KESR ISSUE RESPONSIVE PROGRAMMING SUMMARY 1st QUARTER 2024

During the months of Jan, Feb and March the station KESR broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. A summary of the issues covered can be found in the following pages of this report.

KESR ISSUE RESPONSIVE PROGRAMMING INFORMATION QUARTER 1, 2024 Jan, Feb and March

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather

<u>DATES OF BROADCASTS:</u> Reports were broadcast Mon-Fri at 5:38am, 6:38am,

7:38am, 8:38am, 9:38am, 10:38am, 11:38am, 12:38pm, 1:38pm, 2:38pm, 3:38pm,

4:38pm, 5:38pm, 6:38pm. Saturdays and Sundays at 7:38am, 8:38am, 9:38am, 10:38am,

11:38am, 12:38pm, 1:38pm

DURATION: 15 seconds

Source: Internal weather department

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and

advisories.

OTHER COMMENTS: 74 reports per week.

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:35am, 6:35am,

7:35am.

DURATION: 90 Seconds

Source: Results Radio News (internal news department)

OTHER COMMENTS: 15 reports per week

Submitted by: Jennifer Jones Date:4/11/2024

KESR Public Events QUARTER 1, 2024 Jan, Feb and March

KESR Public Service Announcements QUARTER 1, 2024 Jan, Feb and March December

None this Quarter.

KESR Interviews QUARTER 1, 2024 Jan, Feb and March

<u>Interview:</u>	Date:	Guest:
None this quarter		

KESR Remote Broadcasts QUARTER 1, 2024 Jan, Feb and March

KESR airs Radio Health Journal (see attached)

Weekly Sundays 11:00-11:30pm

KESR airs Viewpoints (see attached)

Weekly Sundays 11:30-11:59pm



Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Radio Health Journal

- 3D Printing
- Addiction
- African American Issues
- Aging
- Agriculture
- Alzheimer's Disease
- **Amputations**
- Anatomy
- Anxiety
- Artificial Intelligence
- Bacteria
- **Bacterial Infection**
- Bedside Manner
- Black History Month
- **Brain Imaging**
- **Breast Cancer**
- Burnout
- Cancer
- **Cancer Prevention** Cervical Cancer
- Chemotherapy
- **Childhood Cancers**
- Children At Risk
- Chronic Conditions
- Chronic Disease
- Colon Cancer
- Community Care Compulsions
- Confirmation Bias
- Consumerism
- Coping Strategies
- Covid-19
- Cranial Drill
- Criminals
- Cuticles
- Deception
- Dementia
- Depression
- Diabetes
- Diagnostic Tools
- Diet
- Discrimination
- Disease
- Disease Progression
- **Drug Shortages**
- Economics
- **Ecosystems**
- Education
- Elementary School **Emergency Medicine**
- **Emotions**

- **Empathy**
- Endometriosis
- Environment
- Equality
- Evolution
- Family Issues Family Medicine
- Farming
- FDA
- Federal Drug Regulations
- Female
- Entrepreneurship
- Female Issues
- Fiber
- Foot Health
- Gender Issues
- Generic Drugs
- Genetics
- Genius Geriatrics
- **Gut Microbes**
- **Gut Microbiome**
- Gynecology
- Habitats
- Habits
- Hallucinations
- Handwriting
- Health Care
- Health Policy
- Healthcare
- Healthy Lifestyle
- Heart Disease
- Hemorrhage
- Hiking
- History
- HIV
- Hospitalization
- Housing
- Illness
- **Immunity**
- Incarceration
- Individuality
- Infection
- Infectious Disease
- Infrastructure
- Intensive Care Unit Invasive Species
- Jail
- Ketamine
- Kidney
- Kidney Stones
- Learning

