

ORDER



Orders
Order / Rev: 2895530
Alt Order #: WOC14607782
Product Desc: EV Awareness
Estimate: 6759
Flight Dates: 04/15/24 - 04/21/24
Original Date / Rev: 04/02/24 / 04/02/24
Order Type: General

Primary AE: Robert Cato
Sales Office: TSDAL
Sales Region: NAT

Agency Name: Media Ad Ventures / POL
Buying Contact:
Billing Contact: Taylor Fernie
 8136 Old Keene Mill Road Ste A-300
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ American Fuel & Petrochemical M
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 195301
Agency External ID: 8917AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/21/24	23	\$16,030.00	\$13,625.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	23	\$16,030.00	\$13,625.50	0.00
Totals	23	\$16,030.00	\$13,625.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM	15%	\$16,030.00
Market	100%	\$106,866.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	85%	\$90,836.67
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	04/15/24	04/19/24	Local News @ 630a M-FCM 13 NEWS 630AM		630-7a	1-1-1--	:30	3	\$585.00	P02	0.00	NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	1-1-1--		3		\$585.00		0.00					
N 2	WZZM	04/15/24	04/19/24	Good Morning America GM GMA 1ST HR		7-8a	-1-11--	:30	3	\$750.00	P02	0.00	NM	3	\$2,250.00

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 Flight Dates: 04/15/24 - 04/21/24

Advertiser: ISS/ American Fuel & Petrochemical Ma
 Product Desc: EV Awareness
 Estimate: 6759
WZZM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	- 1- 11--					3	\$750.00		0.00			
N 3	WZZM	04/15/24	04/20/24	Local News @ 7a Sa 13 NEWS 7AM SAT	CM	7-8a	----- 1-	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----- 1-					1	\$300.00		0.00			
N 4	WZZM	04/15/24	04/21/24	Local News @ 7a Su 13 NEWS 7AM SUN	CM	7-8a	----- 1	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----- 1					1	\$300.00		0.00			
N 5	WZZM	04/15/24	04/21/24	Local News @ 9a Su 13 NEWS 9AM SUN	CM	9-10a	----- 1	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----- 1					1	\$400.00		0.00			
N 6	WZZM	04/15/24	04/19/24	Local News @ 5p M-F 13 NEWS 5PM	CM	5-530p	1- 1- 1--	:30	3	\$675.00	P02	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1- 1- 1--					3	\$675.00		0.00			
N 7	WZZM	04/15/24	04/18/24	Local News @ 6p M-F 13 NEWS 6PM	CM	6-630p	11- 1---	:30	3	\$1,250.00	P02	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	11- 1---					3	\$1,250.00		0.00			
N 8	WZZM	04/15/24	04/21/24	Local News @ 630p Su 13 NEWS 630PM SUN	CM	630-7p	----- 1	:30	1	\$850.00	P02	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----- 1					1	\$850.00		0.00			
N 9	WZZM	04/15/24	04/19/24	Local News @ 11p M-F 13 NEWS 11PM	CM	11-1135p	11111--	:30	5	\$650.00	P02	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	11111--					5	\$650.00		0.00			
N 10	WZZM	04/15/24	04/20/24	Local News @ 11p Sa 13 NEWS 11PM SAT	CM	11-1135p	----- 1-	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----- 1-					1	\$550.00		0.00			
N 11	WZZM	04/15/24	04/21/24	Local News @ 11p Su 13 NEWS 11PM SUN	CM	11-1135p	----- 1	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----- 1					1	\$600.00		0.00			
													Totals	23	\$16,030.00