



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WJZ HD3

2nd Quarter 2020
(April 1 through June 30)

Prepared by:

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**Issues of Concern to Baltimore, Maryland
Addressed in Responsive Programming in the
2nd Quarter 2020
(April 1 through June 30)**

| <u>Subject</u> | <u>Description of Issue of Concern</u> |
|-------------------------------------|--|
| 1. CORONAVIRUS/ COVID-19 | PRECAUTIONS AND PLANNING AS CORONAVIRUS SPREADS INTO MARYLAND |
| 2. COMMUNITY DEVELOPMENT | GROWTH AND DEVELOPMENT OF BALTIMORE AND INSPIRING OTHERS TO HELP DEVELOP THEIR SKILLS TO BETTER SERVE THEIR COMMUNITIES |
| 3. CRIME | CONCERNS OF ABUSE WHILE SHELTERING AT HOME |
| 4. EDUCATION | YOUTH SCHOLAR PROGRAMS AND HOME SCHOOLING ISSUES THROUGH PANDEMIC |
| 5. ENVIRONMENT | PUBLIC ACCESS TO OPEN SPACE AND LAND PRESERVATION OPTIONS |
| 6. HEALTH CARE/ SUPPORT SERVICES | HEALTH ISSUES AND SUPPORT OPTIONS FOR FAMILIES FACING THESE ISSUES |
| 7. PHILANTHROPY | THE ROLE OF PHILANTHROPY IN ECONOMIC AND FISCAL RECOVERY |
| 8. POISON PREVENTION | KEEPING YOUR FAMILY SAFE AND PREVENT POISONING AS TIME SPENT AT HOME EXPANDS |
| 9. POVERTY | ADDRESSING THE NEEDS OF THOSE WITHOUT THE RESOURCES TO FEED THEIR FAMILIES |
| 10. YOUTH MENTORSHIP | ENCOURAGING YOUTH MENTORSHIP AND CARE OF CHILDREN IN NEED |



**WJZ HD3 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter 2020
(April 1 through June 30)**

| <u>Public Affairs Program</u> | <u>Schedule and Description</u> |
|--------------------------------------|---|
| 1. Maryland Viewpoint | Sundays, 6:00am-6:30am A weekly public affairs program addressing statewide issues in Maryland Host: Meredith Marx |
| 2. Spotlight on Maryland | Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash and Reagan Warfield |



Most Significant Issue-Responsive Programming
2nd Quarter 2020
(April 1st through June 30th)

ISSUE: CORONAVIRUS/COVID-19

Maryland Viewpoint
April 5
6:00am
30 Minutes

Meredith Marx (host) spoke with Dr. Ernest Degrant, President, American Nurse's Association about the demands on nurses during the current pandemic, both with respect to PPE requirements and their own health safety.

Maryland Viewpoint
April 19, May 10, May 17, May 24, May 31, June 7, June 14
6:00am
30 Minutes

Meredith Marx (host) spoke with Dr. Cliff Mitchell of the Maryland Health Department with an update on the Coronavirus, what we have learned, and how we can stay safe.

ADDITIONAL PROGRAMMING:

105.7 The Fan/Big Bad Morning Show
April 1, April 8, April 15, April 22, April 29, May 6, May 13, May 20,
May 27, June 3, June 10, June 17, June 24
7:30am
30 Minutes

Dr. Jon Davidson, Section Chief, Department of Interventional Radiology/Associate Professor, Case Western Reserve University School of Medicine joined 105.7 The Fan's Big Bad Morning Show every Wednesday to discuss the latest updates with regard to Coronavirus/COVID-19, necessary preventative measures and other related concerns.

105.7 The Fan/Big Bad Morning Show
April 3, April 10, April 17, April 24, May 1, May 8, May 15, May 22,
May 29, June 5, June 12, June 19, June 26
8:00am
30 Minutes

Dr. Michael Lebellarte, CPE Clinic, LLC Psychiatry and Psychology Child, Adolescent & Adults, joined 105.7 The Fan's Big Bad Morning Show every Friday to discuss the impact of Coronavirus/COVID-19 on mental health and addressed concerns related to fear and depression and understanding behaviors during the pandemic.



