



Remit Address:
Des Moines WHO
Po Box 98473
Chicago, IL 60693-0328
Main: (515) 242-3500
Billing: (214) 765-4193

INVOICE

Advertiser	POL/Fairness for Iowa PAC	Invoice #	4430534-1
Order Brand		Invoice Date	04/28/24
Product	Issue	Invoice Month	April 2024
Estimate Number	14614	Invoice Period	04/01/24 - 04/28/24

Property	WHO	Order #	4430534
Account Executive	Katz Washington	Alt Order #	28389536
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	04/09/24 - 04/29/24

Billing Calendar	Broadcast	Agency Code	9920316
Billing Type	Cash	Advertiser Code	1855
Special Handling		Product 1/2	1871

Agency Ref	
Advertiser Ref	

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
P.O. Box 237
Crownsville, MD 21032-0237

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHO	Today in Iowa Hour 2	M-F 6a-7a		04/08/24 to 04/14/24	1x	- T- - - - -				
	WHO			Tu	04/09/24	:30	6:45 AM	FFI 0224H	\$1,100.00		1
2	WHO	Today in Iowa Hour 2	M-F 6a-7a		04/08/24 to 04/14/24	1x	- - - T- - -				
	WHO			Th	04/11/24	:30	6:23 AM	FFI 0224H	\$1,100.00		1
3	WHO	Today in Iowa Hour 2	M-F 6a-7a		04/15/24 to 04/21/24	1x	M- - - - -				
	WHO			M	04/15/24	:30	6:43 AM	FFI 0224H	\$1,100.00		1
4	WHO	Today in Iowa Hour 2	M-F 6a-7a		04/15/24 to 04/21/24	1x	- - W- - - -				
	WHO			W	04/17/24	:30	6:25 AM	FFI 0224H	\$1,100.00		1
5	WHO	Today in Iowa Hour 2	M-F 6a-7a		04/22/24 to 04/28/24	1x	- T- - - - -				
	WHO			Tu	04/23/24	:30	6:25 AM	FFI 0224H	\$1,100.00		1
7	WHO	12:00 PM-12:30 PM	12:00 PM-12:30 PM		04/08/24 to 04/14/24	1x	- - W- - - -				
	WHO			W	04/10/24	:30	12:30 PM	FFI 0224H	\$550.00		1
8	WHO	12:00 PM-12:30 PM	12:00 PM-12:30 PM		04/15/24 to 04/21/24	1x	- T- - - - -				
	WHO			Tu	04/16/24	:30	12:11 PM	FFI 0224H	\$550.00		1
9	WHO	12:00 PM-12:30 PM	12:00 PM-12:30 PM		04/22/24 to 04/28/24	1x	M- - - - -				
	WHO			M	04/22/24	:30	12:30 PM	FFI 0224H	\$550.00		1
10	WHO	12:00 PM-12:30 PM	12:00 PM-12:30 PM								

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Sales Region	National	Order Flight	04/09/24 - 04/29/24

