

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check appropriate box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, William Jack Pickett

being/on behalf of: Suzanne Hutchinson

a legally qualified candidate of the Republican

political party for the office of: United States Senator

in the general

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
* See Attached *					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Susan Hutchison

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sophie Arent

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/11/18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Nicole Cook

Signature

Nicole Cook

Printed Name

Account Manager

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Friends of Susan Hartwigson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

William Jack Pickett 10/11/18
printed name date

Revision

Media: Radio	Market: Yakima	Vendor: KFFM-FM	Billing To: Media Plus+
Client: Susan Hutchison	Demo: Adults 25-54	Phone: Lisa Strauser (Townsquare Media Inc.)	160 Roy St
Product: Political	Separation: 30	AE: Lisa Strauser (Townsquare Media Inc.)	Seattle, WA 98109
CPE: //2447	Flight Start: 10/8/18	Phone: 206-282-5677	
Description: Susan Hutchison for Senate General Radio	Flight End: 11/11/18	Phone: 206-284-4862	
Rep:	Sales Office:	Fax:	
Version: 2	Survey: 2BK FA17+SP18 MSA ARB	Fax:	
Comments: Flight 1: Sat 10/13 - Sun 10/21 Flight 2: Th 11/1 - Tues 11/6 (12p cutoff)			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/8	10/15	10/22	10/29	11/5	Total Spots	Adults 25-54 RTG	CPP
1	ThF 6:00A-10:00A	AM	\$39.00	C 60	0	0	0	4	0	4	2.5	\$15.60
2	M 10:00A-3:00P	MD	\$35.00	C 60	0	0	0	0	1	1	1.1	\$31.82
3	ThF 10:00A-3:00P	MD	\$35.00	C 60	0	0	0	4	0	4	1.1	\$31.82
4	M 3:00P-7:00P	PM	\$38.00	C 60	0	0	0	0	1	1	1.1	\$34.55
5	ThF 3:00P-7:00P	PM	\$38.00	C 60	0	0	0	4	0	4	1.1	\$34.55
6	ThF 7:00P-12:00A	EV	\$15.00	C 60	0	0	0	2	0	2	0.3	\$50.00
11	Sa 10:00A-3:00P	WK	\$20.00	C 60	0	8	0	1	0	9	1.3	\$15.38
12	Su 10:00A-3:00P	WK	\$20.00	C 60	0	4	0	1	0	5	0.8	\$25.00
13	TuWThF 6:00A-10:00A	AM	\$39.00	C 60	0	10	0	0	0	10	2.5	\$15.60
14	TuWThF 10:00A-3:00P	MD	\$35.00	C 60	0	10	0	0	0	10	1.1	\$31.82
15	TuWThF 3:00P-7:00P	PM	\$38.00	C 60	0	10	0	0	0	10	1.1	\$34.55
16	TuWThF 7:00P-12:00A	EV	\$15.00	C 60	0	6	0	0	0	6	0.3	\$50.00
Total Spots:										66		
Total GRP/GIMP(000):											86.1	

Month	Cash\$-Spots	Trade\$-Spots	Totals\$-Spots
10/2018	\$1,450.00 - 48	\$0.00 - 0	\$1,450.00 - 48
11/2018	\$591.00 - 18	\$0.00 - 0	\$591.00 - 18
Total Gross Cost: \$2,041.00			Total Gross CPP: \$23.70
Total Net Cost: \$1,734.85			Total Net CPP: \$20.15