Most Significant Issue-Responsive Programming
2nd Quarter 2020
(April 1st through June 30th)

ISSUE: COMMUNITY DEVELOPMENT

Spotlight on Maryland
June 7, 2020
6:30am
30 Minutes

Host, Reagan Warfield was joined by the President of the Downtown Partnership of Baltimore, Shelonda Stokes. They discussed the Downtown Partnership of Baltimore’s mission and its effort to be a civic, cultural, and economic hub in downtown Baltimore. They examined the scope of their projects, from events to the management of public parks, its major capital projects, business assistance and homeless outreach. They also discussed what the organization has done to help Downtown businesses and residents in response to the pandemic, the plans for reopening and outdoor dining expansion in downtown Baltimore, and future plans for the Downtown Partnership of Baltimore.

Spotlight on Maryland
June 21, 2020
6:30am
30 Minutes

Gina Crash spoke with James Piper Bond, President & CEO, Living Classrooms Foundation. Even during the COVID-19 pandemic, Living Classrooms, (founded in Baltimore in 1985 and for the last 20 years also serves Washington, DC), continues to inspire youth, children and adults to achieve their potential through hands-on education, workforce development, health and wellness and violence prevention programming. Living Classrooms still provides services from a distance to meet the needs of their families and to keep students engaged virtually to prevent learning loss. Living Classrooms’ Project SERVE works to assist returning citizens as they transition from prison back into their lives. They recently teamed with Royal Farms to supply food and beverage to 325 residents of Perkins Homes, Baltimore’s second largest public housing community. Living Classrooms also operates two Safe Streets sites in Baltimore and just kicked off a new effort in partnership with the Michal Phelps Foundation to deliver social-emotional wellness education to Baltimore City students during the summer. More information is available at livingclassrooms.org.



Most Significant Issue-Responsive Programming
2nd Quarter 2020
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ISSUE: CRIME

Spotlight on Maryland
May 31, 2020
6:30am
30 Minutes

Host, Gina Crash was joined by the Director of Programs & Clinical Services of the House of Ruth Maryland, Janice Miller. They talked about Intimate Partner Violence, (IPV) during the COVID-19 pandemic and what to do when sheltering in place is not the safest option. If people need help and are facing IPV at home, they can call House of Ruth Maryland's 24-Hour Hotline at 410-889-7884 (RUTH). Although their donation center is closed, people can make monetary donations online at hruth.org, and purchase items from their Amazon wish list that ship directly to their facility. People can also share their hotline on social media and continue to check in on friends and family during this time. With courthouses currently closed, House of Ruth Maryland can help people obtain a protective order through their statewide 24-Hour Legal Line at 1-888-880-7884.



Most Significant Issue-Responsive Programming
2nd Quarter 2020
(April 1st through June 30th)

ISSUE: EDUCATION

Spotlight on Maryland
April 5, 2020
6:30am
30 Minutes

Reagan Warfield was joined by Tanya Terrell, Executive Director of SBLS (South Baltimore Learning Center). They talked about SBLC (the Southern Baltimore Learning Center), a 30-year-old nonprofit that provides adults with several pathways to a high school diploma in addition to functional literacy, life-skills training and career preparation services. They also discussed the need for adult education, the Bridge-to-Careers Skill Builder Academies, the development of the Regional Skills Training Center, and the future plans for SBLC.

Maryland Viewpoint
April 26, May 3
6:00am
30 Minutes

Meredith Marx (host) spoke with Randi Weingarten about school closings, how students will continue the learning process during extended school closures and how parents can take part in the learning during school closings, as well as touching on the subject of long-term school changes due to Coronavirus.

Spotlight on Maryland
May 3, 2020
6:30am
30 Minutes

Host, Reagan Warfield was joined by Scott Grey, Challenge Course Manager, Genesee Valley Outdoor Learning Center. They discussed Genesee Valley's mission to provide quality learning experiences that promote growth and nourish individuals of all ages and backgrounds. They also discussed how Genesee Valley approaches this mission with its working farm, athletic fields and challenge course to facilitate hands-on learning for a diverse population through team-building programs and summer camp offerings. They talked about their experiential education model, their camp structure, the benefits of outdoor play, as well as the learning center's response to the global pandemic.



Most Significant Issue-Responsive Programming
2nd Quarter 2020
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ISSUE: EDUCATION (continued)

Spotlight on Maryland
May 17, 2020
6:30am
30 Minutes

Reagan Warfield was joined by Betsy Peisach, VP of Education, MPT and Krista Respass, Managing Director, Early Childhood Education, MPT (Maryland Public Television). They discussed MPT's "At-Home Learning" initiative in response to the global pandemic, why this initiative was created as a resource to families and educators, and how it came together with partners WETA and WHUT, DC public TV stations. They also discussed the online educational resources available on their website's education portal, how parents should manage screen time during the pandemic, and advice to help support the social-emotional well-being of children.



