Station and Location

### AGREEMENT FORM FOR POLITICAL GANDIDATE ADVERTISEMENTS

CHIEL APPROACH GANDIDATE CHECK ANDIDATE

Date:

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

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In theO	cineval				
Broadcast Length	Dave 1 Office 1 Dilless Der 1 Nilmbar of 1				
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	107		aco	400 800	

t that the nave	nent for the above described broadcast time	has been furnished
treeneds of	Sism Hutchison	
and you are authorized to represent that this person authorized committee/on	o announce the time as paid for by such pe n or entity is either a legally qualified candic ganization of the legally qualified candidate	
The name of the treasure	er of the candidate's authorized committee	is:
Soonie A.	vent	
This station has disclose classes and rates; and di to federal candidates).	d to me its political advertising policies, inc iscount, promotional and other sales practi	
THIS STATION DOES N BASIS OF RACE O	NOT DISCRIMINATE OR PERMIT DISCR OR ETHNICITY IN THE PLACEMENT OF	IMINATION ON THE ADVERTISING.
To Be Signe	ed By Candidate or Authorized Co	ommittee
10/11/18	6UD	tto_
Date	Signature	
То	Be Signed By Station Representative	
Accepted .	☐ Accepted in Part	☐ Rejected
Hisal Coa	h Dicale Cook	Helount Manager
Signature	Printed Name	Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification is Required:

(name of federal candidate or authorized committee) hereby carilfy that the programming to be broadcast (in whole or in part) pursuant to this agreement:

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

William Jack Picket

printed name

10/11/

date

### **New Order**

Seattle, WA 98109 Billing To: Media Plus+ 160 Roy St Lisa Strauser (Townsquare Media Inc.) KFFM-FM Vendor: AE Adults 25-54 Flight Start: 10/29/18 Yakima 9 Separation: Market: **Дето**: Susan Hutchison /politi/2462 Political Radio Description: **Product:** Media: Client: CPE:

206-284-4862 206-282-5677 Phone: Fax: Phone: Fax: Flight End: 11/11/18 Sales Office: Survey: Susan Hutchison Radio add 11/1 - 11/6

2BK FA17+SP18 MSA ARB

Comments: 11/1 - 11/6 12p cutoff

Version:

Rep:

