



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 961776 /		<u>Alt Order #</u> 25343636
<u>Product</u> Buesing/ Smith/ Rodr		
<u>Contract Dates</u> 10/31/16 - 11/13/16	<u>Estimate #</u> 5543	
<u>Advertiser</u> POL/FL Democratic Party		<u>Original Date / Revision</u> 10/31/16 / 11/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

AL Media
222 West Ontario
Suite 600
Chicago, IL 60610
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	11/01/16	11/04/16	Local News @ 6a	558-7a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	2			\$1,000.00					
N 2	WFLA	11/01/16	11/04/16	Today Show	657-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	1			\$2,000.00					
N 3	WFLA	11/07/16	11/08/16	Today Show	657-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	MT-----	1			\$2,000.00					
N 4	WFLA	11/01/16	11/04/16	Local News @ 11a	Local News @ 11a		:30				NM	8	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	8			\$330.00					
N 5	WFLA	11/07/16	11/08/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	MT-----	1			\$330.00					
N 6	WFLA	11/01/16	11/11/16	M-F 2-3p	2-3p		:30				NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	6			\$900.00					
Week:		11/07/16	11/13/16	MTWTF--	1			\$900.00					
N 7	WFLA	11/01/16	11/04/16	M-F 4-5p	4-5p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	4			\$800.00					
D 8	WFLA	11/07/16	11/07/16	M-F 4-5p	4-5p		:30				NM	0	\$0.00
N 9	WFLA	11/01/16	11/04/16	M-F 5-530p	5-530p		:30				NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	3			\$1,450.00					
N 10	WFLA	11/07/16	11/07/16	M-F 5-530p	5-530p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	1			\$1,450.00					
N 11	WFLA	11/01/16	11/04/16	M-F 530-6p	530-6p		:30				NM	2	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--	2			\$1,550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/31/16 - 11/13/16	<u>Product</u> Buesing/ Smith/ Rodr	<u>Estimate #</u> 5543
<u>Advertiser</u> POL/FL Democratic Party		<u>Original Date / Revision</u> 10/31/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WFLA	11/01/16	11/04/16	Local 6p News	6-630p		:30				NM	2	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$2,450.00				
N 13	WFLA	11/07/16	11/07/16	Local 6p News	6-630p		:30				NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,450.00				
N 14	WFLA	11/01/16	11/04/16	Local 7p News	7-730p		:30				NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$1,350.00				
N 15	WFLA	11/07/16	11/07/16	Local 7p News	7-730p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,350.00				
N 16	WFLA	11/01/16	11/04/16	M-F 730-8p	730-8p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				3	\$1,100.00				
N 17	WFLA	11/07/16	11/07/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$16,500.00				
N 18	WFLA	11/01/16	11/05/16	Late News M-Su	M-Su		:30				NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$2,400.00				
N 19	WFLA	11/07/16	11/07/16	Late News M-Su	M-Su		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,400.00				
N 20	WFLA	11/01/16	11/04/16	Tonight Show	Tonight Show		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$1,200.00				
N 21	WFLA	11/01/16	11/04/16	Local News @ 5a	5-530a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				2	\$400.00				
N 22	WFLA	11/05/16	11/05/16	Today Show Sa	657-10a		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				3	\$700.00				
N 23	WFLA	11/05/16	11/05/16	SNL	Sa 1130p-1a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$1,400.00				
N 24	WFLA	11/06/16	11/06/16	WFLA 6a News Sun	Su 6-7a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				2	\$100.00				
N 25	WFLA	11/01/16	11/04/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$330.00				
N 26	WFLA	11/06/16	11/06/16	Today Show Su	8-9a		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				2	\$850.00				
N 27	WFLA	11/06/16	11/06/16	Local Su 9a News	9-10a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				2	\$500.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WFLA	11/06/16	11/06/16	Su 6p News	6-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,100.00				
N 29	WFLA	11/06/16	11/06/16	Nascar	Nascar		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$4,000.00				
N 30	WFLA	11/06/16	11/06/16	Late News Late Run	Various		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,200.00				
N 31	WFLA	11/06/16	11/06/16	Bucs Bonus	Various		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,200.00				
N 32	WFLA	11/07/16	11/08/16	Early Today	4-430a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$75.00				
N 33	WFLA	11/07/16	11/08/16	Local News @ 5a	5-530a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$350.00				
N 34	WFLA	11/07/16	11/08/16	M-F 10-11a	10-11a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$300.00				
N 35	WFLA	11/08/16	11/08/16	Local News @ 430a	430-5a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$25.00				
N 36	WFLA	11/08/16	11/08/16	M-F 10-11a	10-11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$50.00				
Totals								0.00				68	\$86,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/11/16	68	\$86,400.00	(\$12,960.00)	\$73,440.00
Totals	68	\$86,400.00	(\$12,960.00)	\$73,440.00

Signature: _____ **Date:** _____

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