

CONTRACT



Townsquare Media Lansing
 3420 Pine Tree Road
 Lansing, MI 48911
 wopayments4@townsquaremedia.com
 (517) 394-7272

<u>Contract / Revision</u> 4724092 /		<u>Alt Order #</u> 37178889
<u>Advertiser</u> American Petroleum Institute		<u>Original Date / Revision</u> 03/15/24 / 03/15/24
<u>Contract Dates</u> 04/08/24 - 04/21/24	<u>Estimate #</u> 7280	
<u>Product</u> Tailpipe Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMMQ-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R114268	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Main Street Media Group
 P.O. Box 25093
 Alexandria, VA 22313
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMMQ	04/08/24	04/21/24	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	11111--				5	\$90.00			
	Week:	04/15/24	04/21/24	11111--				5	\$90.00			
N 2	WMMQ	04/08/24	04/21/24	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	11111--				5	\$90.00			
	Week:	04/15/24	04/21/24	11111--				5	\$90.00			
N 3	WMMQ	04/08/24	04/21/24	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	11111--				5	\$90.00			
	Week:	04/15/24	04/21/24	11111--				5	\$90.00			
Totals											30	\$2,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/19/24	30	\$2,700.00	(\$405.00)	\$2,295.00
Totals	30	\$2,700.00	(\$405.00)	\$2,295.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.