

WSKX
Portsmouth, NH
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WSKX
Quarterly Issues/Programs List

WSKX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts & Community:** Local author Chris Hislop discusses the history of and his book by Arcadia Publishing on Newmarket.
 - **Breast Cancer, Health & Arts:** Wells Girls Basketball event for York Hosp. Breast Cancer, PRH's I triage & Portsmouth book.
 - **Children & Health:** Vegas night to benefit NH boy with Duchenne Muscular Dystrophy & improving kids eating habits.
 - **Children, Arts, & Community:** Events to benefit The NH Children's Museum, Boston Strong, and a Portsmouth artists new venture.
 - **Children, An. Welfare, Education:** Bowl for Dover Children's Home, event for MSPCA's Nevins Farm, & Hood Scholarship & NE Sports Mus.
 - **Education & Children:** Exeter Adult Ed, NH Make-a-Wish Trivia benefit & the World Almanac for Kids.
 - **Education & Health:** Race for New Heights Adventures for Teens & NH Author on her book about Lyme Disease.
 - **Environment:** Charity push for Blue Ocean Society's marine protection efforts.
 - **Environment & Cancer:** Marine Mammal Rescue & Seacoast Science Center helping seals & a Portsmouth Komen for the Cure race
 - **Environment & Community:** Charity drive for Blue Ocean Society, Catapult Seacoast 10 to Watch & a new book on psychology.
 - **Health & History:** Getting teens to stop tanning to help reduce melanoma & Winston Groom's book The Aviators.
 - **Health Care:** Book looking at the problems on the implementation of the Affordable Care Act.
 - **Sports & Arts:** Sports Nutrition Advison Dr. Chris Mohr & author Scott Turrow.
 - **Taxes, An. Welfare & Cancer:** Tax Tips and events to benefit the NH SPCA and a York man with melanoma.
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LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	SEACOAST SUNDAY MORNING (stan hupfeld affordable care)	Book looking at the problems on the implementation of the Affordable Care Act.	Stan Hupfeld	01/05/2014 06:02 AM	023:20
Breast Cancer, Health & Arts	SEACOAST SUNDAY MORNING (well hoops/i triage/leg.local)	Wells Girls Basketball event for York Hosp. Breast Cancer, PRH's I triage & Portsmouth book.	D. Abbot, Dr. T. Scott, C. McMahon	01/12/2014 06:00 AM	023:29
Education & Children	SEACOAST SUNDAY MORNING (ex. adult ed/wish trivia/alman)	Exeter Adult Ed, NH Make-a-Wish Trivia benefit & the World Almanac for Kids.	Leslie Haslam, D. Parker	01/19/2014 06:01 AM	023:18
Children, An. Welfare, Education	SEACOAST SUNDAY MORNING (dchild's home/t-pooch/gordkl)	Bowl for Dover Children's Home, event for MSPCA's Nevins Farm, & Hood Scholarship & NE Sports Mus.	D. Coraluzzo, J. George, G. Kluzak	01/26/2014 06:02 AM	024:27
Taxes, An. Welfare & Cancer	SEACOAST SUNDAY MORNING (nhspca/pigs fly/irsl)	Tax Tips and events to benefit the NH SPCA and a York man with melanoma.	C. Brooks, P. Riley, A. Seegal	02/02/2014 06:03 AM	025:44
Children & Health	SEACOAST SUNDAY MORNING (hope for gus/kids eating)	Vegas night to benefit NH boy with Duchenne Muscular Dystrophy & improving kids eating habits.	Tonya Dreher & Dr. D. Kennedy	02/09/2014 06:01 AM	025:00

Education & Health	SEACOAST SUNDAY MORNING (paddys 5 miler/lyme disease)	Race for New Heights Adventures for Teens & NH Author on her book about Lyme Disease.	Tracey Tucker & Andrea Caesar	02/16/2014 06:00 AM	022:37
Health & History	SEACOAST SUNDAY MORNING (melanoma tanning/ the aviators)	Getting teens to stop tanning to help reduce melanoma & Winston Groom's book The Aviators.	M.Rothschild & W.Groom	02/23/2014 06:03 AM	023:56
Sports & Arts	SEACOAST SUNDAY MORNING (dr.chris mohr/scott turrow)	Sports Nutrition Advison Dr. Chris Mohr & author Scott Turrow.	Chris Mohr & Scott Turrow	03/02/2014 06:03 AM	025:18
Environment & Community	SEACOAST SUNDAY MORNING (blue ocean/10 to watch/ alter)	Charity drive for Blue Ocean Society, Catapult Seacoast 10 to Watch & a new book on psychology.	J.Kennedy,A.Aube,A.Alter	03/09/2014 06:02 AM	025:38
Environment	COMMUNITY SPOTLIGHT (blue ocean soc.)	Charity push for Blue Ocean Society's marine protection efforts.	Jen Kennedy	03/09/2014 03:50 PM	002:44
Environment & Cancer	SEACOAST SUNDAY MORNING (ssc seals/ komen race)	Marine Mammal Rescue & Seacoast Science Center helping seals & a Portsmouth Komen for the Cure race	W.Lull & A.Stokes,A.Brownell	03/16/2014 06:04 AM	024:21
Children, Arts, & Community	SEACOAST SUNDAY MORNING (ch's museum/ raya/nport 5k)	Events to benefit The NH Children's Museum, Boston Strong, and a Portsmouth artists new venture.	W.Lull & A.Stokes,A.Brownell	03/23/2014 06:03 AM	024:05

Arts & Community	SEACOAST SUNDAY MORNING (newmarket book)	Local author Chris Hislop discusses the history of and his book by Arcadia Publishing on Newmarket.	Chris Hislop	03/30/2014 06:02 AM	024:12
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Welfare	Helping People Helping Pets	000:29	021
Business	Dover Chamber of Commerce	000:30	018
Community	PSA - :30 - THE FASHION SHOW	000:32	017
Developmental Disabilities	Party 4 A Purpose	000:31	016
Education	NEA New Hampshire	000:30	070
Education	New Heights Adventures Teens	000:30	004
Environment	Seacoast Science Center	000:26	024
Environment & Community	Music Hall Portsmouth	000:24	018
Health	Families First	000:26	066
Health	Portsmouth Regional Hosp.	000:33	022
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
Hunger	Crossroads Homeless Shelter	000:34	066
Mentors	Big Bros Big Sis Seacoast	000:31	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	087
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	255

MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	146
PSA	SHOW YOUR STRIPES	000:30	006
Troops	Pease Greeters	000:26	026