

**Harry Carpenter for Magistrate**

From: Jill Wheeler  
 Phone: (304) 722-3308  
 Email: [jill@wkkc.com](mailto:jill@wkkc.com)  
 4/25/2024 2:26 PM

#20842



Flight Dates: 04/29/2024 - 05/19/2024

Demo: P 18+

Radio Market: CHARLESTON, WV  
 Survey: FA23 rv 1 / SP23  
 Geography: Metro

1081.00

WMMXZ

Radio Total	Daypart	Length	Unit Rate	Spots	Total Cost
<b>WMMXZ-FM</b>			<b>\$7.64</b>	<b>142</b>	<b>\$1,084.60</b>
Flight A - 1 wk (04/29)					
One Week Total					
	M-F 6A-10A	30	\$7.61	63	\$479.40
	M-F 10A-3P	30	\$7.61	63	\$479.40
	M-F 3P-7P	30	\$8.50	15	\$127.50
	Sa-Su 6A-10A	30	\$6.80	15	\$102.00
	Sa-Su 10A-3P	30	\$8.50	6	\$51.00
	Sa-Su 3P-7P	30	\$6.80	6	\$40.80
	Sa-Su 3P-7P	30	\$5.10	6	\$30.60
Flight A - 1 wk (05/06)					
One Week Total					
	M-F 6A-10A	30	\$7.61	63	\$479.40
	M-F 10A-3P	30	\$7.61	63	\$479.40
	M-F 3P-7P	30	\$8.50	15	\$127.50
	Sa-Su 6A-10A	30	\$6.80	15	\$102.00
	Sa-Su 10A-3P	30	\$8.50	6	\$51.00
	Sa-Su 3P-7P	30	\$6.80	6	\$40.80
	Sa-Su 3P-7P	30	\$5.10	6	\$30.60
Flight A - 1 wk (05/13)					
One Week Total					
	M-Tu 10A-3P	30	\$7.86	16	\$125.80
	M-Tu 3P-7P	30	\$7.86	16	\$125.80
	M-Tu 3P-7P	30	\$6.80	6	\$40.80
	M-Tu 3P-7P	30	\$8.50	6	\$51.00

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: CHARLESTON, WV; FA23 rv 1 / SP23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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 4/25/2024 2:26 PM

WMLC-FM (continued)	Daypart	Length	Unit Rate	Spots	Total Cost
M-TU 6A-10A		30	\$8.50	4	\$34.00

Accepted by Station

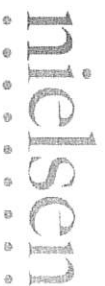
Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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LM Communications

Advertiser: Harry Carpenter for Magistrate  
 Order #: 2456721363841  
 Contract #: 20842  
 Date Entered: 04/25/2024  
 Last Modified: 04/25/2024  
 Product:  
 Salesperson: .. POLITICAL  
 Billing Cycle: Calendar Month  
 Estimate #:

Harry Carpenter for Magistrate  
 Attention: Treasurer Cassondra Carpenter  
 St. Albans, wv 25177

**Order Date Range: 04/29/2024 through 05/14/2024 (3 weeks)**  
**Media Outlets: WMXE-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/29/24-05/14/24	WMXE-FM	06:00AM-10:00AM	30	3	3	3	3	3	--	--	15	8.50	36	306.00
2	04/29/24-05/14/24	WMXE-FM	10:00AM-03:00PM	30	3	3	3	3	3	--	--	15	6.80	36	244.80
3	04/29/24-05/10/24	WMXE-FM	03:00PM-07:00PM	30	3	3	3	3	3	--	--	15	8.50	30	255.00
4	05/04/24-05/12/24	WMXE-FM	06:00AM-10:00AM	30	--	--	--	--	--	3	3	6	8.50	12	102.00
5	05/04/24-05/12/24	WMXE-FM	10:00AM-03:00PM	30	--	--	--	--	--	3	3	6	6.80	12	81.60
6	05/04/24-05/12/24	WMXE-FM	03:00PM-07:00PM	30	--	--	--	--	--	3	3	6	5.10	12	61.20
7	05/13/24-05/14/24	WMXE-FM	03:00PM-07:00PM	30	2	2	--	--	--	--	--	4	8.50	4	34.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WMXE-FM	142	0	0	0	\$1,084.60	\$1,084.60
<b>Totals</b>	<b>142</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$1,084.60</b>	<b>\$1,084.60</b>

**Total Charges: \$1,084.60**  
**Total Net: \$1,084.60**

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
April	2024	\$142.80	\$142.80
May	2024	\$941.80	\$941.80
<b>Totals</b>		<b>\$1,084.60</b>	<b>\$1,084.60</b>

Accepted for LM Communications

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Title

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harry Carpenter, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Harry Carpenter  
 Authorized committee: COMMITTEE TO ELECT HARRY CARPENTER FOR MAGISTRATE  
 Agency requesting time (and contact information):  
 N/A  
 Candidate's political party: NON-PARTISAN  
 Office sought (no acronyms or abbreviations): MAGISTRATE  
 Date of election: 5-14-24       General       Primary  
 Treasurer of candidate's authorized committee: CASSANDRA CARPENTER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Harry Carpenter</u>	Signature: <u>Jill Wheeler</u>
Name: <u>Harry Carpenter</u>	Name: <u>Jill Wheeler</u>
Date of Request to Purchase Ad Time: <u>2:30pm</u>	Date of Station Agreement to Sell Time: <u>4/25/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/25/2024

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>20842</u>	Station Call Letters: <u>WVYE FM</u>	Date Received/Requested: <u>4/25/24</u>
Est. #:	Station Location: <u>St. Albans, WV</u>	Run Start and End Dates: <u>4/29 - 5/14/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.