

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLIO-FOX-Lima

Date:

10/20/14

I, Margaret Whitlatchbeing/on behalf of: Comm. to Re-Elect Judge Ringling

a legally

qualified candidate of the Democratic

political

party for the office of: Juvenile & Probate Ct. Judgein the General Electionelection to be held on: Monday Nov. 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule is attached					

Total Charges:

\$ 315.00 G.C.

\$267.75 Net

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Year	United States (%)	Soviet Union (%)
1950	55	55
1955	58	62
1960	60	65
1965	58	62
1970	57	60
1975	58	62
1980	56	60
1985	58	62
1990	57	60

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

10/20/14
Date

Margaret Whitlatch
Signature

☒ Accepted

☐ Accepted in Part

☐ Rejected

Ken Weaver
Signature

Kevin Creamer
Printed Name

VP/AM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Margaret Whitlatch
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Margaret Whitlatch
signature of candidate or authorized committee

MARGARET WHITLATCH
printed name

10/20/14
date

CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

And:

Whitlatch Media Services
400 North Main Street
Lima, OH 45801

<u>Contract / Revision</u> 126616 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/24/14 - 11/03/14		<u>Estimate #</u>
<u>Advertiser</u> Committee to Re-Elect Judge Derryberry		<u>Original Date / Revision</u> 10/20/14 / 10/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ELIO	<u>Account Executive</u> Michelle Kirkendall	<u>Sales Office</u> Local2-Lima, OH
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ELIO	10/24/14	11/03/14	Your News Now @ 5p	5:10 PM-5:30 PM		:30				NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	----1--				1	\$15.00				
	Week:	10/27/14	11/02/14	11111--				5	\$15.00				
	Week:	11/03/14	11/09/14	1-----				1	\$15.00				
N 2	ELIO	10/24/14	11/03/14	Your News Now @ 10p	10:10 PM-10:30 PM		:30				NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	----1--				1	\$30.00				
	Week:	10/27/14	11/02/14	11111--				5	\$30.00				
	Week:	11/03/14	11/09/14	1-----				1	\$30.00				
Totals												14	\$315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	2	\$45.00	(\$6.75)	\$38.25
10/27/14 - 11/03/14	12	\$270.00	(\$40.50)	\$229.50
Totals	14	\$315.00	(\$47.25)	\$267.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.