

LM Communications

Advertiser: TSG CONSULTING
Order #: 2456721363893
Contract #: 20846
Date Entered: 04/26/2024
Last Modified: 04/26/2024
Product:
Salesperson: .. POLITICAL
Billing Cycle: Broadcast Standard
Estimate #:

TSG CONSULTING
1001 VIGINIA STREET EAST
CHARLESTON, WV 25301

Re-elect Judge Van-Meter

Order Date Range: 04/29/2024 through 05/14/2024 (3 weeks)
Media Outlets: WMXE-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/30/24-05/14/24	WMXE-FM	06:00AM-10:00AM	30	4	4	4	4	4	4	4	28	8.50	60	510.00
2	04/29/24-05/14/24	WMXE-FM	10:00AM-03:00PM	30	5	5	5	5	5	5	5	35	6.80	80	544.00
3	04/29/24-05/14/24	WMXE-FM	03:00PM-07:00PM	30	4	4	4	4	4	--	4	24	8.50	56	476.00
4	04/29/24-05/12/24	WMXE-FM	03:00PM-07:00PM	30	--	--	--	--	--	4	--	4	5.10	8	40.80
5	04/29/24-05/13/24	WMXE-FM	07:00PM-12:00AM	30	5	5	5	5	5	5	4	34	2.55	73	186.15

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WMXE-FM	277	0	0	0	\$1,756.95	\$1,756.95
Totals	277	0	0	0	\$1,756.95	\$1,756.95

Total Charges: \$1,756.95
Total Net: \$1,756.95

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
May	2024	\$1,756.95	\$1,756.95
Totals		\$1,756.95	\$1,756.95

Accepted for LM Communications

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tom Susman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lera VanMeter

Authorized committee:

Committee to Re elect Judge VaanMeter

Agency requesting time (and contact information):

N/A TSG Consulting

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

Family Court Judge

Date of election:

May 14, 2024

General

Primary

Treasurer of candidate's authorized committee:

David Hughart

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Name: <u>Thomas Susman</u> Date of Request to Purchase Ad Time:	Signature: Name: <u>Meredith Stevens</u> Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

[Handwritten Signature] Agent

Name:

Thomas Susman

Date:

4/25/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 20846	Station Call Letters: WmXE	Date Received/Requested: 4/26
Est. #: _____	Station Location: Charleston WV	Run Start and End Dates: 4/29 - 5/14

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.