Most Significant Issue-Responsive Programming
2nd Quarter 2020
(April 1st through June 30th)

ISSUE: ENVIRONMENT

Spotlight on Maryland
April 19, 2020
6:30am
30 Minutes

Gina Crash was joined by Jen Aiosa, Executive Director, Blue Water Baltimore. They talked about how Blue Water Baltimore is still protecting the environment despite COVID-19 restrictions & especially during April that is Earth Month and on Earth Day which celebrated its 50th anniversary on April 22, 2020. They also discussed how people can help this regional, environmental, non-profit who is celebrating their 10th anniversary this year! They shared information about how people could join Blue Water Baltimore online at BlueWaterBaltimore.org for a special, virtual Earth Day celebration with their Baltimore Harbor Water Keeper on April 22, 2020 at 4pm. Entercom Baltimore promoted this on-air and online as part of Entercom's 1 Day 1 Thing Environmental Initiative.

Maryland Viewpoint
June 28, 2020
6:00am
30 Minutes

Meredith Marx (host) spoke with Darius Johnson, Communications Manager of the Eastern Shore Land Conservancy (ESLC), a private, nonprofit 501-C charity that works to conserve the wetlands and natural habitats of birds on the Eastern Shore. The show discussed how the organization provides public access to open space, including: parks, farmland, hiking trails, urban gardens, and the Chesapeake Bay and how the organization helps landowners discover, evaluate, and implement the land preservation options available to them.



**Most Significant Issue-Responsive Programming
2nd Quarter 2020
(April 1st through June 30th)**

ISSUE: HEALTH CARE/SUPPORT SERVICES

Spotlight on Maryland (Sunday Morning)
April 12, 2020
6:30am
30 Minutes

Host Gina Crash spoke with Chanda Brigance, Co-Founder, Brigance Brigade Foundation (BBF). They talked about how the organization equips, encourages & empowers people living with ALS, (PALS), and how they & their caregivers, (CALS), have been impacted by COVID-19. Like many non-profits who serve a vulnerable population, they are feeling the strain from this global health crisis. They also discussed how people can support their Facebook fundraiser and how to support their upcoming 7th Annual 5.7K Championship Race & 1.57M Family Fun Run/Walk on Sunday, August 23, 2020 at Canton Waterfront Park. Chanda co-founded the organization in 2008, one year after her husband & co-founder Baltimore Raven O.J. Brigance was diagnosed with ALS.

Spotlight on Maryland (Sunday Morning)
May 24, 2020
6:30am
30 Minutes

Gina Crash was joined by Casey Baynes, Founder & Executive Director, Casey Cares Foundation. Casey Cares is celebrating its 20th anniversary this year of providing little moments and lasting memories to families with critically ill children by organizing ongoing and uplifting family-centric events, birthday surprise gift boxes, movie & pizza night care packages that include popcorn and PJ's for the child and their siblings if they have any. COVID-19 has made sporting events, concerts, museum tours and vacations for Casey Cares families difficult, but they have held virtual fundraisers like their Cinco de Mayo Virtual 5K on May 5, 2020 and #CaseyCaresBiggestPJParty on social media. People can give a gift or donate a gift card at CaseyCares.org to help make a difference in the life of a critically ill child and support the non-profit organization.



Most Significant Issue-Responsive Programming
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ISSUE: PHILANTHROPY

Spotlight on Maryland
June 28, 2020
6:30am
30 Minutes

Host Reagan Warfield was joined by Celeste Amato, President, Maryland Philanthropy Network. They discussed the mission and purpose of Maryland Philanthropy Network, how they support the philanthropic sector, and the role of philanthropy in economic and community recovery. They also talked fiscal hosting services for nonprofits and funding collaborative that Maryland Philanthropy Network offers, and how they plan to move the organization and its philanthropic efforts throughout Maryland forward in 2020.



**Most Significant Issue-Responsive Programming
2nd Quarter 2020
(April 1st through June 30th)**

ISSUE: POISON PREVENTION

Maryland Viewpoint
April 12, 2020; June 21, 2020
6:00am
30 Minutes

Meredith Marx (host) spoke with Kathleen Wilson, Advance Registered Nurse Practitioner about poison prevention measures, particularly with families staying at home throughout the pandemic.



