

WATCHTV INCORPORATED  
QUARTERLY ISSUES PROGRAMMING  
Quarter Ending December 31, 2019  
For Stations:  
KORS-CD, KORK-CD, KABH-CD, KKEI-CD, KOXO-CD

A selection of the following announcements were aired a minimum of 150 times per month at various times throughout the broadcast day, in the calendar quarter noted above. These announcements are intended to address issues of importance to the communities served by the Television Stations listed above.

**Oregon Department of Transportation (ODOT)**

(2) Sixty second and (4) 30 second announcements that focus on the unique hazards present while travelling on Oregon's highways and mountain passes. The announcements focus on safe driving practices, vehicle maintenance requirements, traction tire requirements and gives instructions about how to utilize the web services available at [WWW.Oregon.gov/ODOT](http://WWW.Oregon.gov/ODOT) to learn more.

**Substance Abuse and Mental Health Services Administration (SAMHSA), (HHS)**

(2) Sixty second and (2) thirty second announcements designed to increase parental awareness of the prevalence of underage drinking and other substance abuse. Designed to help equip parents with the knowledge and skills to help prevent substance abuse and underage drinking.

**U.S. Public Health Service:**

(1) Thirty second announcement that discusses to take action to lower the rate of childhood smoking and steps parents can take to quit smoking and prevent their children from starting.

**National Council on Aging:**

(1) Thirty second and (1) Sixty second announcement that explain the specific risks to older Americans and prevention techniques available such as vaccines designed specifically for those over age 65.

**U.S. Department of Housing and Urban Development: Fair Housing:**

(1) thirty and (1) sixty second announcement targeting potential home buyers with information about laws that prevent discrimination based on race, religion, color, sex, or disability when purchasing housing.

**Susan G. Komen.org / Breast Cancer Awareness:**

(1) thirty second announcement targeting women to raise awareness about breast cancer, treatment options and screening for the disease.

**U.S. Air Force / Parenting:**

(2) thirty second announcements targeting parents with examples of the importance of becoming a More involved parent. This includes helping children understand the consequences of life decisions, goal setting, and giving to their communities.

**Keep America Beautiful / Recycling:**

(2) thirty second announcements targeting adults (18+) to generate awareness of how, where and what to recycle. To mobilize individual ownership of recycling and transform it into daily social norm.

**U.S. Dept. of Health and Human Services / Fatherhood Involvement:**

(2) fifteen second and (2) thirty second announcements targeting fathers to accept responsibility and to direct them to Fatherhood.gov for parenting tips, fatherhood programs, and other resources made available by HHS.

**U.S.D.A. Forest Service / Discovering Nature:**

(2) thirty second and (2) 15 second announcements targeting children and caregivers visit forest lands to reconnect with nature to promote a sense of stewardship for public parks and lands.

**U.S. Department of Transportation / Child Passenger Safety:**

(2) sixty and (2) thirty second announcements targeting parents and child care givers with information about the best child restraints systems based upon age and weight of the child. USDOT estimates that child death rates from motor vehicle accidents can be cut in half with proper usage of restraint devices.

**The Ad Council / Digital Literacy:**

(2) Sixty second and (2) thirty second announcements promoting the importance of digital literacy skills for both children and adults by promoting free computer and internet skills classes.

**U.S. Department of Health and Human Services:**

(6) Sixty second announcement encouraging young people to enroll under the Affordable Care Act as well as inform viewers of all ages of the benefits and requirements under the act.

**Partnership for Healthy Lives / Dental Health:** (2) sixty second and (2) thirty second announcements targeting parents and children with simple, low cost behaviors to improve oral health.

**U.S. Department of Health and Human Services / Childhood Obesity:**

(4) sixty second announcements targeting both children and parents raising awareness of the growing problems with childhood obesity. Announcements offer suggestions to improve eating and exercise habits.

**Children's Bureau, Adopt US Kids:**

(4) sixty second announcements designed to raise awareness of adoption as an alternative available for prospective parents. Emphasis is placed upon teenage children in foster care programs because these children traditionally are more difficult to find adoptive families for.

**U.S. Department of Health and Human Services, Center for Disease Control / Colorectal Cancer:**

(2) sixty and (4) thirty second announcements dealing with the need for early detection and treatment of this disease. Viewers are encouraged to be screened if over the age of 50.

