



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 514405 /		<u>Alt Order #</u> 08661087
<u>Product</u> COAL 2 PRO AM HLTH		
<u>Contract Dates</u> 06/17/17 - 06/23/17		<u>Estimate #</u> 4581
<u>Advertiser</u> Coalition to Protect American Healthcare		<u>Original Date / Revision</u> 06/15/17 / 06/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1021	<u>Advertiser Code</u> 382	<u>Product 1/2</u> 463
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	06/23/17	06/23/17	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----1--				1	\$110.00				
N 2	13	06/23/17	06/23/17	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----1--				1	\$75.00				
N 3	13	06/23/17	06/23/17	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----1--				1	\$500.00				
N 4	13	06/23/17	06/23/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	----1--				1	\$525.00				
N 5	13	06/19/17	06/19/17	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	1-----				1	\$110.00				
N 6	13	06/19/17	06/19/17	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	2-----				2	\$75.00				
N 7	13	06/19/17	06/19/17	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	1-----				1	\$175.00				
N 8	13	06/19/17	06/19/17	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	1-----				1	\$500.00				
N 9	13	06/19/17	06/19/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	1-----				1	\$525.00				
N 10	13	06/22/17	06/22/17	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---1---				1	\$110.00				
N 11	13	06/22/17	06/22/17	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---1---				1	\$75.00				
N 12	13	06/22/17	06/22/17	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision	Alt Order #
514405 /	08661087

Contract Dates	Product	Estimate #
06/17/17 - 06/23/17	COAL 2 PRO AM HLTH	4581

Advertiser	Original Date / Revision
Coalition to Protect Amer	06/15/17 / 06/15/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---1---				1	\$175.00				
N 13	13	06/22/17	06/22/17	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---1---				1	\$500.00				
N 14	13	06/22/17	06/22/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	---1---				1	\$525.00				
N 15	13	06/20/17	06/20/17	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-1-----				1	\$110.00				
N 16	13	06/20/17	06/20/17	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-1-----				1	\$75.00				
N 17	13	06/20/17	06/20/17	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-1-----				1	\$175.00				
N 18	13	06/20/17	06/20/17	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-1-----				1	\$500.00				
N 19	13	06/20/17	06/20/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	-1-----				1	\$525.00				
N 20	13	06/21/17	06/21/17	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--1----				1	\$110.00				
N 21	13	06/21/17	06/21/17	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--1----				1	\$75.00				
N 22	13	06/21/17	06/21/17	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--1----				1	\$500.00				
N 23	13	06/21/17	06/21/17	Today	7:00 AM-9:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/19/17	06/25/17	--1----				1	\$525.00				
Totals								0.00				24	\$6,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 - 06/23/17	24	\$6,650.00	(\$997.50)	\$5,652.50
Totals	24	\$6,650.00	(\$997.50)	\$5,652.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren Zaniewski

do hereby request station time concerning the following issue:

Coalition to Protect America's Health Care (CPAH)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Coalition to Protect America's Health Care (CPAH)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Health Care

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Coalition to Protect America's Health Care (CPAH)
800 10th St, NW, Suite 400
Washington DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Attached

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/5/17 *Pat Fialak* 202-626-2358
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

**COALITION TO PROTECT
AMERICA'S
HEALTH CARE**

2017 BOARD OF DIRECTORS

COALITION CHAIR

Marna P. Borgstrom

Chief Executive Officer
Yale New Haven Health System
Yale New Haven Hospital
New Haven, CT

Rick Pollack

President and CEO
American Hospital Association

Bruce Siegel, MD

President and CEO
America's Essential Hospitals

Robert J. Henkel

President and CEO
Ascension Health
St. Louis, MO

Darrell G. Kirch, MD

President and CEO
Association of American Medical Colleges

John T. Porter

President and CEO
Avera Health
Sioux Falls, SD

Nancy Howell Agee

President and CEO
Carilion Clinic
Roanoke, VA

Sr. Carol Keehan, DC

President and CEO
The Catholic Health Association
of the United States

Mark Wietecha

President and CEO
Children's Hospital Association

Chip Kahn

President and CEO
Federation of American Hospitals

Victor L. Campbell

Senior Vice President
HCA
Nashville, TN

Andy W. Carter

President and CEO
Hospital and Healthsystem
Association of Pennsylvania
Harrisburg, PA

Gary P. Fischetti

Company Group Chairman,
North America
Johnson & Johnson Medical
Devices, Inc.
Raynham, MA

Kenneth A. Samet

President and CEO
MedStar Health
Columbia, MD

Steven Rose

President and CEO
Nanticoke Health Services
Seaford, DE

Paul R. Bengtson

Chief Executive Officer
Northeastern Vermont
Regional Hospital
Saint Johnsbury, VT

Mike Abrams

President and CEO
Ohio Hospital Association
Columbus, OH

Susan D. DeVore

President and CEO
Premier, Inc.

Rod F. Hochman, MD

President and CEO
Providence Health & Services
Seattle, WA

Matthew S. Gallivan

Vice President, Government Relations
Quorum Health
Brentwood, TN

Travis Heider

President and CEO
Rochester Regional Healthcare Alliance
Rochester, NY

Steven I. Goldstein

President and CEO
Strong Memorial Hospital of the
University of Rochester
Rochester, NY

Keith B. Pitts

Vice Chairman
Tenet Healthcare

Curt Nonomaque

President and CEO
Vizient, Inc.



Client Information Form
ISSUE 2017

Advertiser Group Name:

Coalition to Protect America's Health Care

Address:

800 10th St., NW, Suite 400

City, State & Zip Code:

Washington, DC 20001

Phone:

(202) 626-2358

Website URL:

www.protecthealthcare.org

Executive Director/President:

Etta Fielek

**Other Members of Executive
Committee or Board of Directors:**
(list all that are applicable)

See attachment

Group Treasurer:

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.