

# CONTRACT



**WNGT**  
 2619 Western Blvd.  
 Raleigh, NC 27606  
 (919)821-8581

<u>Contract / Revision</u> 353479 /		<u>Alt Order #</u> 10778225
<u>Advertiser</u> <b>Biden for President</b>		<u>Original Date / Revision</u> 05/06/24 / 05/07/24
<u>Contract Dates</u> <b>05/07/24 - 05/13/24</b>	<u>Estimate #</u> <b>11713</b>	<u>Ext. Opp. ID</u>
<u>Product</u> <b>BIDEN 4 PRESIDENT 60</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNGT</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1850
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Media Buying and Analytics**  
 4355 Cobb Parkway SE  
 Suite J489  
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	05/07/24	05/07/24	Daytime MON-FRI	10:00 AM-4:00 PM		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/24	05/13/24	-1-----				1	\$10.00			
D 2	All	05/08/24	05/08/24	Daytime MON-FRI	10:00 AM-4:00 PM		1:00			NM	0	\$0.00
D 3	All	05/09/24	05/09/24	Daytime MON-FRI	10:00 AM-4:00 PM		1:00			NM	0	\$0.00
D 4	All	05/10/24	05/10/24	Daytime MON-FRI	10:00 AM-4:00 PM		1:00			NM	0	\$0.00
D 5	All	05/13/24	05/13/24	Daytime MON-FRI	10:00 AM-4:00 PM		1:00			NM	0	\$0.00
D 6	All	05/11/24	05/11/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		1:00			NM	0	\$0.00
D 7	All	05/12/24	05/12/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		1:00			NM	0	\$0.00
D 8	All	05/11/24	05/11/24	WRAL News+	4:00 PM-8:00 PM		1:00			NM	0	\$0.00
D 9	All	05/12/24	05/12/24	WRAL News+	4:00 PM-8:00 PM		1:00			NM	0	\$0.00
N 10	WNGT	05/11/24	05/11/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/24	05/17/24	-----2-				2	\$5.00			
N 11	WNGT	05/12/24	05/12/24	Early Morning SAT/SUN	4:30 AM-10:30 AM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/12/24	05/18/24	-----2				2	\$5.00			
N 12	WNGT	05/11/24	05/11/24	WRAL News+	4:00 PM-8:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/24	05/17/24	-----2-				2	\$5.00			
N 13	WNGT	05/12/24	05/12/24	WRAL News+	4:00 PM-8:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/12/24	05/18/24	-----2				2	\$5.00			
N 14	WNGT	05/09/24	05/09/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/24	05/15/24	---2---				2	\$5.00			
N 15	WNGT	05/10/24	05/10/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	----2--				2	\$5.00			
N 16	WNGT	05/13/24	05/13/24	Daytime MON-FRI	10:00 AM-4:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	2-----				2	\$5.00			
N 17	WNGT	05/08/24	05/08/24	Late News	10PM - 11:35PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--W----				2	\$5.00			

Totals

17

\$90.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)



<u>Contract / Revision</u>	<u>Alt Order #</u>
353479 /	10778225

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Biden for President</b>	05/06/24 / 05/07/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>05/07/24 - 05/13/24</b>	BIDEN 4 PRESIDENT 60	<b>11713</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/13/24	17	\$90.00	(\$13.50)	\$76.50
<b>Totals</b>	<b>17</b>	<b>\$90.00</b>	<b>(\$13.50)</b>	<b>\$76.50</b>

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

**Digital Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Production Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Credit Sales:** <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**