- Manufacturing and Industry
- **Medical Applications**
- **Medical Device**
- **Medical Devices**
- Medical History
- Medical Imaging
- Medical Intervention
- Medical Knowledge
- Medical Technology
- Medicine Mental Health
- Mental Illness
- Mental Institutions
- Military
- Military Families
- Minority Populations
- Motor Movement
- Nails
- Native Animals
- Neurology
- Neurosurgery
- Nightmares
- Nutrition Obesity
- Offspring
- Opioid Crisis
- Opioids
- Oral Health
- Organ Failure Organ Transplant
- Pain
- Pain Management
- Pancreatitis
- Pandemic
- Pathological Liars
- Patient Safety
- Patriarchy Pediatric Care
- Pediatric Illness
- **Politics**
- **Population Control**
- Pre-cancer
- Pregnancy
- Prevention
- Preventive Medicine
- Prison Productivity
- Psychedelics

PTSD

Psychology Psychosis

- Public Health
- Public Health
- Organizations
- **Public Policy** Public Safety
- Racial Disparities
- Rare Disease
- Raw Materials
- Relationships
- Reproductive System
- Science Policy Scientific Terminology
- Self-esteem
- Septic Shock
- Service Animals
- Service Dogs
- Sexually Transmitted
- Infections
- Siblings
- Sick Days Skin Condition
- Skull
- Social Media Stethoscope
- Stigma
- Stress
- Student Safety Supplements
- Supply Chain Issues

Social Anxiety

- Surgery
- Technology
- Telehealth
- Testicular Cancer
- Therapy Trauma
- Twins
- Ultrasound Vaccination
- Vaccine
- Veteran Issues Veterans
- Virus Visual Stimuli
- Volunteering Vulnerable Populations
- Women's Health Women's History

Women's Issues



Program 24-01 Air Week: 1/7/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

<u>SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL</u>

Time: 1:50

Duration: 12:59

Synopsis: We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered

walking into your next doctor's appointment.

Host: Elizabeth Westfield **Producer:** Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends

On It

Compliancy issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations,

Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info: Talya Miron-Shatz

Talya Miron-Shatz, PhD. Medical decision making (@TalyaMironShatz) / X

Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn

SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?

Time: 15:50 **Duration:** 7:02

Synopsis: Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

Host: Greg Johnson
Producer: Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University,

Author, Every Deep-Drawn Breath

Compliancy issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic,

Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info: E. Wesley Ely, MD, MPH

X: @WesElvMD

E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research

LinkedIn: Dr. Wes Ely



Program 24-02 Air Week: 1/14/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

Time: 1:48 **Duration:** 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be

inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric

Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliancy issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical

Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare

Networks

Thomas F. Kolon, MD | Children's Hospital of Philadelphia

Thomas F. Kolon (@ThomasKolon) / X

LinkedIn: Dr. Thomas Kolon

SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42 **Duration:** 7:50

Synopsis: So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss

where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson **Producer:** Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr.

Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliancy issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial

Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

Dana K Stern - Dermatology | Mount Sinai - New York

Dr. Dana Stern

<u>Dr.Dana Stern (@hamptonderm) • Instagram photos and videos</u>

<u>LinkedIn: Dr. Dana Stern</u> Fred Penzel, Ph.D.

Fred Penzel (@DrFredPenzel) / X



Program 24-03 Air Week: 1/21/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

<u>SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND VENGEANCE?</u>

Time: 1:47

Duration: 12:28

Synopsis: American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this

crisis.

Host: Elizabeth Westfield **Producer:** Reed Pence

Guests: Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University **Compliancy issues:** Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions,

Prison, Psychosis Links for more info:

Montross, Christine | Brown University

Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books

Christine Montross - Bio

SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

Time: 15:17 Duration: 7:43

Synopsis: We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliancy issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental

Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info: Dr. Andrea Bonior

Andrea Bonior, Ph.D. (@drandreabonior) • Instagram photos and videos

<u>Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn</u> <u>Youth Risk Behavior Surveillance System (YRBSS) | CDC</u>



Program 24-04 Air Week: 1/28/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49

Duration: 10:53

Synopsis: Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological

Threats and Invasive Species Research Program Coordinator, US Geological Survey

Compliancy issues: Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control **Links for more info:**

Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont

Joe Roman Eat The Invaders

US Geological Survey: Dr. Cindy Tam

LinkedIn: Dr. Cindy Tam

SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

Time: 13:44 **Duration:** 8:39

Synopsis: As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health

services.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliancy issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health,

Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info: Charles Weber | LinkedIn Family Care Center



Program 24-05 Air Week: 2/4/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

<u>SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE</u> CANCER

Time: 1:48 **Duration:** 12:10

Synopsis: Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington Department

of Obstetrics and Gynecology and Global Health, Author, Enough

Compliancy issues: Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues

Links for more info:

Linda Eckert | University of Washington - Department of Global Health

Dr. Linda Eckert

Linda Eckert MD (@drlindaeckert) • Instagram photos and videos

Linda Eckert, MD (@drlindaeckert) / X

SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST TUBERCULOSIS

Time: 15:00 **Duration:** 7:59

Synopsis: Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

Host: Greg Johnson **Producer:** Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

Compliancy issues: African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine

Links for more info:

Maria Smilios

Maria Smilios (@mariamsmilios) • Instagram photos and videos

X: @MariaSmilios



Program 24-06 Air Week: 2/11/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48 **Duration:** 10:38

Synopsis: Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie

and how you can avoid being duped.

Host: Elizabeth Westfield Producer: Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human

Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo

State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations,

Deception, Lying, Pathological Liars

Links for more info: Christian L. Hart, Ph.D.

Big Liars

Chris Hart (@chrishartpsych) / X

Drew A. Curtis, Ph.D.

Dr.Curtis (@Dr CurtisPhD) / X

Curtis Deception Lab

SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES?

Time: 13:28 **Duration:** 9:34

Synopsis: While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

Compliancy issues: Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care

Links for more info:

Gregory E. Tasian, MD, MSc, MSCE | Children's Hospital of Philadelphia

Gregory Tasian, MD, MSc, MSCE (@GregoryTasian) / X

ClinicalTrials.gov: Pediatric KIDney Stone (PKIDS) Care Improvement Network (PKIDS)



Program 24-07 Air Week: 2/18/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "EAT TO SURVIVE": WHY AMERICANS LACK PROPER EDUCATION ABOUT

NUTRITION Time: 1:48 Duration: 10:35

Synopsis: Many children in America are taught about nutrition through the USDA's balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles

she's faced during her journey towards a healthier lifestyle.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner,

Rehnborg Farquhar Professor of Medicine, Stanford University

Compliancy issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition,

Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness

Links for more info:

Loni Love (@comiclonilove) • Instagram photos and videos

Loni Love (@LoniLove) / X Loni Love - Facebook

<u>Christopher Gardner | Stanford Medicine</u> <u>Christopher Gardner (@GardnerPhD) / X</u>

SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND - HERE'S HOW YOU CAN HELP

Time: 13:25 Duration: 9:30

Synopsis: Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

Compliancy issues: Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering

Links for more info:

James Schenck - PenFed Foundation

James Schenck - Pentagon Federal Credit Union | LinkedIn

Canine Companions



Program 24-08 Air Week: 2/25/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

Time: 1:48 **Duration:** 11:28

Synopsis: Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins

as separate children. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliancy issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public

Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info: Joan A. Friedman

Joan A. Friedman (@Joanafriedman) / X

Dr. Joan Friedman (@dr.joanfriedmantwinexpert) • Instagram photos and videos

SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

Time: 14:18 Duration: 7:59

Synopsis: In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson
Producer: Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr.

Virginia Wise Berninger, Professor Emerita, University of Washington

Compliancy issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging,

Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

Virginia Wise Berninger, PhD., - Handwriting Collaborative Conference

Carnegie Mellon University: Dr. Danny Oppenheimer

Psychology: The Comic Book Introduction



Program 24-09 Air Week: 3/3/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES

Time: 1:48

Duration: 11:12

Synopsis: Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliancy issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable

Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

Pediatric Pancreatitis Patient Passport

Rebecca's Wish

Rebecca's Wish - Facebook

Rebecca's Wish (@rebeccaswishus) • Instagram photos and videos

SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

Time: 14:02 Duration: 9:04

Synopsis: If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

Host: Greg Johnson **Producer:** Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who

Changed Science and the World

Compliancy issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public

Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

Janice Kaplan

Janice Kaplan (@janice.kaplan) • Instagram photos and videos

Janice Kaplan (@JaniceKaplan2) / X

Catherine Whitlock



Program 24-10 Air Week: 3/10/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

Time: 1:48

Duration: 13:01

Synopsis: Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from

quality care.