No   Code   Code   Code   I   Sa 10:00A-3:00P   WK   \$20.00   C   60   1   0   0   1   1.3   1	Line Daypart (Program)	) Daypart	Gross	5	ur 10	Gross C/T Dur 10/29 11/5		Total	Adult	Adults 25-54
Sa 10:00A-3:00P         WK         \$20 00         C 60         1         0         1           Su 10:00A-3:00P         WK         \$20.00         C 60         4         0         4         4           ThF 10:00A-3:00P         MD         \$35.00         C 60         4         0         4         4           ThF 10:00A-3:00P         PM         \$38.00         C 60         4         0         4         4           ThF 7:00P-12:00A         EV         \$15.00         C 60         0         1         4         1           M 10:00A-3:00P         MD         \$35.00         C 60         0         1         1         1           M 10:00A-3:00P         PM         \$38.00         C 60         0         1         1         1           M 3:00P-7:00P         PM         \$38.00         C 60         0         1         1         1           M 3:00P-7:00P         PM         \$38.00         C 60         0         1         1         1           M 3:00P-7:00P         PM         \$38.00         C 60         0         1         1         1           Month         Cash\$-Spots         Trade\$-Spots         \$591.00-18	No	Code						Spots	RTG	CPP
Su 10:00A-3:00P         VVK         \$20.00         C 60         4         0           ThF 6:00A-10:00A         AM         \$39.00         C 60         4         0         4           ThF 10:00A-3:00P         MD         \$38.00         C 60         4         0         4           ThF 7:00P-12:00A         EV         \$15.00         C 60         2         0         1           M 10:00A-3:00P         MD         \$38.00         C 60         0         1         1           M 10:00A-3:00P         PM         \$38.00         C 60         0         1         1           M 3:00P-7:00P         PM         \$38.00         C 60         0         1         1           M 3:00P-7:00P         PM         \$38.00         C 60         1         1         1           Month         Cash\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         \$591.00 - 18         1           11/2018         \$591.00 - 18         \$0.00 - 0         \$591.00 - 18         Total Gross Cost:         \$591.00 - 18         Total Gross Cost:         \$591.00 - 18	1 Sa 10:00A-3:00P	WK	\$20.00		o O	1 0		-	1.3	\$15.38
ThF 6:00A-10:00A         AM         \$39.00         C         60         4         0         4           ThF 10:00A-3:00P         MD         \$35.00         C         60         4         0         4           ThF 7:00P-12:00A         EV         \$15.00         C         60         0         1         1           M 10:00A-3:00P         MD         \$35.00         C         60         0         1         1           M 10:00A-3:00P         PM         \$38.00         C         60         0         1         1           M 3:00P-7:00P         PM         \$38.00         C         60         0         1         1           Month         Cash\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         \$591.00 - 18         18           11/2018         \$591.00 - 18         \$591.00 - 18         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         \$591.00 - 18         Trade\$-Spots         Trade\$	2 Su 10:00A-3:00P	WK	\$20.00	0	9	1 0		The state of the s	0.8	\$25.00
ThF 10:00A-3:00P         MD         \$35.00 C         60         4         0         4           ThF 3:00P-7:00P         PM         \$38.00 C         60         4         0         1           ThF 7:00P-12:00A         EV         \$15.00 C         60         0         1         1           M 10:00A-3:00P         MD         \$38.00 C         60         0         1         1           M 3:00P-7:00P         PM         \$38.00 C         60         0         1         18           M 3:00P-7:00P         PM         \$38.00 C         60         1         1         18           M 3:00P-7:00P         PM         \$38.00 