

Sales Order

Station: WMMR-FM Contract#: 326340 Agency: KATZ MEDIA GROUP
 Contract Name: WMMR MICHAEL BLOOMBERG FOR Address: 125 WEST 55th STREET, 3rd FL
PRESIDENT 134. CA City: NEW YORK State: NY Zip: 10019
 Proposal#: 1FB6AAAB-C14D-4FA7-A8A8-A778892BBB3 Buyer: HELEN HANRATTY
9 Tax Schedule: (None)
 Start Date: 2/29/20 End Date: 3/03/20 Agency Commission %: 15
 Revenue Type: POLITICAL NATIONAL Type: Cash Billing Cycle: Standard
 Advertiser: Michael Bloomberg Salesperson: KNEWYORK Comm %: 0
 Address: _____ Makegood Policy: WITHIN FLIGHT
 City: _____ State: _____ Zip: _____
 Product Name: Bloomberg 134.
 Estimate #: 134.
 Competitive Code: 09 POLITICAL

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|--------|------|----------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 2/29/20 | 2/29/20 | | 10:00 AM | 3:00 PM | 60 | | | | | | X | | 4 | W | 175.00 | 4 | 700.00 | 2 | |
| 2 | 2/29/20 | 2/29/20 | | 3:00 PM | 7:00 PM | 60 | | | | | | X | | 4 | W | 175.00 | 4 | 700.00 | 2 | |
| 3 | 3/02/20 | 3/03/20 | | 6:00 AM | 10:00 AM | 60 | X | X | | | | | | 6 | W | 900.00 | 6 | 5,400.00 | 2 | |
| 4 | 3/02/20 | 3/03/20 | | 10:00 AM | 3:00 PM | 60 | X | X | | | | | | 6 | W | 450.00 | 6 | 2,700.00 | 2 | |
| 5 | 3/02/20 | 3/03/20 | | 3:00 PM | 7:00 PM | 60 | X | X | | | | | | 6 | W | 500.00 | 6 | 3,000.00 | 2 | |
| 6 | 3/02/20 | 3/03/20 | | 7:00 PM | 12:00 AM | 60 | X | X | | | | | | 2 | W | 125.00 | 2 | 250.00 | 2 | |

Billing Projections: By Month

| | | |
|----|----------|-----------|
| | Feb 20 | Mar 20 |
| CA | 1,400.00 | 11,350.00 |
| ST | 0.00 | 12,750.00 |

☒ Print Spot Prices

DO NOT MAIL

TOTAL SPOTS 28
 GROSS TOTAL \$ 12,750.00
 ADJUSTED SPOTS 28
 ADJUSTED TOTAL \$ 12,750.00

APPROVE DECLINE



General Manager



2900rkeeg, 02/28/20 @3:35PM



101422jpool, 02/28/20 @3:23PM



National Sales Manager

CONT# 33765347 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WMMR-FM (Philadelphia, PA)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg 134.
 FLT Feb 29, 20 - Mar 03, 20

DDS CONT# 0
 C/P/E: / / 134.

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 2/28/2020 2:50:00 PM: NEW ORDER PLEASE CONFIRM IMMEDIATELY - GO TO YOUR NY MANAGER WITH QUESTIONS!

** 2/28/2020 2:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|-------------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 |S. | 10A - 3P | 60 | 2/29/2020 - 2/29/2020 | 1W | 4 | \$175.00 | 4 |
| | 1.2 |S. | 3P - 7P | 60 | 2/29/2020 - 2/29/2020 | 1W | 4 | \$175.00 | 4 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 8 | \$1,400.00 | |
| | | FLIGHT 2 | | | | | | | |
| | 2.1 | MT..... | 10A - 3P | 60 | 3/2/2020 - 3/3/2020 | 1W | 6 | \$450.00 | 6 |
| | 2.2 | MT..... | 3P - 7P | 60 | 3/2/2020 - 3/3/2020 | 1W | 6 | \$500.00 | 6 |
| | 2.3 | MT..... | 6A - 10A | 60 | 3/2/2020 - 3/3/2020 | 1W | 6 | \$900.00 | 6 |
| | 2.4 | MT..... | 7P - 12A | 60 | 3/2/2020 - 3/3/2020 | 1W | 2 | \$125.00 | 2 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 20 | \$11,350.00 | |

| | | | | | | | |
|-------|---------------|--|--|--|--|--|--|
| | Mar 20 | | | | | | |
| SPOTS | 28 | | | | | | |
| CASH | 12750.00 | | | | | | |
| TRADE | 0.00 | | | | | | |
| NSL | 0.00 | | | | | | |
| TOTAL | 12750.00 | | | | | | |

| | | | | | | | |
|-------|--|--|--|--|--|--|--------------|
| | | | | | | | TOTAL |
| SPOTS | | | | | | | 28 |
| CASH | | | | | | | 12,750.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 12,750.00 |

Mar 02, 20
CONT# 33765347 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 134.

**** Competitive Comments ****

BLOOMBERG

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.