

**Remit Address:**

KGO
Attn: KGO-202
P.O. Box 732384
Dallas, TX 75373-2384
Main: (415) 954-7777
Billing: (415) 954-7777

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave.
Alexandria, VA 22301

INVOICE

DUPLICATE

Advertiser	Neel Kashkari for CA Governor	Invoice #	S114100281
Product	NEEL KASHKARI FOR CA GOVERNOR	Invoice Date	10/26/14
Estimate Number		Invoice Month	October 2014
		Invoice Period	09/29/14 - 10/20/14

Station	KGO	Order #	63827
Account Executive	Christopher Larcade	Alt Order #	
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	10/14/14 - 10/20/14

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGO	M-F 9a-10a	9a-10a								
					10/14/14 to 10/20/14	5x	11111--				
	KGO			Tu	10/14/14	:30	9:36 AM	NK0214TVH	\$275.00		1
	KGO			W	10/15/14	:30	9:36 AM	NK0214TVH	\$275.00		2
	KGO			Th	10/16/14	:30	9:35 AM	NK0214TVH	\$275.00		3
	KGO			F	10/17/14	:30	9:45 AM	NK0214TVH	\$275.00		4
	KGO			M	10/20/14	:30	9:55 AM	NK0214TVH	\$275.00		5
2	KGO	ABC7 11a News	11a-1130a								
					10/14/14 to 10/20/14	5x	11111--				
	KGO			Tu	10/14/14	:30	11:16 AM	NK0214TVH	\$150.00		1
	KGO			W	10/15/14	:30	11:25 AM	NK0214TVH	\$150.00		2
	KGO			Th	10/16/14	:30	11:28 AM	NK0214TVH	\$150.00		3
	KGO			F	10/17/14	:30	11:25 AM	NK0214TVH	\$150.00		4
	KGO			M	10/20/14	:30	11:28 AM	NK0214TVH	\$150.00		5
3	KGO	ABC7 430a News	430a-5a								
					10/14/14 to 10/20/14	5x	11111--				
	KGO			Tu	10/14/14	:30	4:40 AM	NK0214TVH	\$75.00		1
	KGO			W	10/15/14	:30	4:40 AM	NK0214TVH	\$75.00		2
	KGO			Th	10/16/14	:30	4:42 AM	NK0214TVH	\$75.00		3
	KGO			F	10/17/14	:30	4:43 AM	NK0214TVH	\$75.00		4
	KGO			M	10/20/14	:30	4:41 AM	NK0214TVH	\$75.00		5
4	KGO	ABC7 5a News	5a-6a								
					10/14/14 to 10/20/14	5x	11111--				
	KGO			Tu	10/14/14	:30	5:52 AM	NK0214TVH	\$200.00		1
	KGO			W	10/15/14	:30	5:27 AM	NK0214TVH	\$200.00		2
	KGO			Th	10/16/14	:30	5:28 AM	NK0214TVH	\$200.00		3
	KGO			F	10/17/14	:30	5:13 AM	NK0214TVH	\$200.00		4
	KGO			M	10/20/14	:30	5:41 AM	NK0214TVH	\$200.00		5
5	KGO	Good Morning America	7a-9a								
					10/14/14 to 10/20/14	15x	33333--				
	KGO			Tu	10/14/14	:30	7:27 AM	NK0214TVH	\$420.00		2
	KGO			Tu	10/14/14	:30	7:58 AM	NK0214TVH	\$420.00		3
	KGO			Tu	10/14/14	:30	8:57 AM	NK0214TVH	\$420.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**Remit Address:**

KGO
Attn: KGO-202
P.O. Box 732384
Dallas, TX 75373-2384
Main: (415) 954-7777
Billing: (415) 954-7777

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave.
Alexandria, VA 22301

INVOICE

DUPLICATE

Advertiser	Neel Kashkari for CA Governor	Invoice #	S114100281
Product	NEEL KASHKARI FOR CA GOVERNOR	Invoice Date	10/26/14
Estimate Number		Invoice Month	October 2014
		Invoice Period	09/29/14 - 10/20/14

Station	KGO	Order #	63827
Account Executive	Christopher Larcade	Alt Order #	
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	10/14/14 - 10/20/14