C         60         1         1         18           M 3:00P-7:00P         PM         \$591.00 C         1         10448-Spots         Trade\$-Spots         Trade\$-Spots         \$591.00 - 18         18           Total Gross Cost:         \$591.00 - 18         \$591.00 - 18         Total Gross Cost:         \$502.35         Total Gross Cost:         \$502.35         Total Gross Cost:         \$591.00 - 18         Total Gross Cost:         \$592.35         Total Gross Cost:         \$591.00 - 18         Total Gross Cost:         \$592.35         Total Gross Cost:         \$591.00 - 18         Tot	3 ThF 6:00A-10:00A	AM	\$39.00	ပ	9	0		4	2.5	\$15.60
ThF 3:00P-7:00P         PM         \$38.00         C         60         2         0         4         5         5         5         6         6         7	4 ThF 10:00A-3:00P	MD	\$35.00	C 6	0	0		4	1.1	\$31.82
ThF 7:00P-12:00A         EV         \$15.00 C         60         1         1           M 10:00A-3:00P         MD         \$35.00 C         60         1         1           M 3:00P-7:00P         PM         \$38.00 C         60         1         18           Total Spots         16         2         18           Month         Cash\$-Spots         Trade\$-Spots         Trade\$-Spots         Total\$-Spots         Total\$-Spots           11/2018         \$591.00 - 18         \$591.00 - 18         Total Gross Cost:         \$591.00 - 18         Total Gross Cost:           Total Net Cost:         \$502.35         Total Net Cost:         Total Net Cost:         Total Net Cost:         Total Net Cost:	5 ThF 3:00P-7:00P	PM	\$38.00	C 6		0		4	1	\$34.55
M 10:00A-3:00P         MD         \$35.00 C         60         1           M 3:00P-7:00P         PM         \$38.00 C         60         1           Total Spots         16         2           Month         Cash\$-Spots         Trade\$-Spots         Trade\$-Spots         Trade\$-Spots         Total \$591.00 - 18         \$591.00 - 18         Total Gross Cost:         \$591.00 - 18         Total Gross Cost:         \$592.35         Total Net Cost:         Total Net Cost: <th< td=""><td>6 ThF 7:00P-12:00A</td><td>EV</td><td>\$15,00</td><td>ပ</td><td>0</td><td>2 0</td><td></td><td>2</td><td>0.3</td><td>\$50.00</td></th<>	6 ThF 7:00P-12:00A	EV	\$15,00	ပ	0	2 0		2	0.3	\$50.00
M 3:00P-7:00P         PM         \$38.00 C         60         1           Total Spots: Total Spots: Total GRP/GIMP(000): 21.5 2.2           Month         Cash\$-Spots         Trade\$-Spots         Total\$-Spots           11/2018         \$591.00 - 18         \$0.00 - 0         \$591.00 - 18           Total Gross Cost: \$591.00         \$591.00         Total Net Cost: \$502.35         Total Net Cost: \$502.35	7 M 10:00A-3:00P	MD	\$35.00	υ υ	0	1 1			1	\$31.82
Total Spots: 16 2   Total GRP/GIMP(000); 21.5 2.2   Cash\$-Spots   Trade\$-Spots   Trade\$-Spots   \$591.00 - 18   \$591.00 - 18   \$591.00 - 18   \$591.00 - 18   Total Gross Cost: \$591.00   Total Net Cost: \$592.35   Total Spots   Total Spots   \$592.35   Total Spots   \$592.35   Total Spots   Total Spots   \$592.35   Total Spots   \$502.35   Total	8 M 3:00P-7:00P	PM	\$38.00	S	0	1 1			-	\$34.55
Total GRP/GIMP(000):   21.5 2.2     Cash\$-Spots   Trade\$-Spots   Trade\$-Spots   Trade\$-Spots   \$591.00 - 18   \$591.00 - 18   \$591.00 - 18   Total Gross Cost: \$591.00   Total Net Cost: \$502.35   Total Net Cost: \$502.35   Total Gross Cost: \$502.35   Tota			Tot	al Spot		6 2		18		
Cash\$-Spots         Trade\$-Spots         Total\$-Spots         Total\$-Spots           8         \$591.00 - 18         \$591.00 - 18           Total Gross Cost:         \$591.00         Total Gross Cost:		To	tal GRP/GI	MP(000	); 21				23.7	
\$591.00 - 18 \$0.00 - 0 \$591.00 - 18  Total Gross Cost: \$591.00  Total Net Cost: \$502.35	Month	Cash\$-Spot	ts.	F	ades	Spots	Total\$-Spots			
\$591.00 \$502.35	11/2018	\$591.00 - 18	~	<b>\$</b> 0	00.		\$591.00 - 18			
\$502.35	Tot	tal Gross Cost:	\$591.00			i		Total Gross	s CPP:	\$24.94
		Total Net Cost:	\$502.35					Total Ne	t CPP:	\$21.20