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Women 25-54 RTG	CPP
1	ThF 6:00A-10:00A	AM	\$39,00	C	60	4	2.7	\$14,44
2	M 10:00A-3:00P	MD	\$35,00	C	60	1	1.3	\$26,92
3	ThF 10:00A-3:00P	MD	\$35,00	C	60	4	1.3	\$26,92
4	M 3:00P-7:00P	PM	\$38,00	C	60	1	1.3	\$29,23
5	ThF 3:00P-7:00P	PM	\$38,00	C	60	4	1.3	\$29,23
6	ThF 7:00P-12:00A	EV	\$15,00	C	60	2	0.4	\$37,50
11	Sa 10:00A-3:00P	WK	\$20,00	C	60	9	1.8	\$11,11
12	Su 10:00A-3:00P	WK	\$20,00	C	60	5	1.3	\$15,38
13	TuWThF 6:00A-10:00A	AM	\$39,00	C	60	10	2.7	\$14,44
14	TuWThF 10:00A-3:00P	MD	\$35,00	C	60	10	1.3	\$26,92
15	TuWThF 3:00P-7:00P	PM	\$38,00	C	60	10	1.3	\$29,23
16	TuWThF 7:00P-12:00A	EV	\$15,00	C	60	6	0.4	\$37,50
Total Spots:						66		
Total Cost:								
Total GRP/GIMP(000):						102.7	CPP:	\$16.89
			\$2,041.00					

Revision

Media: Radio	Market: Yakima	Vendor: KIT-AM	Billing To: Media Plus+
Client: Susan Hutchison	Demo: Adults 25-54		160 Roy St
Product: Political	Separation: 30		Seattle, WA 98109
CPE: //2447	Flight Start: 10/8/18	AE: Lisa Strauser (Townsquare Media Inc.)	
Description: Susan Hutchison for Senate	Flight End: 11/11/18	Phone: 206-282-5677	
Rep: General Radio	Sales Office: ZBK FA17+SP18 MSA ARB	Fax: 206-284-4862	
Version: 2	Survey: ZBK FA17+SP18 MSA ARB	Phone: 206-282-5677	
Comments: Flight 1: Sat 10/13 - Sun 10/21		Fax: 206-284-4862	
Flight 2: Th 11/1 - Tues 11/6 (12p cutoff)			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/8	10/15	10/22	10/29	11/5	Total Spots	Adults 25-54 RTG	CPP
1	Su 10:00A-3:00P	WK	\$16.00	C 60	0	4	0	2	0	6	0.2	\$80.00
2	MTu 6:00A-10:00A	AM	\$38.00	C 60	0	0	0	0	1	1	0.9	\$42.22
3	ThF 6:00A-10:00A	AM	\$38.00	C 60	0	0	0	4	0	4	0.9	\$42.22
4	M 10:00A-3:00P	MD	\$28.00	C 60	0	0	0	0	1	1	0.5	\$56.00
5	ThF 10:00A-3:00P	MD	\$28.00	C 60	0	0	0	4	0	4	0.5	\$56.00
6	ThF 3:00P-7:00P	PM	\$26.00	C 60	0	0	0	4	0	4	0.5	\$52.00
7	ThF 7:00P-12:00A	EV	\$14.00	C 60	0	0	0	2	0	2	0.1	\$140.00
12	Sa 10:00A-3:00P	WK	\$16.00	C 60	0	8	0	2	0	10	0.1	\$160.00
13	TuWThF 6:00A-10:00A	AM	\$38.00	C 60	0	10	0	0	0	10	0.9	\$42.22
14	TuWThF 10:00A-3:00P	MD	\$28.00	C 60	0	10	0	0	0	10	0.5	\$56.00
15	TuWThF 3:00P-7:00P	PM	\$26.00	C 60	0	10	0	0	0	10	0.5	\$52.00
16	TuWThF 7:00P-12:00A	EV	\$14.00	C 60	0	6	0	0	0	6	0.1	\$140.00
Total Spots: 68												
Total GRP/GIMP(000): 31.0												
Month	Cash\$-Spots	Trade\$-Spots	Totals\$-Spots									
10/2018	\$1,196.00 - 48	\$0.00 - 0	\$1,196.00 - 48									
11/2018	\$526.00 - 20	\$0.00 - 0	\$526.00 - 20									
Total Gross Cost:			\$1,722.00									
Total Net Cost:			\$1,463.70									
Total Gross CPP:			\$55.55									
Total Net CPP:			\$47.22									

