

Sales Order

Station: **WMMR-FM** Contract#: **326340** Agency: **KATZ MEDIA GROUP**
 Contract Name: **WMMR MICHAEL BLOOMBERG FOR** Address: **125 WEST 55th STREET, 3rd FL**
PRESIDENT 134. CA City: **NEW YORK** State: **NY** Zip: **10019**
 Proposal#: **1FB6AAAB-C14D-4FA7-A8A8-A778892BBB3** Buyer: **HELEN HANRATTY**
9 Tax Schedule: **(None)**
 Start Date: **2/29/20** End Date: **3/03/20** Agency Commission %: **15**
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Billing Cycle: **Standard**
 Advertiser: **Michael Bloomberg** Salesperson: **KNEWYORK** Comm %: **0**
 Address: _____ Makegood Policy: **WITHIN FLIGHT**
 City: _____ State: _____ Zip: _____
 Product Name: **Bloomberg 134.**
 Estimate #: **134.**
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	2/29/20	2/29/20		10:00 AM	3:00 PM	60								X		4	W	175.00	4	700.00	2
2	2/29/20	2/29/20		3:00 PM	7:00 PM	60								X		4	W	175.00	4	700.00	2
3	3/02/20	3/03/20		6:00 AM	10:00 AM	60	X	X								6	W	900.00	6	5,400.00	2
4	3/02/20	3/03/20		10:00 AM	3:00 PM	60	X	X								6	W	450.00	6	2,700.00	2
5	3/02/20	3/03/20		3:00 PM	7:00 PM	60	X	X								6	W	500.00	6	3,000.00	2
6	3/02/20	3/03/20		7:00 PM	12:00 AM	60	X	X								2	W	125.00	2	250.00	2

Billing Projections: By Month

	Feb 20	Mar 20
CA	1,400.00	11,350.00
ST	0.00	12,750.00

Print Spot Prices

DO NOT MAIL

TOTAL SPOTS 28
 GROSS TOTAL \$ 12,750.00
 ADJUSTED SPOTS 28
 ADJUSTED TOTAL \$ 12,750.00

APPROVE DECLINE

- General Manager
- 2900rkeeg, 02/28/20 @3:35PM
- 101422jpool, 02/28/20 @3:23PM
- National Sales Manager

Mar 02, 20
 CONT# 33765347 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WMMR-FM (Philadelphia, PA)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

 BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg 134.
 FLT Feb 29, 20 - Mar 03, 20

DDS CONT# 0
 C/P/E: / / 134.

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 2/28/2020 2:50:00 PM: NEW ORDER PLEASE CONFIRM IMMEDIATELY - GO TO YOUR NY MANAGER WITH QUESTIONS!

** 2/28/2020 2:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	10A - 3P	60	2/29/2020 - 2/29/2020	1W	4	\$175.00	4
	1.2S.	3P - 7P	60	2/29/2020 - 2/29/2020	1W	4	\$175.00	4
					** WEEKLY FLIGHT TOTALS **		8	\$1,400.00	
		FLIGHT 2							
	2.1	MT.....	10A - 3P	60	3/2/2020 - 3/3/2020	1W	6	\$450.00	6
	2.2	MT.....	3P - 7P	60	3/2/2020 - 3/3/2020	1W	6	\$500.00	6
	2.3	MT.....	6A - 10A	60	3/2/2020 - 3/3/2020	1W	6	\$900.00	6
	2.4	MT.....	7P - 12A	60	3/2/2020 - 3/3/2020	1W	2	\$125.00	2
					** WEEKLY FLIGHT TOTALS **		20	\$11,350.00	

	Mar 20				
SPOTS	28				
CASH	12750.00				
TRADE	0.00				
NSL	0.00				
TOTAL	12750.00				

					TOTAL
SPOTS					28
CASH					12,750.00
TRADE					0.00
NSL					0.00
TOTAL					12,750.00

Mar 02, 20
CONT# 33765347 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 134.

**** Competitive Comments ****

BLOOMBERG

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.