Most Significant Issue-Responsive Programming
2nd Quarter 2020
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ISSUE: POVERTY

Spotlight on Maryland
April 26, 2020
6:30am
30 Minutes

Gina Crash was joined by Bita Dayhoff, President, Community Action Council of Howard County (CAC) which operates the Howard County Food Bank. Bita spoke about how CAC is committed to supporting our community at all times, especially when families are facing economic challenges. CAC operates the Howard County Food Bank which is operating even with COVID-19 restrictions and seeing greater need during the pandemic. In addition to food assistance, CAC helps those in need of support with Energy and Housing costs and Early Childhood Education Services. They also talked about local Howard County resident & teacher Dan Frank who recently ran 102 miles and raised \$11,000 for the Howard County Food Bank. More info is available on CAC at cac-hc.org. Entercom Baltimore stations featured CAC in our Feed the Need Virtual Food Drive held May 4-8, 2020 along with 4 other local food banks: Westminster Rescue Mission, Anne Arundel County Food Bank, Harford Community Action Agency & the Community Assistance Network of Baltimore County.

ADDITIONAL PROGRAMMING

Virtual Food Drive
May 4, 2020 – Carroll County’s Westminster Rescue Mission
May 5, 2020 – Anne Arundel County Food Bank
May 6, 2020 – Howard County Community Action Council
May 7, 2020 – Harford County Action Agency
May 8, 2020 – Baltimore County’s Community Assistance Network

Entercom Baltimore hosted “Virtual Food Drives” across their three FM stations to raise funds to assist communities within the listening area with providing meals to needy families. During each day of the food drive, the respective organization received two-minute mentions per hour (6am-7pm) soliciting donations and discussing the work of the organization. Each station interviewed the Executive Directors of the respective organizations to provide listeners with their needs and where the funds raised will be used. Interviews were held on WLIF at 7:50am, WWMX-FM at 8:10am and on WJZ-FM at 8:30am. Interviewed were:

May 4 Stephanie Halley, Executive Director, Carroll County’s Westminster Rescue Mission
May 5 Marta Jones, Executive Director, Anne Arundel County Food Bank
May 6 Jennifer Grieb, Executive Director, Howard County Community Action Council
May 7 PJ Chambers, Executive Director, Harford County Action Council
May 8 Carla Schroyer, Food Pantry Manager, Balto. County’s Community Assistance Network



**Most Significant Issue-Responsive Programming
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ISSUE: YOUTH MENTORSHIP

Spotlight on Maryland
May 10, 2020
6:30am
30 Minutes

Gina Crash spoke with Rob Scheer, Founder, Comfort Cases. Comfort Cases is a charity organization inspiring communities to bring dignity and hope to youth entering foster care. May is National Foster Care Awareness Month. They talked about how that is more important than ever in a pandemic. Rob grew up in foster care himself and is a 2018 CNN Hero. They discussed his incredible story and how he and his husband now have 4 foster children of their own. Comfort Cases had to cancel their annual gala fundraiser due to COVID-19, but people can continue to support their mission and their ongoing needs at comfortcases.org.

Spotlight on Maryland
June 14, 2020
6:30am
30 Minutes

Gina Crash was joined by Darren Rogers, Founder & Executive Director of I AM MENTality. They talked about how the Baltimore-based Youth Male Empowerment Project is still accomplishing its mission of developing the next generation of leaders now virtually during the COVID-19 pandemic. The interview was recorded on #BlackOutTuesday and also Election Day in Baltimore, so they spoke a lot about social justice especially since the organization was founded in 2016 following the Freddie Gray uprising here in Baltimore. They talked about how through a recent partnership they were able to provide twenty I AM MENTality families with \$200 ShopRite gift cards. For more information on their programs, mission and how people can help and donate, they can go to iammentality.com and on social media on Instagram & Facebook.



**Public Service Announcements
2nd Quarter 2020
(April 1st through June 30th)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

NATIONAL COUNCIL ON AGING

CDC

GIFT OF LIFE

AMERICAN HEART ASSOC.-A PLACE TO SHARE

NCOA-CORONAVIRUS

NO STOMACH FOR CANCER

H.U.D.-FAIR HOUSING ALLIANCE

C.N.M.H.-COVID 19 IMPACT FUND GROUP

SHARE THE ROAD SAFELY.GOV

S.A.M.H.S.A.-UNDERAGE DRINKING

CHILD FUND

NATIONAL INSURANCE CRIME BUREAU

HEALTHY CHILDREN.ORG

AMERICAN LUNG ASSOC.-COVID 19

HOMES FOR OUR TROOPS

A.A.P.- DROWNING

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