



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

<u>Contract / Revision</u> 289811 /		<u>Alt Order #</u> 08162667
<u>Product</u> STAND FOR TRUTH		
<u>Contract Dates</u> 03/10/16 - 03/15/16		<u>Estimate #</u> 956
<u>Advertiser</u> Stand for Truth		<u>Original Date / Revision</u> 03/11/16 / 03/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 120	<u>Product Code</u> 342
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314
USA

Pl 3/11/16

Copy

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	03/14/16	03/15/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$400.00	0.00			
N 2	2	03/14/16	03/15/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$400.00	0.00			
N 3	2	03/14/16	03/15/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$800.00	0.00			
N 4	2	03/14/16	03/15/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$400.00	0.00			
N 5	2	03/14/16	03/15/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$500.00	0.00			
N 6	2	03/14/16	03/15/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$450.00	0.00			
N 7	2	03/14/16	03/15/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$450.00	0.00			
N 8	2	03/14/16	03/15/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$450.00	0.00			
N 9	2	03/14/16	03/15/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$400.00	0.00			
N 10	2	03/14/16	03/15/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$200.00	0.00			
N 11	2	03/14/16	03/15/16	FOX 2 News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$800.00	0.00			
N 12	2	03/14/16	03/15/16	M-F 530p-6p	5:30 AM-6:00 AM		:30				NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
289811 /	08162667

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/10/16 - 03/15/16	STAND FOR TRUTH	956

<u>Advertiser</u>	<u>Original Date / Revision</u>
Stand for Truth	03/11/16 / 03/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$1,000.00	0.00			
N 13	2	03/14/16	03/15/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$2,000.00	0.00			
N 14	2	03/14/16	03/15/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$2,000.00	0.00			
N 15	2	03/14/16	03/15/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$2,000.00	0.00			
N 16	2	03/14/16	03/15/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$2,000.00	0.00			
N 17	2	03/14/16	03/15/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$2,000.00	0.00			
N 18	2	03/14/16	03/15/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$2,000.00	0.00			
N 19	2	03/14/16	03/15/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$600.00	0.00			
N 20	2	03/14/16	03/15/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$600.00	0.00			
N 21	2	03/14/16	03/14/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,000.00	0.00			
N 22	2	03/14/16	03/14/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$700.00	0.00			
N 23	2	03/14/16	03/14/16	11p News	11:00 PM-11:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$800.00	0.00			
N 24	2	03/14/16	03/14/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,800.00	0.00			
N 25	2	03/14/16	03/14/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$1,800.00	0.00			
N 26	2	03/14/16	03/14/16	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,500.00	0.00			
N 27	2	03/14/16	03/14/16	M-F 630p-7p	630p-7p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$850.00	0.00			
N 28	2	03/14/16	03/14/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,000.00	0.00			
N 29	2	03/14/16	03/14/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$2,000.00	0.00			
N 30 2		03/13/16	03/13/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----2				2	\$2,000.00	0.00			
Totals										0.00		51	\$57,350.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 - 03/15/16	51	\$57,350.00	\$48,747.50
Totals	51	\$57,350.00	\$48,747.50

Signature: _____ **Date:** _____

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TELEREP, INC..
KIVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8162667

HARRIS SL104 PAGE 1
RUN ON MAR11/16 AT 10:52
FROM STATION

KATHRYN NOYES
SRCP MEDIA, INC.
201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

ISS/STAND FOR TRUTH
STAND FOR TRUTH
MAR10/16- MAR15/16 1WKS
TERESA DIFURIA
TYPE O
CTG POLT
EST 956

REP: NEW ORDER
TOTAL \$57,350
PLEASE CONFIRM THANKS
SHAWN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CAN RUN UNTIL 5PM ELECTION DAY

