

# **QUARTERLY CHILDREN'S REPORT**


## **Commercial Limitation Certification**

**1st Quarter 2011**

**KATV**

**1. COMMERCIAL MATTER**

The undersigned hereby certifies under penalty of perjury the above listed station, as a standard practice, formats and airs the children's programs (produced primarily for children aged 12 and under) listed on ATTACHMENT I within the limits set forth by the Children's Television Act of 1990.

By: \_\_\_\_\_

Name: Debra Hook

Title: Assistant to the President & General Manager

Date: April 1, 2011



KATV - Little Rock  
**Educational & Informational Children's Programming Summary**  
 1st Quarter 2011

Program	Time	Duration	Frequency
<b>The Suite Life of Zack and Cody</b> <p>The episodes on ABC as Core Programming address concerns close to the hearts of older children and tweens and deliver life lessons tailored for that audience.</p> <p>The stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend the local public middle school and are in the same class. One of the twins is polite and shy and excels in academics, while the other, an athlete and extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but who stays in touch with his boys. This sets up occasional parental "conflicts" about discipline and expectations.</p> <p>Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, the girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class family. Both Zack and Cody have crushes on Maddie, who is four years older than they.</p> <p>Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure.</p>	11:30 A	1/2 Hour	Weekly
<b>The Emperor's New School</b> <p>Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. He faces the intellectual, physical and social challenges that all teens face, all the while conscious that his life's work will be to rule fairly and nobly. Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap.</p> <p>In many episodes Kuzco must thwart attempts by the nefarious Yzma and her dimwitted henchman, Kronk, to stop him from doing well in school. If Kuzco fails at his academic requirements Yzma stands a chance to become Empress. Kuzco, who is by nature inclined to take the easy way out of tough situations, struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, graduates, and can relate to his citizens at all levels of society, will he ascend the throne and become Emperor. His loyal friend and heart-throb, Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals.</p> <p>Series episodes explore relevant messages such as coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust.</p>	7:00 A	1/2 Hour	Weekly

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Program	Time	Duration	Frequency
<b>The Replacements</b> <p>Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic.</p> <p>Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult.</p> <p>Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.</p>	7:30 A	1/2 Hour	Weekly

**Average of Regularly Scheduled Programs / Week**

**3.0 Hours/Week**

<http://svartifoss2.fcc.gov/KidVid/public/filing/form398.faces>

KATV DT - Little Rock  
**Educational & Informational Children's Programming Summary**  
 1st Quarter 2011

Program	Time	Channel Position	Duration	Frequency
<b>Go For It</b> A reality program that uses interactive games, music and role models to teach the importance of healthy lifestyles and choices. The show is set in a summer camp environment with two teams of 11 – 14 year-olds competing in a variety of physical and mental challenges designed so all can reach their personal best. The teams consist of four players – two boys and two girls – paired by mutual interests (video gamers, jocks, etc.).  The program also features musical performers and celebrity athletes as role models who deliver positive messages about healthy lifestyles, physical fitness and nutrition.	10:00 A	7-3	1/2 Hour	Daily Monday-Sunday
<b>Aqua Kids Adventures</b> Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world. The intent is to motivate other kids to become active citizens on the issue of pollution of water environments. Visit their website <a href="http://www.aquakids.tv/">http://www.aquakids.tv/</a>		7-2	1/2 Hour	Weekly
<b>Angel Friends</b> <b>Wild America</b>		7-2	1/2 Hour	Weekly
<b>The Outdoorsman</b> Launched on one TV station in 1985, "The Outdoorsman" has evolved into the nations largest syndicated adventure series. The series format includes a FCC friendly (EI) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids and adults about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Rated for kids 13-16.  The series is hosted by Outdoorsman International founder Buck McNeely. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages.  The Outdoorsman has been shot on location world wide in places like: New Zealand,		7-2	1/2 Hour	Weekly

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<p>Argentina, Namibia, Siberia, Brazil, Botswana, Mexico, South Africa, Iceland, Costa Rica, Canada, Newfoundland, Zimbabwe, and the United States. Celebrity guests from the world of sports, literature, politics, and entertainment have appeared on the program.</p>				
<p><b>The Real Winning Edge</b></p> <p>The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This television series includes three profiles of young achievers per 30 minute episode.</p>		7-2	1/2 Hour	Weekly
<p><b>Mustard Pancakes</b></p> <p>The childrens television show Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat.</p> <p>Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving lifes little problems. Education consultant Shalom Fisch, Ph.D., who was a consultant for "Sesame Street," helped develop the educational goals for "Mustard Pancakes." Each episode of Mustard Pancakes begins with a situation or problem that is affecting one or more members of the household. The storyline is developed through communication between the puppets and Courtney, until the whole thing reaches a point where everyone needs to take time for a story.</p> <p>Courtney generally begins with a personal story about her life, which she relates to the current conundrum the family is facing. Following her story, the puppets participate by acting out a story also based on the recurrent theme, and Courtney sings a song related to the story. Through the stories and discussions, the puppets are able to resolve the situation or problem using what they have learned.</p> <p>At the end of the day, Oogleberry summarizes the lesson of the day as he writes in his journal.</p>		7-2	1/2 Hour	Weekly

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<p>The episode then ends at the round table, where Courtney opens a package she's received containing something interesting that pertains to the story of the day. After pointing out the place of the package origin on a globe, Courtney holds up a book about the place and encourages kids to read and learn more.</p> <p><b>Traveling Trio</b></p> <p><b>In The Zone</b></p> <p><b>Ariel Zoey &amp; Eli Too</b></p>				
		7-2	1/2 Hour	Weekly
		7-2	1/2 Hour	Weekly

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**Educational & Informational Children's Programming Summary**  
1st Quarter 2011

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**Average of Regularly Scheduled Programs / Week**

**3.5 Hours/Week on 7-2**

**Average of Regularly Scheduled Programs / Week**

**3.5 Hours/Week on 7-3**




**RETRO TELEVISION, INC.**  
**WEB SITE RULE COMPLIANCE CERTIFICATION**  
**FIRST QUARTER 2011**

Children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal records and documentation provided to us by program suppliers, Retro Programming Services, Inc. hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

**RETRO TELEVISION, INC.**

  
Name

  
Title

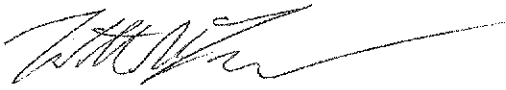
**DATED: April 5, 2012**

## Commercial Limit Certification

I in my capacity for Retro Programming Services, Inc. do hereby certify that  
for the period from December 27, 2010 through March 27, 2011:

1. I am familiar with the commercial limits imposed by Section 73.760 of the Federal Communications Commission's rules [no more than twelve (12) minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than ten and one-half (10 1/2) minutes per hour on weekends];
2. Unless attached as Exhibit A, no Commercial limits set forth in paragraph 1 above were exceeded.

Certified by me this 5th day of April, 2011.



Will McKenzie

STATE OF TENNESSEE  
COUNTY OF HAMILTON

The foregoing instruments were acknowledged before me this 5 day of April, 2011, by Will McKenzie on behalf of Retro Programming Services, Inc.

Susan W. Jones

Notary Public

My Commission Expires: 4-9-11