Disclaimer:

All makegoods must be made within flight. Invoices must contain full product name, estimate number, and correct ISCI codes.

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Line Daypart (Program)	Daypart	Gross	CT	Dur	Total	Women 25-54	
	Code				Spots	RTG	CPP
Sa 10:00A-3:00P	N/A	\$20.00	ပ	9	1	1.8	\$11.11
Su 10:00A-3:00P	WK	\$20.00	ပ	09	-	1.3	\$15.38
ThF 6:00A-10:00A	AM	\$39.00	ပ	9	4	2.7	\$14.44
ThF 10:00A-3:00P	MD	\$35.00	ပ	09	4	1.3	\$26.92
ThF 3:00P-7:00P	₽₩	\$38.00	ပ	9	4	1.3	\$29.23
ThF 7:00P-12:00A	EV	\$15.00	ပ	09	2	0.4	\$37.50
M 10:00A-3:00P	MD	\$35.00	ပ	09	-	1.3	\$26.92
M 3:00P-7:00P	PM	\$38.00	ပ	09	1	1.3	\$29.23
			Total	Total Spots:	18		
		Tota	Total GRP/GIMP(000)	:(000)		27.7	
	Total Cost:	\$591.00				CPP:	\$18.14

### CONTRACT



KFFM-FM 4010 Summitview Ave Yakima, WA 98908 (509) 972-3461

And:

Media Plus LLC 160 Roy Street Seattle, WA 98109

	Contract / Re	evision		Alt Order	#	
	754772	1		6187521	_	
Advertiser			Or	iginal Date	e/R	levision
Susan Hutchison for US	Senate		1	0/31/18	1	10/31/18
Contract Dates	Estimate #					
10/29/18 - 11/11/18	2462					
Product						
Political						

Billing Cycle Billing Calendar Cash/Trade EOM/EOC **Broadcast** Cash Property Account Executive Sales Office KFFM-FM Lisa Strauser Local Yakima Special Handling Demographic Adults 25-54 **Total Ratings** 23.70 Agy Code Advertiser Code Product 1/2 RI12896 none politi Agency Ref Advertiser Ref