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WHO	12:00 PM-12:30 PM	12:00 PM-12:30 PM								
					04/22/24 to 04/28/24	1x	-- W - - - -				
	WHO			W	04/24/24	:30	12:19 PM	FFI 0224H	\$550.00		1
11	WHO	12:00 PM-12:30 PM	12:00 PM-12:30 PM								
					04/22/24 to 04/28/24	1x	- - - - F - -				
	WHO			F	04/26/24	:30	12:10 PM	FFI 0224H	\$550.00		1
12	WHO	12:30 PM-1:00 PM	12:30 PM-1:00 PM								
					04/08/24 to 04/14/24	1x	- T - - - - -				
	WHO			Tu	04/09/24	:30	12:55 PM	FFI 0224H	\$550.00		1
13	WHO	12:30 PM-1:00 PM	12:30 PM-1:00 PM								
					04/08/24 to 04/14/24	1x	- - - T - - -				
	WHO			Th	04/11/24	:30	12:57 PM	FFI 0224H	\$550.00		1
14	WHO	12:30 PM-1:00 PM	12:30 PM-1:00 PM								
					04/15/24 to 04/21/24	1x	M - - - - -				
	WHO			M	04/15/24	:30	12:53 PM	FFI 0224H	\$550.00		1
15	WHO	12:30 PM-1:00 PM	12:30 PM-1:00 PM								
					04/15/24 to 04/21/24	1x	- - - - F - -				
	WHO			F	04/19/24	:30	12:53 PM	FFI 0224H	\$550.00		1
16	WHO	12:30 PM-1:00 PM	12:30 PM-1:00 PM								
					04/22/24 to 04/28/24	1x	- - - T - - -				
	WHO			Th	04/25/24	:30	12:50 PM	FFI 0224H	\$550.00		1
18	WHO	WHO News @ 4p	M-F 4p-5p								
					04/08/24 to 04/14/24	1x	- - W - - - -				
	WHO			W	04/10/24	:30	4:39 PM	FFI 0224H	\$800.00		1
19	WHO	WHO News @ 4p	M-F 4p-5p								

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Account Executive	Katz Washington	Alt Order #	28389536
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	04/09/24 - 04/29/24

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Special Handling		Product 1/2	1871

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P.O. Box 237
Crownsville, MD 21032-0237

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WHO	WHO News @ 4p	M-F 4p-5p		04/08/24 to 04/14/24	1x	----F--				
	WHO			F	04/12/24	:30	4:23 PM	FFI 0224H	\$800.00		1
20	WHO	WHO News @ 4p	M-F 4p-5p		04/15/24 to 04/21/24	1x	-T-----				
	WHO			Tu	04/16/24	:30	4:41 PM	FFI 0224H	\$800.00		1
21	WHO	WHO News @ 4p	M-F 4p-5p		04/15/24 to 04/21/24	1x	---T---				
	WHO			Th	04/18/24	:30	4:47 PM	FFI 0224H	\$800.00		1
22	WHO	WHO News @ 4p	M-F 4p-5p		04/22/24 to 04/28/24	1x	M-----				
	WHO			M	04/22/24	:30	4:39 PM	FFI 0224H	\$800.00		1
23	WHO	WHO News @ 4p	M-F 4p-5p		04/22/24 to 04/28/24	1x	--W----				
	WHO			W	04/24/24	:30	4:22 PM	FFI 0224H	\$800.00		1
24	WHO	WHO News @ 4p	M-F 4p-5p		04/22/24 to 04/28/24	1x	----F--				
	WHO			F	04/26/24	:30	4:17 PM	FFI 0224H	\$800.00		1
25	WHO	WHO News @ 5p	M-F 4:58p-5:30p		04/08/24 to 04/14/24	1x	---T---				
	WHO			Th	04/11/24	:30	5:23 PM	FFI 0224H	\$1,500.00		1
26	WHO	WHO News @ 5p	M-F 4:58p-5:30p		04/15/24 to 04/21/24	1x	--W----				
	WHO			W	04/17/24	:30	5:23 PM	FFI 0224H	\$1,500.00		1
27	WHO	WHO News @ 5p	M-F 4:58p-5:30p								

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Account Executive	Katz Washington	Alt Order #	28389536
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	04/09/24 - 04/29/24

