing grass roots support systems where government ones had failed. 25 min.

**June 16, 6:30 am**

**The Peter Werbe Show**

Christopher Pyle, professor of constitutional law at Mount Holyoke College, discussed the recent exposure of the NSA spy system and its implications for civil liberties. 25 min.

**9. Detroit**

**April 14, 6:30 am**

**The Peter Werbe Show**

Sally Howell, co-editor, *Arab Detroit 9/11: Life in the Terror Decade*, described life among Detroit Arab-Americans following the attack on the U.S. 25 min.

**May 19, 6:00 am**

**The Peter Werbe Show**

Steve Babson, an organizer with Detroit Eviction Defense, described the role of the giant mortgage companies, Fannie Mae and Freddie Mac, in creating the mass number of home foreclosures in Detroit. 25 min.

**June 30, 6:00 am**

**The Peter Werbe Show**

Carrie Addison, an aquatic eco-toxicologist with the Detroit Coalition Against Tar Sands, spoke out against the huge piles of petcoke waste piled up on the banks of the Detroit River. 25 min.

**10. Current Affairs**

**June 23, 6:00 am**

**The Peter Werbe Show**

Sean Stewart, editor, *On the Ground: An illustrated Anecdotal History of the Sixties Underground Press in the U.S.*, discussed how the oppositional press of that era operated in an era of great conflict. 25 min.

**June 23, 6:30 am**

**The Peter Werbe Show**

Keith McHenry, author, *Hungry for Peace: How you can help end poverty and war with Food Not Bombs*, described the effort of his thousand-city organization to feed the homeless. 25 min.

## Section IV – Community/Charity Events/Donations

During the three-month period ending June 30, 2013. WMGC-HD1 created and/or participated in the following public service events and made the following donations in support of each.

- **WMGC Donations April 1 –June 30, 2013**

Each of these organizations received donations with items such as: Sports and Music Memorabilia, T-Shirts, Hats, Coffee Mugs, Box Sets, Books, CD's, DVD's, etc.

### **Charity**

- Strike Out Cancer- Paul McDonald Bowling Fundraiser

**Events** – All events are promoted with live/recorded on-air mentions.

- WMGC was the official radio sponsor of the American Cancer Society's Relay for Life events throughout metro Detroit. Radio talents Sandy, Lisa, Chris, Jim, and Mitzi all appeared at area walks in May or June. People were able to sign up and win tickets to see Josh Groban at each appearance.
- Greater Media Detroit helped **raise \$ 17,851.80** at this year's Tip A Tiger event on June 6<sup>th</sup>, up \$3,000 from last year! All of the proceeds will benefit Detroit Tigers Foundation and Orange Hearts. We had eight players, an ex-player and Fox Sports Detroit staff attend the event.
- During Best Friends Animal Society's "Nine Lives for Nine Dollars" cat adoption event, people brought home a lifetime of love for only nine dollars! From June 21<sup>st</sup> to June 30<sup>th</sup>, you were able to adopt a feline friend nine months or older for only nine dollars at participating shelters and rescue groups!
- Lisa Jesswein, joined the Children's Leukemia Foundation of Michigan for "The WALK" June 29<sup>th</sup> at the Detroit Zoo. It was an inspirational morning event to raise money and awareness to benefit children and adults across Michigan affected by leukemia, lymphoma and other related blood disorders.