Start/End Spots/ \*Line Ch Start Date End Date Description Time Length Week Days Rate Rtn Type Spots Amount KFFM 10/29/18 11/04/18 Sa-Su Midday 10:00 AM-3:00 PM 1:00 NM \$20.00 Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/29/18 11/04/18 -----\$20.00 1,30 Sa-Su Midday 2 KFFM 10/29/18 11/04/18 10:00 AM-3:00 PM 1:00 NM 1 \$20.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ----5 \$20.00 0.80 KFFM 10/29/18 M-F AM Drive 11/04/18 6:00 AM-10:00 AM 1:00 NM \$156.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF--\$39.00 2.50 4 KFFM 10/29/18 M-F Midday 11/04/18 10:00 AM-3:00 PM 1:00 NM \$140.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF--\$35.00 1.10 KFFM 10/29/18 11/04/18 M-F PM Drive 3:00 PM-7:00 PM 1:00 NM 4 \$152.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF--4 \$38.00 1.10 M-F Evening KFFM 10/29/18 11/04/18 7:00 PM-12:00 XM 1:00 NM 2 \$30.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 \$15.00 ---TF--0.30 KFFM 11/05/18 11/11/18 M-F Midday 10:00 AM-3:00 PM 1:00 NM \$35.00 1 Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 11/05/18 11/11/18 \$35.00 1.10 KFFM 11/05/18 3:00 PM-7:00 PM 11/11/18 M-F PM Drive 1:00 NM \$38.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/18 11/11/18 \$38.00 1 1.10 23.70 18 \$591.00 Totals

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/05/18	18	\$591.00	(\$88.65)	\$502.35
Totals	18	\$591.00	(\$88.65)	\$502.35

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KFFM-FM 4010 Summitview Ave Yakima, WA 98908 (509) 972-3461

	Contract / Revision 754772 /	Alt Order # 6187521
Advertiser Susan Hutchison for L	JS Senate	Original Date / Revision 10/31/18 / 10/31/18
Contract Dates 10/29/18 - 11/11/18	Product Political	Estimate # 2462

Signature:	
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## 10/30/2018 - Page 1 of 2

### **New Order**

KIT-AM Vendor: AE: Adults 25-54 Flight Start: 10/29/18 Yakima Separation: Market: Demo: Susan Hutchison /politi/2462 Political Radio **Product:** Media: Client: CPE:

Phone: Phone: Flight End: 11/11/18 Description: Susan Hutchison Radio add 11/1 - 11/6

Lisa Strauser (Townsquare Media Inc.)

206-282-5677

206-284-4862

Fax:

Seattle, WA 98109

160 Roy St

Billing To: Media Plus+

Fax: 2BK FA17+SP18 MSA ARB Sales Office: Survey:

Comments: 11/1 - 11/6 12p cutoff Version:

Rep:

Line Daypart (Program)	Daypart	Gross C/T Dur 10/29	10/29	11/5		Total	Adult	Adults 25-54
No	Code					Spots	RTG	CPP
1 Sa 10:00A-3:00P	WK	\$16.00 C 60	2	0		2	0,1	\$160.00
2 Su 10:00A-3:00P	WK	\$16.00 C 60	7	0		7	0.2	\$80.00
3 ThF 6:00A-10:00A	AM	\$38.00 C 60	4	0		4	6.0	\$42.22
4 ThF 10:00A-3:00P	MfD	\$28.00 C 60	4	0		4	0.5	\$56.00
5 ThF 3:00P-7:00P	PM	\$26.00 C 60	ব	0		4	0.5	\$52.00
6 ThF 7:00P-12:00A	EV	\$14.00 C 60	7	0		7	0.1	\$140.00
7 MTu 6:00A-10:00A	AM	\$38.00 C 60	0	-		-	0.9	\$42.22
8 M 10:00A-3:00P	MD	\$28.00 C 60	0	1			0.5	\$56.00
		Total Spots:	18	2		20		
	Total	Total GRP/GIMP(000): 8.4	8.4	1.4			8	
Month	Cash\$-Spots	Trad	Trade\$-Spot	ots	Total\$-Spots			
11/2018	\$526.00 - 20	\$0.00 - 0	0-0		\$526.00 - 20			
Total	Total Gross Cost:	\$526.00				Total Gross CPP:	CPP:	\$53.67
Tot	Total Net Cost:	\$447.10				Total Net CPP:	CPP:	\$45.62

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All makegoods must be made within flight. Invoices must contain full product name, estimate number, and correct ISCI codes.