Host: Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV

Prevention, VIIV Healthcare

Compliancy issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety,

Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

Ladson Hinton, M.D. for UC Davis Health

LinkedIn: Dr. Ladson Hinton

Toyin Falusi Nwafor (she/her) (@TfalNwaforMD) / X

Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review

Toyin Falusi Nwafor, MD - ViiV Healthcare | LinkedIn

Medical Experts - ViiV Healthcare

SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER

Time: 15:51 **Duration:** 7:04

Synopsis: Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina,

Chapel Hill; Gary Lenahan, Patient

Compliancy issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public

Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

Brandi Reeves, MD - Division of Hematology

Brandi Reeves (@BrandiReeves1) / X

Polycythemia vera - Symptoms & causes - Mayo Clinic



Program 24-11 Air Week: 3/17/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: "THIS IS MEDIEVAL" - THE 24-YEAR-OLD WHO'S REINVENTING MEDICAL DEVICES

Time: 1:48 **Duration:** 11:12

Synopsis: During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a maledominated space.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern

Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

Compliancy issues: Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Pemale Entrepreneurship, Medical Device, Neurosurgery,

Skull

Links for more info:

Matthew B Potts: Faculty Profiles

<u>Matthew Potts (@matthewpottsmd) • Instagram photos and videos</u> <u>Matthew Potts - Program Director - Neurological Surgery Residency</u>

Matthew Potts (@MatthewPottsMD) / X

Hubly Surgical

Hubly Surgical (@hublysurgical) • Instagram photos and videos

Casev Qadir (@BrainDrillGirl) / X

LinkedIn: Casey Qadir

SEGMENT 2: KNOCKING ON DEATH'S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD SAVE LIVES

Time: 14:02 Duration: 8:23

Synopsis: Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson Producer: Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

Compliancy issues: Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine, Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic Shock,

Stethoscope

Links for more info:

Mark Attila Opauszky | LinkedIn

Sparrow BioAcoustics

OBSTACLESon startups, struggles and stoicism

X: @Opauszky



Program 24-12 Air Week: 3/24/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

Time: 1:49 Duration: 11:37

disorder.

Synopsis: Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes Al. She explains why America's current process isn't aiding women with this

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School;

Asha Dickens, patient

Compliancy issues: Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound,

Women's Health
Links for more info:
Uterine Health Guide
LinkedIn: Asha Dickens

Endo Black

Dr Jodie Avery | Researcher Profiles

Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility

LinkedIn: Dr. Jodie Avery

Dr Jodie Avery (@Jodie_Avery) / X

SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE

PANDEMIC Time: 14:28 Duration: 8:31

Synopsis: Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing to give up for the sake of our health?

Host: Greg Johnson Producer: Kristen Farrah

Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health,

Author, Within Reason

Compliancy issues: Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety, Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy

Links for more info: Sandro Galea | SPH

Sandro Galea

Within Reason: A Liberal Public Health for an Illiberal Time, Galea

Sandro Galea - Dean - Boston University School of Public Health | LinkedIn

Sandro Galea (@sandrogalea) / X

Sandro Galea (@sandro galea) • Instagram photos and videos



Program 24-13 Air Week: 3/31/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

Time: 1:49

Duration: 11:08

Synopsis: When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make

sure it doesn't happen again. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society

Cancer Action Network

Compliancy issues: Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

Julie R. Gralow, MD. FACP, FASCO | ASCO

Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology (ASCO) | LinkedIn

Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action

Network (ACS CAN) | LinkedIn Mark Fleury (@ME_Fleury) / X

Julie Gralow (@jrgralow) / X

ASCO (@ascocancer) • Instagram photos and videos

The American Cancer Society (@americancancersociety) • Instagram photos and videos

SEGMENT 2: KETAMINE REGULATIONS -- "WE DON'T WANT TO REPRODUCE THIS OPIOID PROBLEM"

