

ORDER



Orders

Order / Rev: 463852

Alt Order #:

Product Desc: Political Candidate

Estimate:

Flight Dates: 10/24/18 - 11/06/18

Original Date / Rev: 10/23/18 / 10/23/18

Order Type: GENERAL

Radio-Springfield-KSGF-FI

Primary AE: Springfield Radio House

Sales Office: RADSP

Sales Region: LOC

Agency

Name: Victory Enterprises

Buying Contact:

Billing Contact:

5200 SW 30th St.

Davenport, IA 52802

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Schoeller For Missouri

Demographic: A25-54

Product Codes: PL State Candidate

Revenue Code 1: AGY

Revenue Code 2: TIME SLS

Revenue Code 3: TIME SLS

Priority: P-5

New Business Thru:

Advertiser External ID: 228738

Agency External ID: 123649

Unit Code: General

Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	14	\$546.00	\$464.10
10/29/18	11/06/18	31	\$1,229.00	\$1,044.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	14	\$546.00	\$464.10	0.00
November 2018	31	\$1,229.00	\$1,044.65	0.00
Totals	45	\$1,775.00	\$1,508.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Springfield Radio House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSGFF	10/24/18	11/06/18	M-F 6a-7p	CM	6a-7p	MTWTF--	1:00	5	\$39.00	P-4	0.00	NM	43	\$1,677.00
				M-F 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--WTF--		14				\$39.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		25				\$39.00		0.00			
		Week: 11/05/18	11/11/18	M-----		4				\$39.00		0.00			
N 2	KSGFF	11/06/18	11/06/18	M-F 6a-10a	CM	6a-10a	-T-----	1:00	2	\$49.00	P-4	0.00	NM	2	\$98.00
				M-F 6a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	-T-----		2				\$49.00		0.00			
Totals														45	\$1,775.00