



KRCR TV
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 236033

Schedule Dates 08/08/16-08/14/16
Advertiser NextGen Climate Act (10198)
Agency BlueWest Media (3427)
Product Issue Advertising (1119)
Brand KRCR EST 280 (102299)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Wittemyer, Mary
Phone/Fax (303) 641-4330 /
CPE 280
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 08/04/16
Last Modified 08/04/16
Entered By Terri Wilcox
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,083.75
Net Total \$6,141.25
Sales Tax

Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Aug. 2016	34	\$7,225.00
Grand Total:	34	\$7,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/08/16-08/12/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1	1	1	1			5	\$250.00	\$1,250.00	Redding ABC (KRCR)		8/4/16
2.0	Normal Line / SPOT	08/08/16-08/12/16	1	:30	7A- GOOD MORNING AMERICA		1	1	1	1	1			5	\$250.00	\$1,250.00	Redding ABC (KRCR)		8/4/16
3.0	Normal Line / SPOT	08/09/16-08/12/16	1	:30	4P- 5P (PST)			1			1			2	\$80.00	\$160.00	Redding ABC (KRCR)	JUDGE JUDY	8/4/16
4.0	Normal Line / SPOT	08/08/16-08/12/16	1	:30	4:59P- NEWS CH 7 AT 5 PM		1		1	1	1			4	\$325.00	\$1,300.00	Redding ABC (KRCR)		8/4/16
5.0	Normal Line / SPOT	08/09/16-08/12/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM			1	1		1			3	\$350.00	\$1,050.00	Redding ABC (KRCR)		8/4/16
6.0	Normal Line / SPOT	08/13/16-08/13/16	1	:30	5:27P- NEWS CH 7 AT 5:30 PM	1						X		1	\$150.00	\$150.00	Redding ABC (KRCR)		8/4/16
7.0	Normal Line / SPOT	08/14/16-08/14/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1							X	1	\$220.00	\$220.00	Redding ABC (KRCR)		8/4/16
8.0	Normal Line / SPOT	08/08/16-08/12/16	1	:30	10:59P- NEWS CH 7 AT 11 PM		2	2	2	2	2			10	\$150.00	\$1,500.00	Redding ABC (KRCR)		8/4/16
9.0	Normal Line / SPOT	08/13/16-08/13/16	1	:30	11P- NEWS CH 7: SATURDAY 11 PM	1						X		1	\$150.00	\$150.00	Redding ABC (KRCR)		8/4/16
10.0	Normal Line / SPOT	08/11/16-08/11/16	1	:30	7P- ENTERTAINMENT TONIGHT	1				X				1	\$100.00	\$100.00	Redding ABC (KRCR)		8/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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11.0	Normal Line / SPOT	08/10/16-08/10/16	1	:30	7:30P- INSIDER 7:30 PM	1			X					1	\$95.00	\$95.00	Redding ABC (KRCR)		8/4/16

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