

# ORDER



**Orders**  
**Order / Rev:** 2912082  
**Alt Order #:** WOC14647420  
**Product Desc:** EV Awareness  
**Estimate:** 6947  
**Flight Dates:** 05/13/24 - 05/19/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** General

**Primary AE:** Robert Cato  
**Sales Office:** TSDAL  
**Sales Region:** NAT

**Agency Name:** Media Ad Ventures / POL  
**Buying Contact:**  
**Billing Contact:** Taylor Fernie  
 8136 Old Keene Mill Road Ste A-300  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ American Fuel & Petrochemical M  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 195301  
**Agency External ID:** 8917AG  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/19/24	25	\$20,075.00	\$17,063.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	25	\$20,075.00	\$17,063.75	0.00
<b>Totals</b>	<b>25</b>	<b>\$20,075.00</b>	<b>\$17,063.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WZZM	18%	\$20,075.00
Market	100%	\$111,527.78

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	82%	\$91,452.78
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	05/13/24	05/18/24	Local News @ 7a Sa 13 NEWS 7AM SAT	CM	7-8a	-----1-	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$300.00		0.00					
N 2	WZZM	05/13/24	05/18/24	Good Morning America SAT GMA 8A	CM	8-9a Sa	-----1-	:30	1	\$600.00	P02	0.00	NM	1	\$600.00

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 Flight Dates: 05/13/24 - 05/19/24

Advertiser: ISS/ American Fuel & Petrochemical Ma  
 Product Desc: EV Awareness  
 Estimate: 6947  
**WZZM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WZZM	05/13/24	05/19/24	Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-					1	\$600.00		0.00			
		13 NEWS 7AM SUN													
N 4	WZZM	05/13/24	05/19/24	Good Morning America	CM	8-9a	-----1	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1					1	\$300.00		0.00			
		SUN GMA													
N 5	WZZM	05/13/24	05/19/24	Local News @ 9a Su	CM	9-10a	-----1	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1					1	\$400.00		0.00			
		13 NEWS 9AM SUN													
N 6	WZZM	05/13/24	05/17/24	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$775.00	P02	0.00	NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	11111--					5	\$775.00		0.00			
		13 NEWS 5PM													
N 7	WZZM	05/13/24	05/17/24	Local News @ 530p M-F	CM	530-6p	--111--	:30	3	\$850.00	P02	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--					3	\$850.00		0.00			
		13 NEWS 530PM													
N 8	WZZM	05/13/24	05/15/24	Local News @ 6p M-F	CM	6-630p	111----	:30	3	\$1,250.00	P02	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	111----					3	\$1,250.00		0.00			
		13 NEWS 6PM													
N 9	WZZM	05/13/24	05/17/24	ET 7-730p	CM	7-730p	11-11--	:30	4	\$850.00	P02	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	11-11--					4	\$850.00		0.00			
		ENT TONIGHT													
N 10	WZZM	05/13/24	05/18/24	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-					1	\$400.00		0.00			
		ET WKND													
N 11	WZZM	05/13/24	05/17/24	Local News @ 11p M-F	CM	11-1135p	1-1-1--	:30	3	\$1,000.00	P02	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	1-1-1--					3	\$1,000.00		0.00			
		13 NEWS 11PM													
N 12	WZZM	05/13/24	05/19/24	Local News @ 11p Su	CM	11-1135p	-----1	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1					1	\$900.00		0.00			
		13 NEWS 11PM SUN													
													Totals	25	\$20,075.00