**Unicef / End Trafficking:** (4) sixty second and (4) thirty second announcements aimed at raising awareness regarding the human trafficking issue prevalent all around the world, including the U.S.

**United States Selective Service:** 25 separate announcements , each 1 minute in length, discussing current registration requirements, address reporting, registration process and compliance issues. Announcements intended for potential registrants, parents and teachers.

**U.S. Department of the Treasury and U.S. Department of Housing and Urban Development (HUD):**

10 announcements, each 1 minute in length, discussing options available to prevent foreclosure and providing information on assistance available from MakingHomeAffordable.gov.

**U.S Department of Energy:** 6, 30 second announcements instructing homeowners on various methods of saving energy and money in their homes.

**Feeding America.org:** 3, 30 second announcements addressing the issues surrounding dealing with hunger in America.

**Paralyzed Veterans of America:** (2) thirty second, and (2) sixty second announcements dealing with the resources available to paralyzed American veterans and their families.

**Lung Cancer Foundation of America:** (10) sixty second announcements dealing with advancements in lung cancer detection, prevention and new treatment options.

**U.S. Environmental Protection Agency / Lead Poisoning Prevention:** (4) 30 second announcements intended to raise awareness of the dangers of lead poisoning in children and pregnant women.

**Big Brother and Big Sisters:** (4) 30 second announcements intended to educate both youth and adults of the positive impacts possible by developing mentor relationships, now and in the future.

**National Campaign to Prevent Teen and Unplanned Pregnancy:** (3) 30 second announcements aimed at reducing the high rates of unplanned pregnancy among young women (18-24) in the U.S. by encouraging them to find the best method of birth control for them and use it carefully and consistently.

**U.S. Department of Health and Human Services / Childhood Obesity Prevention:** (4) 30 second announcements that raise awareness of the overweight condition of 1 in 3 children in America. Announcements deal with recognition of the condition, prevention and consequences. Announcements target parents and caregivers.

**U.S. Department of Education / Bullying Prevention:** (4) thirty second announcements intended to raise awareness about the seriousness of bullying, and encourage parents to talk to their children about the safe steps they can take to prevent and report its occurrence.

**Federal Emergency Management Agency / Disaster Preparedness:** (4) sixty second announcements are intended viewers to take measures to be more prepared for devastating natural disasters such as tornadoes, earthquakes, and wildfires. Target Audience: viewers 18 years+, primarily those living with children at home.

**U.S. Department of Transportation / Child Passenger Safety:** (4) sixty second announcements designed to raise awareness that motor vehicle accidents are the leading cause of deaths in children under the age of 12.

**Autism Speaks / Autism Awareness:** (2) sixty second announcements aimed at raising awareness of and increase parental knowledge of the prevalence of autism and to empower parents to take action.

**Child Fund International:**

One each, 60, 30 and 15 second announcements intended to raise awareness of underage children working in Philippine sugar cane fields yielding dangerous machetes in the harvest of sugar cane crops. With the help of Child Fund International, many of these children may be able to move out of the fields and into the classroom which greatly increases their prospects of a brighter future.

**The United States Marine Corps:**

(6) Sixty second and (7) thirty second announcements that highlight the history and work of the USMC throughout the world in defense of our freedoms and the freedom of others.

**St. Jude Children's Research Hospital:**

One each 60 and 30 second announcements informing the public of the children's cancer research work and treatment provided free of charge to children suffering from all forms of cancer.

**U.S.A Swimming Foundation:**

(2) sixty second announcements targeting the parents of small children encouraging them to help their children learn to swim and the benefits of doing so.

**U.S. Department of Veterans Affairs:**

(2) Thirty second announcements that recognize the sacrifices of veterans and encourage them to get the benefits and support they have earned by encouraging them to use the eClaim and eBenefits systems established by the VA.

**Federal Emergency Management Agency:**

(1) Sixty second and (1) Thirty second announcement aimed at spreading awareness of flood risk and management. Announcements disclose resources for analyzing individual risk factors and assistance available at FloodSmart.gov.

**The Advertising Council:**

(1) Sixty second and (3) thirty second announcements encouraging people to enter the teaching profession. Announcements point out the lack of qualified teachers and the projected future shortages. d is not meeting certain developmental milestones.