Time: 13:59

Duration: 8:32

Synopsis: Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

Host: Greg Johnson **Producer:** Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director,

Recovery Without Walls

Compliancy issues: Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations

Links for more info:

Dr. Howard Kornfeld | Pain Management & Addiction Specialist

LinkedIn: Dr. Howard Kornfeld

Recovery Without Walls (@recoverywowalls) • Instagram photos and videos



Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- **Business**
- Cancer
- Cardiovascular Disease
- Career
- Child Development
- Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods
- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts
- Crime
- Criminal Justice
- Criminal Justice History
- Culture
- Democracy
- **Developing Economies**
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use Economy
- Education
- **Education Policy**
- Election
- **Elections**
- **Emergency Response**
- Emerging Industries
- **Emerging Research**
- **Emotion**
- Engineering
- **English Language**
- Entertainment
- Environment

- Equality
- **Ethics**
- **Exploration**
- **Extreme Weather**
- Family Relationships
- Fashion
- Film
- **Fitness**
- Foreign Policy
- Free Expression
- Gender
- **Gender Equality**
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- Health
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- Human Rights
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations
- Labor
- **Labor Unions**
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- Linauistics
- Literacy
- Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- **Natural Resources**
- News
- Ocean Pollution

- Organization
- Parenting
- Personal Development
- Personal Finance
- Personality
- Philosophy
- **Politics**
- **Pollution**
- Pop Culture
- Professional Sport
- **Professional Sports Psychiatry**
- Psychology
- **Public Elections**
- Public Funding
- Public Health
- **Public Policy**
- **Public Safety** Public Speaking
- Reading Comprehension
- Relationships
- Salary
- Science
- Science Fiction
- Scientific Research
- Self-Growth
- Sexual Education
- **Small Business**
- Social Anxiety Social Media
- Societal Norms
- Societal Stereotypes
- Society
- Space Space Exploration
- Sporting Event
- Sports Technology
- Teen Development
- Trauma
- Travel
- **Trends**
- TV Video Games
- Violence Voting Rights
- Wildlife Species
- Women's History
- Workers' Rights Workplace Safety
- Youth Issues



Program 24-01 Air Week: 1/7/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

Time: 1:48 Duration: 10:07

Synopsis: Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two

experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

Host: Gary Price

Producer: Tabor Brewster

Guests: Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, Al scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University **Compliancy issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology,

Technology

Links for more info:

Al consciousness: scientists say we urgently need answers

Faculty Directory Kristian J. Hammond Kristian Hammond (@KJ Hammond) / X

Susan Schneider (@DrSueSchneider) / X

Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering

Dr. Susan Schneider

Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ

SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

Time: 13:58 **Duration:** 7:27

Synopsis: We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

Host: Marty Peterson
Producer: Polly Hansen

Guests: Tim O'Brien, illustrator, artist

Compliancy issues: Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

Links for more info: Tim O'Brien illustration

Tim O'Brien (@obrienillustration) • Instagram photos and videos

Tim O'Brien (@TonkaOBrien) / X

Tim O'Brien | TIME

VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?

Time: 22:25 **Duration:** 1:40

Synopsis: We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any

guesses?

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology,

Trends

CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNELL

Time: 24:05 Duration: 2:18

Synopsis: Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker

Emerald Fennell.

Host & Producer: Evan Rook **Compliancy issues:** Culture, Film



Program 24-02 Air Week: 1/14/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

Time: 1:47 Duration: 7:21

Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

Host: Gary Price **Producer:** Polly Hansen

Guests: Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science

Fiction)

Compliancy issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

Links for more info:

Ul Press | Gerry Canavan | Octavia E. Butler

Amazon: Octavia E. Butler

SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER

Time: 11:10 **Duration:** 10:15

Synopsis: In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees **Compliancy issues:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health

Links for more info:

The Honey Bus - Meredith May

Why are bees making less honey? Study reveals clues from five decades of data

Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds

VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?

Time: 22:25 Duration: 1:37

Synopsis: We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it

become a mainstay in the Gen-Z vernacular?

