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NCC Media

Proof of Payment

NCC Transaction ID VISA-171025-85049

Agency Medium Buying LLC

Advertiser Grow Louisiana Coalition

Address

City

Description CIA Payment - Grow Louisiana Coalition

Amount 27285.00

Transaction Status COMPLETED

Response Message Approved

Pay Reference BK1P54812E43

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 10/12/2017
2. **Name of Agency making the Request:** Medium Buying LLC
3. **Address of Agency making the Request:** 3380 Tremont Rd Suite 290
Columbus, OH 43221
4. **Name of Agency Contact making the Request:** Tanya Redicker
5. **Telephone Number of Agency Contact making the Request:** 937-313-6385
6. **Name of Organization Purchasing Time:** Grow Louisiana Coalition
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** M Marc Ehrhardt - Director
8. **Description of Issue Presented:** _____
9. **Does this advertisement relate to an election?** Yes No

Name of Candidate: _____
Candidate's Party Affiliation: _____
Office Sought by Candidate: _____
10. **Request to Purchase Time:** ACCEPTED BY SYSTEM REJECTED BY SYSTEM
11. **Reason for Rejection:**

12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: _____ **Date:** _____
Signature of Individual Receiving Request

Ad Copy Rotation Instructions for TIM # 459555

Order Information:

Client: Grow Louisiana Coalition (37687)
Agency: MEDIUM BUYING LLC (16340)
AE: DARBONNE, TRENT (26)
Traffic Order #: 1922990
Flight Period: 10/21/2017 - 10/21/2017

Ad Copy Lines: (On Tape Library: Yes)**Ad Copy Status:** Accepted: 10/19/17 4:11PM, DaniTum

Spot ID	Local ID	ISCI and/or AdCopy Name	Len	On Lib	Start Date	End Date	Rotation	Note
00037687017		LAGC1701TVH	30	Yes	10/21/2017	10/21/2017	100.00%	GR 1922990-01

Special Instructions:

Details added from ACW on : Oct 19 2017 4:11:47

Contract Data Report

Contract ID : 1922990	Start Date : 10-21-2017	Bill Address : NCC 13% - National
Client Name : (37687) GROW LOUISIANA COALITI	Stop Date : 10-21-2017	: 400 BROADACRES DRIVE
Agency Name : (16340) MEDIUM BUYING LLC	Revision Date : 10-19-2017 ; 2	: THIRD FLOOR
Rep Firm : (18) NCC 13% - National	Entry Date : 10-19-2017	: BLOOMFIELD, NJ 07003
Account Exec : DARBONNE, TRENT	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : 62465518-1801	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : New Orleans	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : ASSOCIATION		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 10-19-2017		

Line #	Pri	Start Date	Stop Date	Days	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group	
1	4/3	10/21/17	10/21/17	----S-	18:15	21:15	1	300.00	300.00	30	296	
									# Non-Billable: (0)	(\$0.00)		
									Grand Total: 1	\$300.00		

(*) original line has been modified

Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
ESPN	GOLDEN M	1						

Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Oct-17	300.00	221.85	1								

Contract Summary

Total Spots	Paid Spots	Total Cost		Avg. Spot Cost (Gross)		Avg. Spot Cost (Net)		Spot Status Summary			Preempt Spots	
		Gross	Net	Total	Paid	Total	Paid	Scheduled	Aired	Failed	Billable	Non-Billable
1	1	300.00	221.85	300.00	300.00	221.85	221.85	0	1	0	0	0

Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Billable Preempts Total	Non-Billable Makegood # of Spots	Billable Makegoods # of Spots	Spot Var	Rev Var

Grand Total

Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
296	GR 1922990-01	17	LAGC1701TVH	100.0%	10/21/17	00:00	10/21/17	24:00	30	00037687017	

NCC Cable System Order

Order #	62465518
Syscode	1801
System Name	Cox Media/Golden Meadow, LA
Market	New Orleans

Flight Dates	10/16/17 - 10/22/17
Agency	Medium Buying LLC
Advertiser	Grow Louisiana Coalition

Update Date	10/19/17
Version	3 Vs. 2

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Aug17
-	

Client Code	
Product Code	
Est Code	Sports
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$300.00		
Commission	\$45.00		
Net Total	\$255.00		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R2: 10.19 Moving money back. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	LSU v Ole Miss	10/16/17	10/22/17	19:00	22:00						X		-	-	0	\$300.00	\$0.00	30	Removing spot
2	ESPN	LSU v Ole Miss	10/16/17	10/22/17	19:00	22:00						X		-	-	1	\$300.00	\$300.00	30	R2 +1x

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/17

62465518 | New Orleans | Cox Media/Golden Meadow, LA | 1801 |