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Women 25-54 RTG	CPP
1	Su 10:00A-3:00P	WK	\$16.00	C	60	6	0.2	\$80.00
2	MTu 6:00A-10:00A	AM	\$38.00	C	60	1	0.9	\$42.22
3	ThF 6:00A-10:00A	AM	\$38.00	C	60	4	0.9	\$42.22
4	M 10:00A-3:00P	MD	\$28.00	C	60	1	0.9	\$31.11
5	ThF 10:00A-3:00P	MD	\$28.00	C	60	4	0.9	\$31.11
6	ThF 3:00P-7:00P	PM	\$26.00	C	60	4	0.7	\$37.14
7	ThF 7:00P-12:00A	EV	\$14.00	C	60	2	0.0	\$0.00
12	Sa 10:00A-3:00P	WK	\$16.00	C	60	10	0.2	\$80.00
13	TuWThF 6:00A-10:00A	AM	\$38.00	C	60	10	0.9	\$42.22
14	TuWThF 10:00A-3:00P	MD	\$28.00	C	60	10	0.9	\$31.11
15	TuWThF 3:00P-7:00P	PM	\$26.00	C	60	10	0.7	\$37.14
16	TuWThF 7:00P-12:00A	EV	\$14.00	C	60	6	0.0	\$0.00
Total Spots:						68		
Total GRP/GIMP(000):						40.0		
Total Cost:			\$1,722.00					\$36.59
							CPP:	\$36.59

Revision

Media: Radio
Client: Susan Hutchison
Product: Political
CPE: //2447
Description: Susan Hutchison for Senate General Radio
Rep:
Version: 2
Comments: Flight 1: Sat 10/13 - Sun 10/21
 Flight 2: Th 11/1 - Tues 11/6 (12p cutoff)

Market: Yakima
Demo: Adults 25-54
Separation: 30
Flight Start: 10/8/18
AE: Lisa Strauser (Townsquare Media Inc.)
Billing To: Media Plus+
 160 Roy St
 Seattle, WA 98109

Vendor: KDBL-FM
Phone: 206-282-5677
Fax: 206-284-4862

Flight End: 11/11/18
Sales Office: 2BK FA17+SP18 MSA ARB
Survey:

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	10/8	10/15	10/22	10/29	11/5	Total Spots	Adults 25-54 RTG	CPP
1	MTu 6:00A-10:00A	AM	\$15.00	C 60	0	0	0	0	1	1	0.7	\$21.43
2	ThF 6:00A-10:00A	AM	\$15.00	C 60	0	0	0	4	0	4	0.7	\$21.43
3	M 10:00A-3:00P	MD	\$16.00	C 60	0	0	0	0	1	1	0.8	\$20.00
4	ThF 10:00A-3:00P	MD	\$16.00	C 60	0	0	0	4	0	4	0.8	\$20.00
5	ThF 3:00P-7:00P	PM	\$16.00	C 60	0	0	0	4	0	4	0.9	\$17.78
6	ThF 7:00P-12:00A	EV	\$2.00	C 60	0	0	0	2	0	2	0.2	\$10.00
11	Sa 10:00A-3:00P	WK	\$5.00	C 60	0	8	0	1	0	9	0.5	\$10.00
12	Su 10:00A-3:00P	WK	\$4.00	C 60	0	4	0	1	0	5	0.4	\$10.00
13	TuWThF 6:00A-10:00A	AM	\$15.00	C 60	0	10	0	0	0	10	0.7	\$21.43
14	TuWThF 10:00A-3:00P	MD	\$16.00	C 60	0	10	0	0	0	10	0.8	\$20.00
15	TuWThF 3:00P-7:00P	PM	\$16.00	C 60	0	10	0	0	0	10	0.9	\$17.78
16	TuWThF 7:00P-12:00A	EV	\$2.00	C 60	0	6	0	0	0	6	0.2	\$10.00
Total Spots: 0 48 0 0 16 2										66		
Total GRP/GIMP(000): 0.0 30.8 0.0 10.9 1.5										43.2		
Month		Cash\$-Spots	Trade\$-Spots		Total\$-Spots							
10/2018		\$538.00 - 48	\$0.00 - 0		\$538.00 - 48							
11/2018		\$232.00 - 18	\$0.00 - 0		\$232.00 - 18							
Total Gross Cost:		\$770.00						Total Gross CPP: \$17.82				
Total Net Cost:		\$654.50						Total Net CPP: \$15.15				