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Culture, English Language, Language, Social Media, Trends, Youth Issues

CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS

Time: 24:02 Duration: 2:22

Synopsis: We talk about why most streaming platforms are struggling to make a profit at year's end.

Host & Producer: Evan Rook

Compliancy issues: TV, Culture, Technology, Film



Program 24-03 Air Week: 1/21/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

Time: 1:47 Duration: 8:41

Synopsis: Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price

Producer: Grace Galante

Guests: Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO,

The National Cannabis Industry Association

Compliancy issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law,

Race, Small Business Links for more info:

Broken promises: How marijuana legalization failed communities hit hardest by the drug war

Aaron Smith - Executive Director | National Cannabis Industry Association

<u>Team & Partners — The Color of Cannabis</u> <u>Social Justice & Equity in the Cannabis Industry</u>

The Color of Cannabis

SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?

Time: 12:30 Duration: 9:23

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer,

Moms for Liberty

Compliancy issues: Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy,

Race, Sexual Education Links for more info:

Jonathan Friedman - PEN America

Banned & Challenged Books | Advocacy, Legislation & Issues

The 50 most banned books in America

Moms for Liberty

VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A

HOLIDAY? Time: 22:53 Duration: 1:26

Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially made the

third Monday of January Dr. Martin Luther King Jr. Day.

Host: Ebony McMorris

Producer: Amirah Zaveri, Aunna Beranek

Compliancy issues: Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES

Time: 24:19 Duration: 2:05

Synopsis: Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on

Amazon Prime.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV



Program 24-04 Air Week: 1/28/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?

Time: 1:47 Duration: 7:26

Synopsis: For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a largescale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

Host: Garv Price

Producer: Amirah Zaveri

Guests: Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus,

Compliancy issues: Career, Economy, Education, Education Policy, Government Funding, Higher Education,

Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

Links for more info:

Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post

Teacher shortages continue to plaque US: 86% of public schools struggle to hire educators

How Much Do Teachers Get Paid? See New State-by-State Data

About School Boards | IASB

Our President | NEA

Becky Pringle (@BeckyPringle) / X

'That's my calling': CSA Lincoln teacher honored with Folger Award - The Republic News

SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION

Time: 11:15 Duration: 10:03

Synopsis: It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

Host: Marty Peterson **Producer:** Tabor Brewster

Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center

Compliancy issues: Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

Links for more info:

Why are Mexico's Elections Important? | Wilson Center

Tamara Taraciuk Broner (@TamaraTaraciuk) / X

A Chance To Support Mexico's Resistance To Democratic Decline - Before It's Too Late

Latin America's Election Super-Cycle Will Turn on One Key Factor

Latin America Program | Wilson Center

Abraham F. Lowenthal | Brookings Institution

VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND

Time: 22:18 Duration: 1:54

Synopsis: Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric

car owners. We cover this unfolding crisis and how auto manufacturers are responding.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology



Viewpoints Radio Program Log Quarterly Report / 2024-Q1 (Jan. - Mar.)

<u>CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH</u>

Time: 24:12 Duration: 2:15

Synopsis: We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading

names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV



Program 24-05 Air Week: 2/4/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

Time: 1:47 Duration: 7:48

Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein

Compliancy issues: Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships

Links for more info:

The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster

Jacqueline Newman (@NYCDivorce_Atty) / X

Meet Our Attorneys | Berkman Bottger Newman & Schein LLP Healthy divorce: How to make your split as smooth as possible

SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37 **Duration:** 9:21

Synopsis: Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to

trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation:

Discovering Wholeness and Healing After Trauma

Compliancy issues: Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth,

Trauma

Links for more info:

The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com:

Books

James Gordon, MD (@drjamesgordon) / X

Coping Tips for Traumatic Events and Disasters | SAMHSA

Coping With Traumatic Events - National Institute of Mental Health (NIMH)

VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS

Time: 21:58 Duration: 1:57

Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social

Media

CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

Time: 23:55 Duration: 2:31

Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next

vear.