## 10/30/2018 - Page 2 of 2

	men 25-54		0.2 \$80.00	0.2 \$80.00	0.9 \$42.22	0.9 \$31.11		0.0	0.9 \$42.22	0.9 \$31.11		9	
		Spots RTG	2 0.	2 0.	4	4 0.	4	2 0.	1 0	1 0.	20	12.6	1000
	Dur		09	09	09	09	09	09	99	9	Total Spots:	Total GRP/GIMP(000):	
	CT		ပ	ပ	ပ	O	ပ	ပ	ပ	ပ	Ţ	al GRP/(	
Other Demos	Gross		\$16.00	\$16.00	\$38.00	\$28.00	\$26.00	\$14.00	\$38.00	\$28.00		To	00 0036
0	Daypart	Code	WK	WK	AM	MD	PM	EV	AM	MD			Total Cost.
	Line Daypart (Program)		Sa 10:00A-3:00P	Su 10:00A-3:00P	ThF 6:00A-10:00A	ThF 10:00A-3:00P	ThF 3:00P-7:00P	ThF 7:00P-12:00A	MTu 6:00A-10:00A	M 10:00A-3:00P			
	Line	0	-	7	က	4	2	9	7	80			

### CONTRACT



KIT-AM 4010 Summitview Ave Yakima, WA 98908 (509) 972-3461

And:

Media Plus LLC 160 Roy Street Seattle, WA 98109

	Contract / Re	vision		Alt Order	#			
	754776	1		6187523				
Advertiser			<u>Or</u>	iginal Date	/ F	evisio	חכ	
Susan Hutchison for US	Senate		1	0/31/18	1	10/31	1/18	
Contract Dates	Estimate #							
10/29/18 - 11/11/18	2462							
Product								
Political								

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Property Account Executive Sales Office KIT-AM Lisa Strauser Local Yakima Special Handling Demographic Adults 25-54 **Total Ratings** 9.80 Agy Code Advertiser Code Product 1/2 RI12896 none politi Agency Ref Advertiser Ref

Start/End Spots/ \*Line Ch Start Date End Date Description Time Length Week Rate Rtn Type Spots Days Amount Sa-Su Midday 10/29/18 11/04/18 10:00 AM-3:00 PM 1:00 NM \$32.00 2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---S-2 \$16.00 0.10 Ν 2 KIT 10/29/18 11/04/18 Sa-Su Midday 10 00 AM-3 00 PM 1:00 NM 2 \$32.00 Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/29/18 11/04/18 \$1<u>6.00</u> 0.20 10/29/18 11/04/18 M-F AM Drive 6:00 AM-10:00 AM 1:00 NM \$152.00 End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TE--\$38.00 0.90 4 KIT M-F Midday 10/29/18 11/04/18 10:00 AM-3:00 PM 1:00 NM \$112.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF--\$28,00 0.50 10/29/18 11/04/18 M-F PM Drive 3:00 PM-7:00 PM 1:00 NM \$104.00 4 **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/29/18 11/04/18 ---TF=-4 \$26.00 0.50 M-F Evening **KIT** 10/29/18 11/04/18 7:00 PM-12:00 XM 1:00 NM \$28.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF-\$14.00 0.10 **KIT** 11/05/18 11/11/18 M-F AM Drive 6:00 AM-10:00 AM 1:00 NM \$38.00 End Date Start Date Weekdays Spots/Week Rate Rating Week: 11/05/18 11/11/18 MT----\$38.00 0.90 **KIT** 8 11/05/18 11/11/18 M-F Midday 10:00 AM-3:00 PM 1:00 NM 1 \$28.00 Weekdays Start Date End Date Spots/Week Rate Rating Week: 11/05/18 11/11/18 M----\$28.00 0.50 Totals 9.80 20 \$526.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/06/18	20	\$526.00	(\$78.90)	\$447.10
Totals	20	\$526.00	(\$78.90)	\$447.10

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



4010 Summitview Ave Yakima, WA 98908 (509) 972-3461

	754776 /	6187523
Advertiser Susan Hutchison for US	Senate	Original Date / Revision 10/31/18 / 10/31/18
Contract Dates 10/29/18 - 11/11/18	Product Political	Estimate # 2462

Signature:	Date:
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## 10/30/2018 - Page 1 of 2

### **New Order**

Billing To: Media Plus+ KDBL-FM Vendor: AE Adults 25-54 Flight Start: 10/29/18 Yakima 8 Separation: Market: **Demo:** Susan Hutchison /politi/2462 Political Radio **Product:** Media: Client: CPE

Seattle, WA 98109

160 Roy St

Lisa Strauser (Townsquare Media Inc.)