Disclaimer:

All makegoods must be made within flight.
 Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Women 25-54 RTG	CPP
1	MTu 6:00A-10:00A	AM	\$15.00	C	60	1	1.1	\$13.64
2	ThF 6:00A-10:00A	AM	\$15.00	C	60	4	1.1	\$13.64
3	M 10:00A-3:00P	MD	\$16.00	C	60	1	0.9	\$17.78
4	ThF 10:00A-3:00P	MD	\$16.00	C	60	4	0.9	\$17.78
5	ThF 3:00P-7:00P	PM	\$16.00	C	60	4	1.3	\$12.31
6	ThF 7:00P-12:00A	EV	\$2.00	C	60	2	0.4	\$5.00
11	Sa 10:00A-3:00P	WK	\$5.00	C	60	9	0.7	\$7.14
12	Su 10:00A-3:00P	WK	\$4.00	C	60	5	0.4	\$10.00
13	TuWThF 6:00A-10:00A	AM	\$15.00	C	60	10	1.1	\$13.64
14	TuWThF 10:00A-3:00P	MD	\$16.00	C	60	10	0.9	\$17.78
15	TuWThF 3:00P-7:00P	PM	\$16.00	C	60	10	1.3	\$12.31
16	TuWThF 7:00P-12:00A	EV	\$2.00	C	60	6	0.4	\$5.00
Total Spots:						66		
Total GRP/GIMP(000):						59.7		
Total Cost:			\$770.00				CPP:	\$10.96

CONTRACT



KDBL-FM
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

<u>Contract / Revision</u> 732629 /		<u>Alt Order #</u> 6156983
<u>Advertiser</u> Susan Hutchison for US Senate		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Contract Dates</u> 10/08/18 - 11/11/18	<u>Estimate #</u> 2447	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDBL-FM	<u>Account Executive</u> Lisa Strauser	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 43.20
<u>Agency Code</u> R12896	<u>Advertiser Code</u> none	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Plus LLC
 160 Roy Street
 Seattle, WA 98109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KDBL	11/05/18	11/11/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----				1	\$15.00	0.70			
N 2	KDBL	10/29/18	11/04/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	4	\$60.00
Week:		10/29/18	11/04/18	---TF--				4	\$15.00	0.70			
N 3	KDBL	11/05/18	11/11/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	1	\$16.00
Week:		11/05/18	11/11/18	M-----				1	\$16.00	0.80			
N 4	KDBL	10/29/18	11/04/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	4	\$64.00
Week:		10/29/18	11/04/18	---TF--				4	\$16.00	0.80			
N 5	KDBL	10/29/18	11/04/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	4	\$64.00
Week:		10/29/18	11/04/18	---TF--				4	\$16.00	0.90			
N 6	KDBL	10/29/18	11/04/18	M-F Evening	7:00 PM-12:00 XM		1:00				NM	2	\$4.00
Week:		10/29/18	11/04/18	---TF--				2	\$2.00	0.20			
N 7	KDBL	10/15/18	11/04/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	9	\$45.00
Week:		10/15/18	10/21/18	-----S-				8	\$5.00	0.50			
Week:		10/22/18	10/28/18	-----				0	\$0.00	0.00			
Week:		10/29/18	11/04/18	-----S-				1	\$5.00	0.50			
N 8	KDBL	10/15/18	11/04/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	5	\$20.00
Week:		10/15/18	10/21/18	-----S				4	\$4.00	0.40			
Week:		10/22/18	10/28/18	-----				0	\$0.00	0.00			
Week:		10/29/18	11/04/18	-----S				1	\$4.00	0.40			
N 9	KDBL	10/15/18	10/21/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	10	\$150.00
Week:		10/15/18	10/21/18	--WTF--				10	\$15.00	0.70			
N 10	KDBL	10/15/18	10/21/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	10	\$160.00
Week:		10/15/18	10/21/18	--WTF--				10	\$16.00	0.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KDBL-FM
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

