

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lena Epstein for Michigan Regent, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lena Epstein

Authorized committee:

Lena Epstein for Michigan Regent

Agency requesting time (and contact information):

Strategic National, hello@strategiconational.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Regent of the Univesity of Michigan

Date of election:

11/8/22

General  Primary

Treasurer of candidate's authorized committee:

Dan Wholihan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>John Yob</i>	Signature: <i>Tonja Christensen</i>
Name: John Yob	Name: <i>Tonja Christensen</i>
Date of Request to Purchase Ad Time: 9.30.22	Date of Station Agreement to Sell Time: <i>10/31/22</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*John Yob*

Name: John Yob

Date: 9.30.22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/31/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>SEE ATTACHED</i>	Station Call Letters: <i>WYPR/WOOW/WOOW</i>	Date Received/Requested: <i>10/31/22</i>
Est. #: <i>N/A</i>	Station Location: <i>Mack City / Grayling / Thompsonville</i>	Run Start and End Dates: <i>11/01/22 - 11/08/22</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**BLARNEY STONE BROADCASTING, INC.**  
 94.5 WYPV/100.3 WQON /106.3 WWMN  
 6514 OLD LAKE ROAD  
 GRAYLING, MI 49738  
 Office: 989-348-6171  
 www.q100-fm.com

## Q100 Order Confirmation

OrderID: 1261-007

Sponsor: LENA EPSTEIN FOR U OF M REGENT  
 Product: LENA EPSTEIN FOR U OF M REGENT  
 Estimate/PO: WEEK 3 ORDERS NOV 1 TO 8  
 AccountRep: COYNE, SHERYL  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 10/31/2022 - 11/8/2022  
 Items Ordered: 82  
 Ordered Amount: \$3,444.00  
 -Discounts: -\$516.60  
 Net Amount: \$2,927.40

RURAL AM-FM  
 190 MONROE STREET  
 SUITE 300  
 GRAND RAPIDS, MI 49504

**Scheduled Station(s): WQON Q100 (94.5 WYPV/100.3 WQON/106.3 WWMN)**  
 LENA EPSTEIN FOR U OF M REGENT

Printed 10/31/2022 11:51:48 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/31/2022 - 11/6/2022	All Weeks	06:00 AM - 10:00 AM		4	4	4	4			16	:60	Spot			16	42.00	672.00
02 10/31/2022 - 11/6/2022	All Weeks	10:00 AM - 03:00 PM		4	4	4	4			16	:60	Spot			16	42.00	672.00
03 10/31/2022 - 11/6/2022	All Weeks	03:00 PM - 07:00 PM		4	4	4	4			16	:60	Spot			16	42.00	672.00
04 10/31/2022 - 11/6/2022	All Weeks	06:00 AM - 07:00 PM		4	4	4	4			16	:60	Spot			16	42.00	672.00
05 11/7/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM	3	3						6	:60	Spot			6	42.00	252.00
06 11/7/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM	3	3						6	:60	Spot			6	42.00	252.00
07 11/7/2022 - 11/8/2022	All Weeks	03:00 PM - 07:00 PM	3	3						6	:60	Spot			6	42.00	252.00
<b>Calendar Month Projected Billing:</b>																	
	Oct-22	0.00		Nov-22		3,444.00			Dec-22		0.00			Q4-2022			3,444.00

Accepted for Client

Accepted for Q100