



4211 I-40 West, Suite 201  
Amarillo, TX 79106

**INSERTION ORDER**

**Advertiser Contact Information**

Company Name: KVII

Address: One Broadcast Center

City, State and Zip Code: Amarillo, Texas, 79101

Contact Name: Logan Argo

Phone: 806-373-1787

Email: [lcargo@sbgstv.com](mailto:lcargo@sbgstv.com)

Order Date: 02/29/2024

**Advertisement Information**

Nobox Creative is responsible for delivering the advertisement content. This advertisement will be published on KVII.

- Campaign Launch Date: February 06, 2024
- Campaign End Date: March 05, 2024
- Advertisement Specifications: See ad buy below for Additional, 2/29/24-3/5/24.
- Total Week 5 Gross Price: \$8,340.00

**Payment Information**

Advertiser shall pay Publisher in advance for all amounts due under this insertion order.

Payment will be made via:

- Check. Please make checks payable to

\_\_\_\_\_  
\_\_\_\_\_

**KVII**

**Nobox Creative**

By: \_\_\_\_\_

By: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Logan Argo, General Manager

Kim May, President

Caroline Fairly for Texas - KVII-TV Ad Buy - Additional News - 02/29/24-03/05/24

	Unit \$	DP Code	Unit Dur	Unit/ Wk	Src	Wk 4 Thur 2/29 '24	Wk 5 Mon 3/4 '24	Start Date	End Date	Wk 5		
										Adults 35+		
										Prog Name	Unit Tot	Tot \$
<b>KVII-TV</b>												
M-F 6a-7a	\$140.00	EM	15	1	TP	4	8	2/29/24	3/5/24	»ABC 7 DAYBREAK	12	\$840.00
M-F 5p-5:30p	\$315.00	EN	15	1	TP	8	4	2/29/24	3/4/24	»NEWS @ 5P	12	\$1,890.00
M-F 6p-6:30p	\$440.00	EN	15	1	TP	8	4	2/29/24	3/4/24	»ABC 7 NEWS @ 6P	12	\$2,640.00
M-F 10p-10:35p	\$230.00	LN	15	1	TP	8	4	2/29/24	3/4/24	»ABC 7 NEWS @ 10P	12	\$1,380.00
Sat 6p-7p	\$230.00	EN	15	1	TP	4		3/2/24	3/2/24	»ABC 7 NEWS WKND	4	\$460.00
Su 5:30p-6p	\$335.00	SP	15	1	TP	4		3/3/24	3/3/24	»WEEKEND EDITION	4	\$670.00
Su 10p-10:30p	\$230.00	LN	15	1	TP	4		3/3/24	3/3/24	»ABC 7 NEWS	4	\$460.00
											<b>60</b>	<b>\$8,340.00</b>