Host & Producer: Tabor Brewster

Compliancy issues: Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence



Program 24-06 Air Week: 2/11/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME

Time: 1:47 **Duration:** 7:25

Synopsis: Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer **Compliancy issues:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance

Links for more info:

Freddie Smith (@fmsmith319) • Instagram photos and videos

Freddie Smith (@freddiemsmith) / X

Freddie & Alyssa - YouTube

Freddie Smith (@fmsmith319) Official | TikTok

<u>SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM</u>

Time: 11:14 Duration: 9:25

Synopsis: The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New

History of the Space Shuttle

Compliancy issues: Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public

Funding, Space, Workplace Safety

Links for more info:

Matthew Hersch | Department of the History of Science, Harvard University

Dark Star

Harvard, Department of the History of Science (@HarvardHistSci) / X Columbia Disaster: What happened, what NASA learned | Space

VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET

Time: 21:39 Duration: 2:20

Synopsis: Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Crime, Drug Use, Government, Health, International Competition, International Law,

International Relations, Professional Sport, Sporting Event





CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED

Time: 23:59 Duration: 2:29

Synopsis: There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some

other films that we feel have not gotten the attention or the nominations they deserved.

Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 24-07 Air Week: 2/18/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER

HEARD OF Time: 1:48 Duration: 8:46

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films Compliancy issues: African American History, Aviation, Civil Rights, Gender Equity, Women's History

Links for more info:

INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify

Bessie Coleman | National Air and Space Museum

Tanya Hart (@tanyahollywood) • Instagram photos and videos

Tanya Hart (@TanyaHollywood) / X

SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

Time: 12:36 Duration: 8:34

Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

Compliancy issues: Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

Links for more info:
N. Wayne Hale - NASA
The Space Shuttle - NASA
Wayne Hale (@waynehale) / X

Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University

How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today

VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

Time: 22:10 Duration: 1:52

Synopsis: A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when

at the nail salon. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON

Time: 24:02 Duration: 2:24

Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't

argue that's she this.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Music



Program 24-08 Air Week: 2/25/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47 Duration: 7:38

Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The

New Blueprint for Success

Compliancy issues: Career, Child Development, Communication, Life Skills, Mental Health, Organization,

Psychology, Teen Development

Links for more info:

Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission Why Are Academics So Burnt Out? | Psychology Today

Ana Homayoun (@anahomayoun) / X

SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27 **Duration:** 9:56

Synopsis: Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

Host: Marty Peterson **Producer:** Amirah Zaveri

Guests: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most

Compliancy issues: Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking,

Social Anxiety, Societal Stereotypes

Links for more info:

<u>Dr. Dana Sinclair (@drdanasinclair) • Instagram photos and videos</u> Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety

Dr. Dana Sinclair - National Speakers Bureau 4-7-8 breathing: How it works, benefits, and uses

<u>Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana</u> Deep Breathing & Guided Relaxation | Student Wellness Center

VIEWPOINTS EXPLAINED: WHAT IS TEMU - AND IS IT WORTH IT?

Time: 22:23 Duration: 1:58

Synopsis: Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21 **Duration:** 2:06

Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence

Pugh and other big names. Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 24-09 Air Week: 3/3/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

Time: 1:47 Duration: 9:24

Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a

Shared Planet: Negotiating Climate from the Global South

Compliancy issues: Climate Change, Climate Policy, Developing Economies, International Relations, Natural

Resources, Politics
Links for more info:

Naveeda Khan | Anthropology | Johns Hopkins University

In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC

Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times

SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13 Duration: 8:09

Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University;

Isaac Daniel Executive Director, Stax Music Academy

Compliancy issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

Links for more info:

Mark Anthony Neal | Office of the Provost Our Faculty - Stax Music Academy

History of Soul Music

Soul - Music Rising ~ The Musical Cultures of the Gulf South

<u>VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER</u>

Time: 21:22 Duration: 1:30

Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all

parents should know about this deadly phenomenon.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Child Safety, Emergency Response, Public Health, Public Safety

CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW

Time: 23:52 **Duration:** 2:31

Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.

Host & Producer: Evan Rook

Compliancy issues: Culture, History, TV



Program 24-10 Air Week: 3/10/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

Time: 1:47 Duration: 8:36

Synopsis: NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has

struggled to have it all and recounts the many tradeoffs over the years.