206-284-4862 206-282-5677 Phone: **Fa**x: Phone: Fax: Flight End: 11/11/18 Sales Office: Description: Susan Hutchison Radio add 11/1 - 11/6

2BK FA17+SP18 MSA ARB

Survey:

Comments: 11/1 - 11/6 12p cutoff

Version:

Rep:

No   Code   Co	Line Daypart (Program)	Daypart	Gross C/T Dur 10/29 11/5	10/29 11	16	Total	E	Adults 25-54
b         VVK         \$5.00         C         60         1         0         1         0.5           b         VVK         \$4.00         C         60         4         0         1         0.4           b         AM         \$15.00         C         60         4         0         4         0.3           A         EV         \$2.00         C         60         2         0         4         0.9           A         EV         \$2.00         C         60         1         0         4         0.9           A         EV         \$2.00         C         60         1         0         4         0.9           A         B         \$15.00         G         0         1         0         4         0.9           A         AM         \$15.00         G         0         1         0         4         0.9           A         AM         \$16.00         0         1         0         1         0         1         0         1         0         1         0         1         0         1         0         1         0         1         0         1	No	Code				Spot		СРР
VVK         \$4 00         C         60         1         0           IP         MD         \$15.00         C         60         4         0.7           IP         MD         \$16.00         C         60         4         0.8           A         EV         \$2.00         C         60         4         0.9           A         EV         \$2.00         C         60         4         0.9           A         EV         \$2.00         C         60         1         4         0.9           A         AM         \$15.00         C         60         1         1         0.7           A         AM         \$15.00         C         60         1         1         0.7           AM         \$16.00         C         60         1         1         0.7           Total GRP/GIMP(000):         1.6         2         1         1         0.8           Total Gross Cost:         \$232.00 - 18         \$0.00 - 0         \$232.00 - 18         \$232.00 - 18         Total Gross Cost:         \$12.4           Total Gross Cost:         \$197.20         1         1         1         1	1 Sa 10:00A-3:00P	WK		-		-	0.5	\$10.00
NA         \$15.00         C         60         4         0.7           PM         \$16.00         C         60         4         0.8           A         FW         \$16.00         C         60         4         0.8           AA         EV         \$2.00         C         60         2         0         1         0.2           AA         \$16.00         C         60         1         1         0.7         1         0.7           AM         \$16.00         0         1         0         1         0.7         1         0.7           AM         \$16.00         0         1         0         1         0.7         1         0.7           Total GRP/GIMP(000):         1.6         2         Total\$-Spots         Total\$-Spots         1.8         12.4           Cash\$-Spots         \$0.00 - 0         \$232.00 - 18         \$232.00 - 18         12.4           Total Gross Cost:         \$17.0         \$232.00 - 18         Total Gross Cop:           Total Gross Cost:         \$17.2         12.4         12.4         12.4         12.4         12.4         12.4         12.4         12.4         <	2 Su 10:00A-3:00P	WK		1			0.4	\$10.00
PM         \$16.00         C         60         4         0           PM         \$16.00         C         60         4         0           A         EV         \$2.00         C         60         1         1         0.7           3A         AM         \$15.00         C         60         1         1         0.7           3A         AM         \$15.00         C         60         1         1         0.7           AM         \$16.00         C         60         1         1         0.8         1         0.7           AM         \$16.00         G         0         1         1         0.8         1         1         0.8           Total Spots         Trade\$-Spots         Trade\$-Spots         Total\$-Spots         12.4         12.4           \$232.00 - 18         \$0.00 - 0         \$232.00 - 18         Total Gross CPP:           Total Gross Cost: \$197.20	3 ThF 6:00A-10:00A	AM		4		4	0.7	\$21.43
PM         \$16.00 C         60         4         0           IA         EV         \$2.00 C         60         2         0         1         2         0.2           3A         AM         \$15.00 C         60         0         1         1         0.7           MD         \$16.00 C         60         0         1         1         0.8           Total GRP/GIMP(000);         16         2         18         18           Cash\$-Spots         Trade\$-Spots         Total Gross Cost:         \$2.32.00 - 18         12.4           \$232.00 - 18         \$0.00 - 0         \$232.00 - 18         Total Gross Copt:           Total Net Cost:         \$197.20         Total Gross Copt:         Total Gross Copt:	4 ThF 10:00A-3:00P	MD	ပ	4		4	0.8	\$20.00
IA         EV         \$2.00         C         60         2         0         1         0.2           DA         AM         \$15.00         C         60         1         0.7         1         0.7           Total Spots:         16         2         1         0.8         18         18         12.4           Total GRP/GIMP(000):         10.9         1.5         Total\$-Spots         Total\$-Spots         Total Gross Cop:         12.4           Total Gross Cost:         \$2.32.00 - 18         Total Gross Cop:         Total Gross Cop:         Total Net Cop:         Total Net Cop:         Total Net Cop:	5 ThF 3:00P-7:00P	PM	ပ	4 (		4	6.0	\$17.78
DA         AM         \$15.00         C         60         1         0.7           MD         \$16.00         C         60         1         1         0.7           Total Spots:         Total GRP/GIMP(000):         10.9         1.5         12.4           Cash\$-Spots         Trade\$-Spots         Total\$-Spots         Total\$-Spots         Total Gross Cop:           Total Gross Cost:         \$2.32.00         0         0         \$2.32.00         18         Total Gross Cop:           Total Net Cost:         \$197.20         17.4         17.4         17.4         17.4	6 ThF 7:00P-12:00A	EV	ပ	2 (		2	0.2	\$10.00
MD         \$16.00 C         60         1         1         0.8           Total Spots:         16         2         18         12.4           Cash\$-Spots         Trade\$-Spots         Trade\$-Spots         Total\$-Spots         Total\$-Spots         12.4           \$232.00 - 18         \$0.00 - 0         \$232.00 - 18         Total Gross Cost:         \$232.00         Total Gross Copt:         Total Net Copt:         Total Net Copt:	7 MTu 6:00A-10:00A	AM		0		-	0.7	\$21.43
Total GRP/GIMP(000):         16         2           Total GRP/GIMP(000):         10.9         1.5         Total\$-Spots         Total\$-Spots         Total Gross Cost:         \$0.00 - 0         \$232.00 - 18         \$232.00 - 18         Total Gross Copp:         Total Gross Copp:         Total Net Copp:         Total Net Copp:         Total Net Copp:	8 M 10:00A-3:00P	MD	\$16.00 C 60	0		-	0.8	\$20.00
Total GRP/GIMP(000):         10.9         1.5         12.4           Cash\$-Spots         Trade\$-Spots         Total \$-Spots         Total Gross Cop:           Fotal Gross Cost:         \$232.00         - 0         \$232.00         - 18         Total Gross Cop:         Total Gross Cop:         Total Net Cop:         Total Net Cop:			Total Spots:	16 ,		18		
Cash\$-Spots         Trade\$-Spots         Total{\$-Spots}           8         \$232.00 - 18         \$0.00 - 0           5232.00 - 18         Total Gross Cost:         \$232.00           Total Net Cost:         \$197.20		Tota	al GRP/GIMP(000):	10.9	5		12.4	
\$232.00 - 18         \$0.00 - 0         \$232.00 - 18           Total Gross Cost:         \$232.00         Total Gross CPP:           Total Net Cost:         \$197.20         Total Net CPP:	Month	Cash\$-Spots		e\$-Spots	Total\$-Spots			
\$232.00 Total Gross CPP: \$197.20 Total Net CPP:	11/2018	\$232.00 - 18	\$0.00	0-0	\$232.00 - 18			
\$197.20 Total Net CPP:	Total	Gross Cost:	\$232.00			Total Gr	oss CPP:	\$18.71
	To	tal Net Cost:	\$197.20			Total	Net CPP:	\$15.90

Disclaimer:

All makegoods must be made within flight. Invoices must contain full product name, estimate number, and correct ISCI codes.