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 120 AGENCY EST# = 956									
AGENCY PRODUCT CODE = 342									
1 F,M		300P-330P	30	MAR14-MAR17		2	\$400.00	2	\$800.00
PROGRAM : HOT BENCH/HOT BENCH									
CON COM1: HOT BENCH/HOT BENCH									
2 F,M		330P-400P	30	MAR14-MAR17		2	\$400.00	2	\$800.00
PROGRAM : HOT BENCH/HOT BENCH									
CON COM1: HOT BENCH/HOT BENCH									
3 F,M		430P-500P	30	MAR14-MAR17		2	\$800.00	2	\$1,600.00
PROGRAM : JUDGE JUDY									
CON COM1: JUDGE JUDY									
4 M-TU		100P-200P	30	MAR14-MAR15		2	\$400.00	2	\$800.00
PROGRAM : WENDY WILLIAMS									
CON COM1: WENDY WILLIAMS									
5 M-TU		1000A-1100A	30	MAR14-MAR15		2	\$500.00	2	\$1,000.00
PROGRAM : RACHAEL RAY									
CON COM1: RACHAEL RAY									
6 M-TU		1100A-1130A	30	MAR14-MAR15		2	\$450.00	2	\$900.00
PROGRAM : FOX 2 NEWS MIDDAY									
CON COM1: FOX 2 NEWS MIDDAY									

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
17	M-TU	800A-830A	30	MAR14-MAR15		2	\$2,000.00	2	\$4,000.00
	PROGRAM :	FOX 2 NEWS @ 7AM							
	CON COM1:	FOX 2 NEWS @ 7AM							
18	M-TU	830A-900A	30	MAR14-MAR15		2	\$2,000.00	2	\$4,000.00
	PROGRAM :	FOX 2 NEWS @ 7AM							
	CON COM1:	FOX 2 NEWS @ 7AM							
19	M-TU	900A-930A	30	MAR14-MAR15		2	\$600.00	2	\$1,200.00
	PROGRAM :	FOX 2 NEWS @ 9AM							
	CON COM1:	FOX 2 NEWS @ 9AM							
20	M-TU	930A-1000A	30	MAR14-MAR15		2	\$600.00	2	\$1,200.00
	PROGRAM :	FOX 2 NEWS @ 9AM							
	CON COM1:	FOX 2 NEWS @ 9AM							
21	MON	1000P-1030P	30	MAR14		1	\$2,000.00	1	\$2,000.00
	PROGRAM :	FOX 2 NEWS EDGE							
	CON COM1:	FOX 2 NEWS EDGE							
22	MON	1030P-1100P	30	MAR14		1	\$700.00	1	\$700.00
	PROGRAM :	TMZ							
	CON COM1:	TMZ							
23	MON	1100P-1130P	30	MAR14		1	\$800.00	1	\$800.00
	PROGRAM :	FOX 2 NEWS AT 11P							
	CON COM1:	FOX 2 NEWS AT 11P							
24	MON	500P-530P	30	MAR14		1	\$1,800.00	1	\$1,800.00
	PROGRAM :	FOX 2 NEWS @ 5PM							
	CON COM1:	FOX 2 NEWS @ 5PM							
25	MON	530P-600P	30	MAR14		1	\$1,800.00	1	\$1,800.00
	PROGRAM :	FOX 2 NEWS @ 530PM							
	CON COM1:	FOX 2 NEWS @ 530PM							
26	MON	600P-630P	30	MAR14		1	\$2,500.00	1	\$2,500.00
	PROGRAM :	FOX 2 NEWS @ 6PM							
	CON COM1:	FOX 2 NEWS @ 6PM							

TELEREP, INC.
KTVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8162667

HARRIS SL104 PAGE 4
RUN ON MAR11/16 AT 10:52
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
27	MON	630P-700P	30	MAR14		1	\$850.00	1	\$850.00
PROGRAM : CELEBRITY NAME GAME CON COM1: CELEBRITY NAME GAME									
28	MON	900P-930P	30	MAR14		1	\$2,000.00	1	\$2,000.00
PROGRAM : FOX 2 NEWS CON COM1: FOX 2 NEWS									
29	MON	930P-1000P	30	MAR14		1	\$2,000.00	1	\$2,000.00
PROGRAM : FOX 2 NEWS CON COM1: FOX 2 NEWS									
30	SUN	930P-1000P	30	MAR13		2	\$2,000.00	2	\$4,000.00
PROGRAM : FOX 2 NEWS CON COM1: FOX 2 NEWS									
MAR/16		57350.00							
CONTRACT TOTAL									57350.00
TOTAL SPOTS									51

MARKET TOTALS \$114,700 KTVI 50% KDNL 3% KMOV 22% KSDK 23% KPLR 2% NTVI 0% WRBU 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE