



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28391925	<b>Changes as of:</b> 4/16/2024 at 10:38 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 488/1838/11625	<b>Flight:</b> 4/13/24 - 4/17/24	<b>Station:</b> WNYO
<b>Agency:</b> CANAL PARTNERS MEDIA	<b>Advertiser:</b> HEALTHCARE EDUCATION PROJECT (NYS)	<b>Market:</b> Buffalo-Niagara Falls
900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Product:</b> HEP TV	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 13370068	<b>Buyer:</b> Feist, Chris	<b>Service:</b> Nielsen
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Primary Demo:</b> Households	<b>Assistant:</b> BRADLEY PHILIPPS2 202-955-5342
<b>Separation:</b>		
<b>Comments:</b> pulled tomorrow - ok per AMY		
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$40.00
		<b>Total Spots:</b> 1
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 6064602

#	Day/Time	DP	Program	Rate	HH Rating	Len	4/13 - 4/17					Total Spots	Total \$	CPP*	GRP*	
							4/13	4/14	4/15	4/16	4/17					
REV- 1	M-F 11p-11:30p		NATL DESK PM C	\$200.00	0	30	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
2	Su 11:30p-12m		FULL MEASURE	\$40.00	0	30	0	1	0	0	0	0	1	\$40.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>\$40.00</b>	<b>\$0.00</b>	<b>0.0</b>	



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/16/24 10:38 AM	BRADLEY PHILIPPS	pulled tomorrow - ok per AMY
04/12/24 2:01 PM	System	Notice Received.
04/12/24 1:42 PM	CHRISTOPHER LYNCH	Separation: 30;PopulationBuyType: CPP
04/12/24 1:42 PM	CHRISTOPHER LYNCH	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	
<b>WNYO Share:</b>	0%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$40.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>1</b>	<b>\$40.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Apr	1	\$40.00
<b>Total</b>	<b>1</b>	<b>\$40.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/16/24 10:38 AM	BRADLEY PHILIPPS	Revised		1	\$-200.00	\$40.00	Changes: Total Spots from 2 to 1, Calculated Dollars from \$240.00 to \$40.00, Origuser Entered Dollars to \$240.00, User Entered \$ from \$0.00 to \$40.00, Comments from Separation: 30;PopulationBuyType: CPP to pulled tomorrow - ok per AMY, Total \$ from \$240.00 to \$40.00. 1 buyline added or modified.
Queued for Electronic Contracting	4/12/24 1:43 PM					\$0	\$0	
Revision	4/12/24 1:42 PM	CHRISTOPHER LYNCH	Confirmed		2	\$0	\$240.00	Changes: Total Spots from 4 to 2, Demo Meta to [R21]. 2 buylines added or modified.
New	4/12/24 1:41 PM	CHRISTOPHER LYNCH	Confirmed	4		\$240.00	\$240.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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