<u>Contract / Revision</u> 732629 /	<u>Alt Order #</u> 6156983
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<u>Advertiser</u> Susan Hutchison for US Senate	<u>Original Date / Revision</u> 10/15/18 / 10/15/18
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<u>Contract Dates</u> 10/08/18 - 11/11/18	<u>Product</u> Political	<u>Estimate #</u> 2447
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$16.00	0.80			
N 11	KDBL	10/15/18	10/21/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	10	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$16.00	0.90			
N 12	KDBL	10/15/18	10/21/18	M-F Evening	7:00 PM-12:00 XM		1:00				NM	6	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				6	\$2.00	0.20			
Totals								43.20				66	\$770.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	48	\$538.00	(\$80.70)	\$457.30
10/29/18 - 11/06/18	18	\$232.00	(\$34.80)	\$197.20
Totals	66	\$770.00	(\$115.50)	\$654.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CONTRACT



KIT-AM
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

<u>Contract / Revision</u> 732628 /		<u>Alt Order #</u> 6156986
<u>Advertiser</u> Susan Hutchison for US Senate		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Contract Dates</u> 10/08/18 - 11/11/18	<u>Estimate #</u> 2447	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIT-AM	<u>Account Executive</u> Lisa Strauser	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 31.00
<u>Agency Code</u> RI12896	<u>Advertiser Code</u> none	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Plus LLC
 160 Roy Street
 Seattle, WA 98109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KIT	10/15/18	11/04/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	6	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S				4	\$16.00	0.20			
Week:		10/22/18	10/28/18	-----				0	\$0.00	0.00			
Week:		10/29/18	11/04/18	-----S				2	\$16.00	0.20			
N 2	KIT	11/05/18	11/11/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	1	\$38.00
Week:		11/05/18	11/11/18	MT-----				1	\$38.00	0.90			
N 3	KIT	10/29/18	11/04/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	4	\$152.00
Week:		10/29/18	11/04/18	---TF--				4	\$38.00	0.90			
N 4	KIT	11/05/18	11/11/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	1	\$28.00
Week:		11/05/18	11/11/18	M-----				1	\$28.00	0.50			
N 5	KIT	10/29/18	11/04/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	4	\$112.00
Week:		10/29/18	11/04/18	---TF--				4	\$28.00	0.50			
N 6	KIT	10/29/18	11/04/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	4	\$104.00
Week:		10/29/18	11/04/18	---TF--				4	\$26.00	0.50			
N 7	KIT	10/29/18	11/04/18	M-F Evening	7:00 PM-12:00 XM		1:00				NM	2	\$28.00
Week:		10/29/18	11/04/18	---TF--				2	\$14.00	0.10			
N 8	KIT	10/15/18	11/04/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	10	\$160.00
Week:		10/15/18	10/21/18	-----S-				8	\$16.00	0.10			
Week:		10/22/18	10/28/18	-----				0	\$0.00	0.00			
Week:		10/29/18	11/04/18	-----S-				2	\$16.00	0.10			
N 9	KIT	10/15/18	10/21/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	10	\$380.00
Week:		10/15/18	10/21/18	--WTF--				10	\$38.00	0.90			
N 10	KIT	10/15/18	10/21/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	10	\$280.00
Week:		10/15/18	10/21/18	--WTF--				10	\$28.00	0.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KIT-AM
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

