

Fight Back Fund

11/12-11/17/19

680

**POLITICAL FILE CHECK LIST**

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

Contract # 26679630 Changes as of: 11/8/2019 at 11:51 AM Version: Current State Version 1

CPE: /6237 Flight: 11/11/19 - 11/17/19 Station: WRSP  
Agency: Adelsstein & Associates Advertiser: Fight Back Fund Market: Campaign-Spmgfid-Dtr DMA  
Total Spots: 5  
Total CPP: \$0.00  
Total GRP: \$680.00

2155 CATON CHICAGO, IL 60647 Agency Order #: Product: FIGHT BACK FUND  
Buyer: Miles King  
Salesperson: MATTHEW GAGGIANO 312-832-6617  
Separation: Sep:30  
Office: CHICAGO  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: REBECCA BERRY 312-832-6637

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/11 - 11/11		Total Spots	Total \$	CPP*	GRP*
							11/11	11/11				
1	M-F 7a-8a		GOOD DAY IL	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
2	M-F 5:30p-6p		FOX NEWS AT 5:30P	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
3	M-F 9p-10p		FOX NEWS AT 9	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
4	Sa 9p-9:30p		FOX NEWS AT 9	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
5	Su 9p-9:35p		FOX NEWS AT 9	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>							<b>5</b>		<b>5</b>	<b>\$680.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26679630	<b>Changes as of:</b> 11/8/2019 at 11:51 AM	<b>Version:</b> Current State Version 1	<b>Con Type:</b> POLITICAL/NOTE
<b>CPE:</b> /16237	<b>Flight:</b> 11/11/19 - 11/17/19	<b>Station:</b> WRSP	<b>Total Spots:</b> 5
<b>Agency:</b> Adelstein & Associates	<b>Advertiser:</b> Fight Back Fund	<b>Market:</b> Campaign-Springfld-Dlr DMA	<b>Total \$:</b> \$680.00
2155 CATON CHICAGO, IL 60647	<b>Product:</b> FIGHT BACK FUND	<b>Office:</b> CHICAGO	
<b>Agency Order #:</b>	<b>Buyer:</b> Miles King	<b>Service:</b> Nielsen	
<b>Salesperson:</b> MATTHEW GAGGIANO 312-832-6617	<b>Primary Demo:</b> Adults 35+	<b>Assistant:</b> REBECCA BERRY 312-832-6637	<b>Total CPP:</b> \$0.00
<b>Separation:</b> Sep:30			<b>Total GRP:</b>

**Special Instructions**

Competitive Information	
Market Budget:	\$9,714
WRSP Share:	7%
Comment:	
WICS:	26%
Unknown:	67%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	5	\$680.00	N/A
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$680.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2019-Nov	5	\$680.00
<b>Total</b>	<b>5</b>	<b>\$680.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/8/19 11:51 AM	REBECCA BERRY	New	5		\$680.00	\$680.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

**Contract # 4094747**

**Schedule Dates:** 11/12/19-11/17/19  
**Agency:** Fight Back Fund (116834)  
**Advertiser:** Adelstein & Associates (17775)  
**Product:** POLITICAL ISSUE (ns) (1187)  
**Brand:** //6237 (1283967)  
**Salesperson:** Millennium/CHI Chicago (1094)  
**Sales Office:** Millennium Chicago  
**Buyer Name:** King, Miles  
**Phone/Fax:** /  
**CPE:** 6237  
**Account Types:** National/Political Issue Agency BRD  
**Billing Type:** Weekly/Irregular  
**Comments:** FIGHT BACK FUND MATT GAGGIANO Separation: Min minutes between spots: 30.

**Date Entered:** 11/08/19  
**Last Modified:** 11/13/19  
**Entered By:** Travis Dodson  
**CO-OP:** No  
**External #:** ECR26679630  
**Demo:** A35+R  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$102.00  
**Net Total:** \$578.00  
**Sales Tax:**

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Nov. 2019	5	\$680.00
<b>Grand Total:</b>	<b>5</b>	<b>\$680.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/12/19-11/15/19	3	:30	7A- 8A (CST)	1		X	X	X	X			1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS	GOOD DAY IL	11/8/19
2.0	Normal Line / News (2)	11/12/19-11/15/19	3	:30	5:30P- 6P (CST)	1		X	X	X	X			1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS	FOX NEWS AT 5:30P	11/8/19
3.0	Normal Line / News (3)	11/12/19-11/15/19	3	:30	9P- 10P (CST)	1		X	X	X	X			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS	FOX NEWS AT 9	11/8/19
4.0	Revised Line / News (4)	11/16/19-11/16/19	3	:30	9P- 9:30P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS	FOX NEWS AT 9	11/8/19
4.1	Normal Line / News (4)	11/16/19-11/16/19	3	:30	10:30P- 11:30P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS	FOX NEWS AT 9	11/13/19
5.0	Normal Line / News (5)	11/17/19-11/17/19	3	:30	9P- 9:35P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS	FOX NEWS AT 9	11/8/19

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WESP, Springfield IL	<b>Date:</b> 8/23/18
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I, Clare Fisher  
do hereby request station time concerning the following issue:

Fight Back Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Fight Back Fund

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Fight Back Fund  
6170 Joliet Road Suite 200  
Countryside, IL 60525

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

James Sweeney - Chairman  
Dave Fagan- Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/23/18

*Chase Fin*

312-357-5507

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Jennifer E. Valenti*

Jennifer E. Valenti, CSM

Signature

Printed Name

Title



This message confirms that ADELSTEIN & ASSOCIATES has initiated an electronic payment to WRSP-TV via FastPay's ePay solution. Please see the payment details below.

Total Amount

**\$578.00**

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Company

ADELSTEIN & ASSOCIATES

Vendor

WRSP-TV

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Memo

Fight Back Fund Est. 6237



## Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)  
or Live Chat with a member of our team.

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FastPay  
844-GET-EPAY  
8201 Beverly Blvd, Suite 600  
LA / SF / NY / BOS / LDN

**CAUTION:** This message originated from outside of the company. Please take all precautions when opening attachments or links from outside sources.