



Doe Anderson, Inc. • 680 S. 4th Street • Louisville KY 40202 • (502)589-1700 • www.doeanderson.com

TELEVISION ORDER

WTVQ-TV
6940 Man O War Boulevard
Lexington, KY 40509
(859)294-3636
(859)293-0530

Station: WTVQ-TV	Flight Dates: 08/03/2020 - 10/25/2020 (12 weeks)	OrderNo: 24632	Date: 7/31/2020
	Description: WTVQ-TV - KY COVID Mask Campaign TV	Page: 1 of 2	
		Buyer: Kristy A. Calman	

Separation Policy: Length 30 / 20 min, Length 60 / 20 min

Days	Program Time	DP	Len	2020									Total Spots	Cost/ Spot	Adults 18+		Total Gross
				Aug 03	Aug 10	Aug 17	Aug 31	Sep 07	Sep 21	Sep 28	Oct 12	Oct 19			Rating CPP		
M-F	ABC 36 News 6p-630p	EN	30	1	2	2	2	2	2	2	2	2	17	65.00	1.08 60.19		1,105.00
M	Bachelor in Paradise 8p-10p	P	30		1								1	450.00	1.88 239.36		450.00
Su	Celebrity Family Feud 8p-9p	P	30	1	1								2	550.00	2.76 199.28		1,100.00
Subtotal:				2	4	2	2	2	2	2	2	2	20		25.76 103.07		2,655.00

Total Gross:	2,655.00
Agency Commission:	-398.25
Total Net:	2,256.75

Spots	AUG '20	SEP '20	OCT '20	Total
	8	6	6	20
Total Gross	1,875.00	390.00	390.00	2,655.00

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Agency	Date: 7/31/2020	Vendor	Date:
Authorization: _____		Acceptance: _____	

Member of AAAA. This order is subject to AAAA terms and conditions.