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KGO	Good Morning America	7a-9a								
	KGO			W	10/15/14	:30	7:26 AM	NK0214TVH	\$420.00		4
	KGO			W	10/15/14	:30	8:28 AM	NK0214TVH	\$420.00		6
	KGO			W	10/15/14	:30	8:54 AM	NK0214TVH	\$420.00		5
	KGO			Th	10/16/14	:30	7:48 AM	NK0214TVH	\$420.00		9
	KGO			Th	10/16/14	:30	8:28 AM	NK0214TVH	\$420.00		8
	KGO			Th	10/16/14	:30	8:56 AM	NK0214TVH	\$420.00		7
	KGO			F	10/17/14	:30	6:59 AM	NK0214TVH	\$420.00		10
	KGO			F	10/17/14	:30	7:48 AM	NK0214TVH	\$420.00		12
	KGO			F	10/17/14	:30	8:29 AM	NK0214TVH	\$420.00		11
	KGO			M	10/20/14	:30	6:58 AM	NK0214TVH	\$420.00		13
	KGO			M	10/20/14	:30	7:59 AM	NK0214TVH	\$420.00		15
	KGO			M	10/20/14	:30	8:49 AM	NK0214TVH	\$420.00		14
6	KGO	ABC7 5p News	5p-7p								
				10/14/14 to 10/20/14		1x	1- - - - -				
	KGO			M	10/20/14	:30	6:38 PM	NK0214TVH	\$760.00		1
7	KGO	ABC7 5p News	5p-7p								
				10/14/14 to 10/20/14		10x	22222- -				
	KGO			Tu	10/14/14	:30	5:23 PM	NK0214TVH	\$500.00		2
	KGO			Tu	10/14/14	:30	6:28 PM	NK0214TVH	\$500.00		1
	KGO			W	10/15/14	:30	5:23 PM	NK0214TVH	\$500.00		3
	KGO			W	10/15/14	:30	6:11 PM	NK0214TVH	\$500.00		4
	KGO			Th	10/16/14	:30	5:24 PM	NK0214TVH	\$500.00		5
	KGO			Th	10/16/14	:30	6:28 PM	NK0214TVH	\$500.00		6
	KGO			F	10/17/14	:30	5:26 PM	NK0214TVH	\$500.00		7
	KGO			F	10/17/14	:30	6:29 PM	NK0214TVH	\$500.00		8
	KGO			M	10/20/14	:30	5:23 PM	NK0214TVH	\$500.00		9
	KGO			M	10/20/14	:30	6:13 PM	NK0214TVH	\$500.00		10
8	KGO	ABC7 4p News	4p-5p								
				10/14/14 to 10/20/14		10x	22222- -				
	KGO			Tu	10/14/14	:30	4:11 PM	NK0214TVH	\$150.00		1
	KGO			Tu	10/14/14	:30	4:52 PM	NK0214TVH	\$150.00		2
	KGO			W	10/15/14	:30	3:59 PM	NK0214TVH	\$150.00		4

**Remit Address:**

KGO
Attn: KGO-202
P.O. Box 732384
Dallas, TX 75373-2384
Main: (415) 954-7777
Billing: (415) 954-7777

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave.
Alexandria, VA 22301

INVOICE

DUPLICATE

Advertiser	Neel Kashkari for CA Governor	Invoice #	S114100281
Product	NEEL KASHKARI FOR CA GOVERNOR	Invoice Date	10/26/14
Estimate Number		Invoice Month	October 2014
		Invoice Period	09/29/14 - 10/20/14
Station	KGO	Order #	63827
Account Executive	Christopher Larcade	Alt Order #	
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	10/14/14 - 10/20/14
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	KGO	ABC 7 4p News	4p-5p								
	KGO			W	10/15/14	:30	4:51 PM	NK0214TVH	\$150.00		3
	KGO			Th	10/16/14	:30	3:59 PM	NK0214TVH	\$150.00		6
	KGO			Th	10/16/14	:30	4:50 PM	NK0214TVH	\$150.00		5
	KGO			F	10/17/14	:30	3:59 PM	NK0214TVH	\$150.00		8
	KGO			F	10/17/14	:30	4:37 PM	NK0214TVH	\$150.00		7
	KGO			M	10/20/14	:30	3:59 PM	NK0214TVH	\$150.00		10
	KGO			M	10/20/14	:30	4:38 PM	NK0214TVH	\$150.00		9
9	KGO	M-F 7p-730p	7p-730p								
				10/14/14 to 10/20/14	5x	11111--					
	KGO			Tu	10/14/14	:30	7:04 PM	NK0214TVH	\$850.00		1
	KGO			W	10/15/14	:30	6:57 PM	NK0214TVH	\$850.00		2
	KGO			Th	10/16/14	:30	7:11 PM	NK0214TVH	\$850.00		3
	KGO			F	10/17/14	:30	6:58 PM	NK0214TVH	\$850.00		4
	KGO			M	10/20/14	:30	7:28 PM	NK0214TVH	\$850.00		5
10	KGO	Mon Prime Various	7:58 PM-10:00 PM								
				10/14/14 to 10/20/14	1x	1-----					
	KGO			M	10/20/14	:30	7:58 PM	NK0214TVH	\$8,000.00		1
11	KGO	M-F 10a-11a	10a-11a								
				10/14/14 to 10/20/14	1x	1-----					
	KGO			M	10/20/14	:30	10:34 AM	NK0214TVH	\$400.00		1
12	KGO	ABC 7 5a News	5a-6a								
				10/14/14 to 10/20/14	1x	1-----					
	KGO			M	10/20/14	:30	5:12 AM	NK0214TVH	\$200.00		1
13	KGO	ABC 7 11p News	11p-1135p								
				10/14/14 to 10/20/14	2x	1----1-					
	KGO			Sa	10/18/14	:30	11:28 PM	NK0214TVH	\$1,000.00		1
	KGO			M	10/20/14	:30	11:11 PM	NK0214TVH	\$1,000.00		2

Aired Spots**66**Gross Total**\$31,910.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**Remit Address:**

KGO
Attn: KGO-202
P.O. Box 732384
Dallas, TX 75373-2384
Main: (415) 954-7777
Billing: (415) 954-7777

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave.
Alexandria, VA 22301

INVOICE

DUPLICATE

Advertiser	Neel Kashkari for CA Governor
Product	NEEL KASHKARI FOR CA GOVERNOR
Estimate Number	

Station	KGO
Account Executive	Christopher Larcade
Sales Office	Philadelphia NTVS
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	S114100281
Invoice Date	10/26/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/20/14

Order #	63827
Alt Order #	
Deal #	
Order Flight	10/14/14 - 10/20/14

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission **\$4,786.50**

Net Amount Due **\$27,123.50**

Due and payable NET 30 Days from Invoice Date