<u>Contract / Revision</u>	<u>Alt Order #</u>
732628 /	6156986

<u>Advertiser</u>	<u>Original Date / Revision</u>
Susan Hutchison for US Senate	10/15/18 / 10/15/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/18 - 11/11/18	Political	2447

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$28.00	0.50			
N 11	KIT	10/15/18	10/21/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	10	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$26.00	0.50			
N 12	KIT	10/15/18	10/21/18	M-F Evening	7:00 PM-12:00 XM		1:00				NM	6	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				6	\$14.00	0.10			
Totals								31.00				68	\$1,722.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	48	\$1,196.00	(\$179.40)	\$1,016.60
10/29/18 - 11/06/18	20	\$526.00	(\$78.90)	\$447.10
Totals	68	\$1,722.00	(\$258.30)	\$1,463.70

Signature: _____ Date: _____

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CONTRACT



KFFM-FM
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

<u>Contract / Revision</u> 732623 /		<u>Alt Order #</u> 6156984
<u>Advertiser</u> Susan Hutchison for US Senate		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Contract Dates</u> 10/08/18 - 11/11/18	<u>Estimate #</u> 2447	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFFM-FM	<u>Account Executive</u> Lisa Strauser	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 86.10
<u>Agy Code</u> RI12896	<u>Advertiser Code</u> none	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Plus LLC
 160 Roy Street
 Seattle, WA 98109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFFM	10/29/18	11/04/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	4	\$156.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--				4	\$39.00	2.50			
N 2	KFFM	11/05/18	11/11/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----				1	\$35.00	1.10			
N 3	KFFM	10/29/18	11/04/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--				4	\$35.00	1.10			
N 4	KFFM	11/05/18	11/11/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	1	\$38.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----				1	\$38.00	1.10			
N 5	KFFM	10/29/18	11/04/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	4	\$152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--				4	\$38.00	1.10			
N 6	KFFM	10/29/18	11/04/18	M-F Evening	7:00 PM-12:00 XM		1:00				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--				2	\$15.00	0.30			
N 7	KFFM	10/15/18	11/04/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	9	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-				8	\$20.00	1.30			
Week:		10/22/18	10/28/18	-----				0	\$0.00	0.00			
Week:		10/29/18	11/04/18	-----S-				1	\$20.00	1.30			
N 8	KFFM	10/15/18	11/04/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S				4	\$20.00	0.80			
Week:		10/22/18	10/28/18	-----				0	\$0.00	0.00			
Week:		10/29/18	11/04/18	-----S				1	\$20.00	0.80			
N 9	KFFM	10/15/18	10/21/18	M-F AM Drive	6:00 AM-10:00 AM		1:00				NM	10	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$39.00	2.50			
N 10	KFFM	10/15/18	10/21/18	M-F Midday	10:00 AM-3:00 PM		1:00				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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KFFM-FM
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 Yakima, WA 98908
 (509) 972-3461

<u>Contract / Revision</u>	<u>Alt Order #</u>
732623 /	6156984

<u>Advertiser</u>	<u>Original Date / Revision</u>
Susan Hutchison for US Senate	10/15/18 / 10/15/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/18 - 11/11/18	Political	2447

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$35.00	1.10			
N 11	KFFM	10/15/18	10/21/18	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	10	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				10	\$38.00	1.10			
N 12	KFFM	10/15/18	10/21/18	M-F Evening	7:00 PM-12:00 XM		1:00				NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--WTF--				6	\$15.00	0.30			
Totals								86.10				66	\$2,041.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	48	\$1,450.00	(\$217.50)	\$1,232.50
10/29/18 - 11/05/18	18	\$591.00	(\$88.65)	\$502.35
Totals	66	\$2,041.00	(\$306.15)	\$1,734.85

Signature: _____ Date: _____

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