

INVOICE



WZZM 13
645 3 Mile Road NW
Grand Rapids, MI 49544-1601
Main: (616)785-1313
Billing: (616)785-1313

www.wzzm13.com

Billing Address:

Media Ad Ventures / POL
Attention: Taylor Fernie
8136 Old Keene Mill Road Ste A-300
Springfield, VA 22152

Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WZZM		
Invoice #	2895508-1	Order #	2895508
Invoice Date	04/07/24	Alt Order #	WOC14607770
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/07/24	Flight Dates	04/01/24 - 04/07/24
Advertiser	ISS/ American Fuel & Petrochemical Manufacturers		
Product	EV Awareness		
Estimate #	6757		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	608		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	8917AG		
Advertiser Ref	195301		
Product 1	804		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/01/24	04/05/24	13 NEWS 630AM	630-7a	-- 111--	:30	3	\$585.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -- 111-- 3 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM W 04/03/24 6:44 AM 13 NEWS 630AM 630-7a :30 AFPM25H \$585.00 NM 2 WZZM Th 04/04/24 6:29 AM 13 NEWS 630AM 630-7a :30 AFPM25H \$585.00 NM 3 WZZM F 04/05/24 6:46 AM 13 NEWS 630AM 630-7a :30 AFPM25H \$585.00 NM									
2	04/01/24	04/05/24	GMA 1ST HR	7-8a	-- 111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -- 111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM W 04/03/24 7:58 AM GMA 1ST HR 7-8a :30 AFPM25H \$750.00 NM 2 WZZM Th 04/04/24 7:24 AM GMA 1ST HR 7-8a :30 AFPM25H \$750.00 NM 3 WZZM F 04/05/24 7:47 AM GMA 1ST HR 7-8a :30 AFPM25H \$750.00 NM									
3	04/01/24	04/06/24	13 NEWS 7AM SAT	7-8a	----- 1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 ----- 1- 1 \$300.00									
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4	04/01/24	04/07/24	13 NEWS 7AM SUN	7-8a	----- 1	:30	1	\$300.00	NM
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



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WZZM 13
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PO BOX: 637386
Cincinnati, OH 45263-7386

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Invoice Date	04/07/24	Invoice Period	04/01/24 - 04/07/24
Advertiser	ISS/ American Fuel & Petrochemical Manufacturers		
Product	EV Awareness		
Estimate #	6757		

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INVOICE



Send Payment To:
WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	2895508-1	Invoice Month	April 2024
Invoice Date	04/07/24	Invoice Period	04/01/24 - 04/07/24
Advertiser	ISS/ American Fuel & Petrochemical Manufacturers		
Product	EV Awareness		
Estimate #	6757		

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	04/01/24	04/05/24	13 NEWS 11PM	11-1135p	--212--	:30	5	\$650.00	NM	
10	04/01/24	04/06/24	13 NEWS 11PM SAT	11-1135p	-----1-	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -----1- 1 \$550.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Sa 04/06/24 11:29 PM 13 NEWS 11PM SAT 11-1135p :30 AFP25H \$550.00 NM										
11	04/01/24	04/07/24	13 NEWS 11PM SUN	11-1135p	-----1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -----1 1 \$600.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Su 04/07/24 11:22 PM 13 NEWS 11PM SUN 11-1135p :30 AFP25H \$600.00 NM										
12	04/01/24	04/07/24	Good Morning America S 8-9a		-----S	:30	1	\$650.00	NM	
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Su 04/07/24 8:55 AM Good Morning America Su 8-9a :30 AFP25H \$650.00 NM										
13	04/01/24	04/07/24	Local News @ 630p Sa 630p		-----S-	:30	1	\$650.00	NM	
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Sa 04/06/24 6:55 PM Local News @ 630p Sa 630p :30 AFP25H \$650.00 NM										
<u>Total Spots</u>							23			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$16,030.00
<u>Agency Commission</u>	\$2,404.50
<u>Net Amount Due</u>	\$13,625.50

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