# 10/30/2018 - Page 2 of 2

	Other	Other Demos				
Line Daypart (Program)	Daypart	Gross	C/T D	Dur Total	Women 25-54	5-54
	Code			Spots	RTG	CPP
Sa 10:00A-3:00P	WK	\$5.00	၁	60 1	0.7	\$7.14
Su 10:00A-3:00P	WK	\$4.00	09 0	-	0.4	\$10.00
ThF 6:00A-10:00A	AM	\$15.00	C 60	4	1.1	\$13.64
ThF 10:00A-3:00P	MD	\$16.00	C 60	4	6.0	\$17.78
ThF 3:00P-7:00P	PM	\$16.00	C 60	4	1.3	\$12.31
ThF 7:00P-12:00A	EV	\$2.00	O9 0	2	0.4	\$5.00
MTu 6:00A-10:00A	AM	\$15.00	C 80	-	1.1	\$13.64
M 10:00A-3:00P	MD	\$16.00	9	60 1	6.0	\$17.78
		ļ	Total Spots:	ots: 18		
		Tota	Total GRP/GIMP(000):	:(00)	17.1	
	Total Cost:	\$232.00			CPP:	\$11,53

### CONTRACT



KDBL-FM 4010 Summitview Ave Yakima, WA 98908 (509) 972-3461

And

Media Plus LLC 160 Roy Street Seattle, WA 98109

	Contract / Re	vision		Alt Order	#		
	754766	1		6187520	_		
Advertiser			<u>Or</u>	iginal Date	≥ / F	levision	_
Susan Hutchison for US	Senate		1	0/31/18	1	10/31/18	
Contract Dates	Estimate #						
10/29/18 - 11/11/18	2462						
Product	-						
Political							

Billing Cycle **Billing Calendar** Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office KDBL-FM Lisa Strauser Local Yakima Special Handling Demographic Adults 25-54 Total Ratings 12.40 Product 1/2 Agy Code Advertiser Code RI12896 none politi Agency Ref Advertiser Ref

Start/End Spots/ \*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots Amount Sa-Su Midday KDBL 10/29/18 11/04/18 10:00 AM-3:00 PM 1:00 NM \$5.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---5-\$5.00 1 0.50 KDBL 10/29/18 Sa-Su Midday 11/04/18 10:00 AM-3:00 PM 1:00 NM \$4.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 \$4.00 0.40 KDBL 10/29/18 11/04/18 M-F AM Drive 6:00 AM-10:00 AM 1:00 NM 4 \$60.00 Start Date End Date Weekdays Spots/Week Rating Week: 10/29/18 11/04/18 ---TF--4 \$15.00 0.70 KDBL 10/29/18 M-F Midday 11/04/18 10:00 AM-3:00 PM 1:00 NM \$64.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF--4 \$16.00 0.80 KDBL 10/29/18 11/04/18 M-F PM Drive 3:00 PM-7:00 PM 1:00 NM \$64,00 End Date Weekdays Start Date Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF--4 \$16.00 0.90 KDBL 10/29/18 11/04/18 M-F Evening 7:00 PM-12:00 XM 1:00 NM 2 \$4.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/18 11/04/18 ---TF-\$2.00 0.20 KDBL 11/05/18 11/11/18 M-F AM Drive 6:00 AM-10:00 AM 1:00 NM \$15.00 End Date Start Date Weekdays Spots/Week Rating Rate Week: 11/05/18 77/11/18 MT----\$15.00 0.70 KDBL 11/05/18 11/11/18 M-F Midday 10:00 AM-3:00 PM 1:00 NM \$16.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/18 11/11/18 M----\$16.00 0.80 12.40 18 \$232.00 Totals

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/06/18	18	\$232,00	(\$34.80)	\$197.20
Totals	18	\$232.00	(\$34,80)	\$197.20

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KDBL-FM 4010 Summitview Ave Yakima, WA 98908 (509) 972-3461

	Contract / Revision 754766 /	Alt Order # 6187520
Advertiser Susan Hutchison for L	/S Senate	Original Date / Revision 10/31/18 / 10/31/18
Contract Dates 10/29/18 - 11/11/18	Product Political	Estimate # 2462

Signature:	 Date:	