Host: Gary Price

Producer: Polly Hansen

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

Compliancy issues: Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

Links for more info:

Mary Louise Kelly (@NPRKelly) / X

Mary Louise Kelly (@marylouisekelly1) • Instagram photos and videos

About 'All Things Considered' : NPR

SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION

Time: 12:25 Duration: 8:25

Synopsis: Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"

Compliancy issues: Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass

Incarceration, Society Links for more info:

Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books

Ben Austen (@ben_austen) / X Ben Austen | Creative Writing

VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX

Time: 21:50 Duration: 2:00

Synopsis: We cover this growing movement at the polls this year as several states hold election year primaries and

caucuses.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?

Time: 23:50 Duration: 2:37

Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 24-11 Air Week: 3/17/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

Time: 1:47 Duration: 9:03

Synopsis: On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a

total solar eclipse is a can't-miss event worth the travel and traffic.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch

the Shadow of the Moon and Win the Glory of the World

Compliancy issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

Links for more info: 2024 Total Solar Eclipse Great American Eclipse Eclipse Safety

David Baron (@dhbaron) / X

American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk

<u>SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?</u>

Time: 12:52

Duration: 8:38

Synopsis: The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

Host: Marty Peterson **Producer:** Grace Galante

Guests: Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports

Management, Edinburgh Business School, Heriot-Watt University

Compliancy issues: Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International

Relations, Politics, Professional Sports, Sports, War

Links for more info:

Global study of doping cases involving minors points to Russia, India and China | AP News
The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024

Paris 2024 Olympics - Latest News, Schedules & Results

The World Anti-Doping Code

April Henning

April Henning (@aprildhenning) / X

VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?

Time: 22:30 Duration: 1:57

Synopsis: Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this

Caribbean country. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Election, Government, History, Human Rights, International Policy, Politics, Violence, War

CULTURE CRASH: OUR LOVE FOR SCI-FI

Time: 24:27 Duration: 2:00

Synopsis: From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and

time. We highlight some of our favorites and why the genre continues to grow.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Science, Technology



Program 24-12 Air Week: 3/24/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

Time: 1:47 Duration: 9:03

Synopsis: Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as

we age.

Host: Gary Price Producer: Amirah Zaveri

Guests: Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking - How Outdoor Adventure

Improves Our Lives as We Age

Compliancy issues: Community, Health, Public Health, Relationships, Travel

Links for more info:

Caroline Paul (@carolinembpaul) • Instagram photos and videos

caroline paul (@carowriter) / X

Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves Our Lives as We Age

SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL

Time: 12:52 Duration: 8:34

Synopsis: In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

Host: Marty Peterson **Producer:** Polly Hansen

Guests: Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors

Compliancy issues: Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife

Species

Links for more info:

United For Deer

White-tailed Deer Monitoring (U.S. National Park Service)

Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife Research Institute

The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare

VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?

Time: 22:26 Duration: 1:47

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's

important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public

Health

CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD

Time: 24:13 Duration: 2:14

Synopsis: Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and

what's next for this A-list star. **Host & Producer:** Evan Rook **Compliancy issues:** Culture, Film



Program 24-13 Air Week: 3/31/2024

Executive Producer: Amirah Zaveri **Production Manager:** Jason Dickey

SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

Time: 1:47 Duration: 8:50

Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

Host: Gary Price
Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken

Education System - And How to Fix It

Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

Links for more info:

9 Things Science Tells Us About How Kids Learn to Read and Think Critically - The 74

Why Content Knowledge is Crucial to Effective Critical Thinking | KQED

Podcast - Knowledge Matters Campaign

The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie Natalie Wexler (@natwexler) / X

SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:39 Duration: 8:34

Synopsis: We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno,

author, Like Literally Dude: Arguing for the Good in Bad English

Compliancy issues: Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public

Speaking

Links for more info:

Valerie Fridland

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education

Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

Time: 22:14 Duration: 1:41

Synopsis: Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

Host: Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?

Time: 23:55 Duration: 2:33

Synopsis: The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a

ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

Host & Producer: Evan Rook

Compliancy issues: Film, Culture, Labor, Workers' Rights, Media