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WHO	WHO News @ 5p	M-F 4:58p-5:30p								
	WHO				04/15/24 to 04/21/24	1x	----F--				
	WHO			F	04/19/24	:30	5:21 PM	FFI 0224H	\$1,500.00		1
28	WHO	WHO News @ 5p	M-F 4:58p-5:30p								
	WHO				04/22/24 to 04/28/24	1x	-T-----				
	WHO			Tu	04/23/24	:30	5:23 PM	FFI 0224H	\$1,500.00		1
29	WHO	WHO News @ 5p	M-F 4:58p-5:30p								
	WHO				04/22/24 to 04/28/24	1x	---T---				
	WHO			Th	04/25/24	:30	5:27 PM	FFI 0224H	\$1,500.00		1
30	WHO	WHO News @ 6p	M-F 6p-630p								
	WHO				04/08/24 to 04/14/24	1x	--W----				
	WHO			W	04/10/24	:30	6:16 PM	FFI 0224H	\$1,800.00		1
31	WHO	WHO News @ 6p	M-F 6p-630p								
	WHO				04/08/24 to 04/14/24	1x	----F--				
	WHO			F	04/12/24	:30	6:28 PM	FFI 0224H	\$1,800.00		1
32	WHO	WHO News @ 6p	M-F 6p-630p								
	WHO				04/15/24 to 04/21/24	1x	M-----				
	WHO			M	04/15/24	:30	6:15 PM	FFI 0224H	\$1,800.00		1
33	WHO	WHO News @ 6p	M-F 6p-630p								
	WHO				04/15/24 to 04/21/24	1x	---T---				
	WHO			Th	04/18/24	:30	6:20 PM	FFI 0224H	\$1,800.00		1
34	WHO	WHO News @ 6p	M-F 6p-630p								
	WHO				04/22/24 to 04/28/24	1x	M-----				
	WHO			M	04/22/24	:30	6:28 PM	FFI 0224H	\$1,800.00		1
35	WHO	WHO News @ 6p	M-F 6p-630p								

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35	WHO	WHO News @ 6p	M-F 6p-630p		04/22/24 to 04/28/24	1x	-- W----				
	WHO			W	04/24/24	:30	6:27 PM	FFI 0224H	\$1,800.00		1
36	WHO	WHO News @ 6p	M-F 6p-630p		04/22/24 to 04/28/24	1x	---- F--				
	WHO			F	04/26/24	:30	6:12 PM	FFI 0224H	\$1,800.00		1
37	WHO	Today In Iowa Saturday	Sa 8a-10a		04/08/24 to 04/14/24	1x	----- S-				
	WHO			Sa	04/13/24	:30	9:22 AM	FFI 0224H	\$500.00		1
38	WHO	Today In Iowa Saturday	Sa 8a-10a		04/22/24 to 04/28/24	1x	----- S-				
	WHO			Sa	04/27/24	:30	9:55 AM	FFI 0224H	\$500.00		1
39	WHO	WHO News @ 6p Sa	Sa 6p-630p		04/15/24 to 04/21/24	1x	----- S-				
	WHO			Sa	04/20/24	:30	6:20 PM	FFI 0224H	\$1,000.00		1
40	WHO	WHO News @ 6p Sa	Sa 6p-630p		04/22/24 to 04/28/24	1x	----- S-				
	WHO			Sa	04/27/24	:30	6:27 PM	FFI 0224H	\$1,000.00		1
41	WHO	WHO News @ 10 Sa	Sa 10p-1030p		04/15/24 to 04/21/24	1x	----- S-				
	WHO			Sa	04/20/24	:30	10:24 PM	FFI 0224H	\$1,600.00		1
42	WHO	Today in Iowa Su	Su 8a-10a		04/08/24 to 04/14/24	1x	----- S				
	WHO			Su	04/14/24	:30	9:21 AM	FFI 0224H	\$500.00		1
43	WHO	Today in Iowa Su	Su 8a-10a								

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43	WHO	Today in Iowa Su	Su 8a-10a		04/15/24 to 04/21/24	1x	-----S				
	WHO			Su	04/21/24	:30	9:42 AM	FFI 0224H	\$500.00		1
44	WHO	Today in Iowa Su	Su 8a-10a		04/22/24 to 04/28/24	1x	-----S				
	WHO			Su	04/28/24	:30	8:28 AM	FFI 0224H	\$500.00		1
45	WHO	WHO News @ 5p Su	Su 5p-530p		04/08/24 to 04/14/24	1x	-----S				
	WHO			Su	04/14/24	:30	5:29 PM	FFI 0224H	\$800.00		1
46	WHO	WHO News @ 5p Su	Su 5p-530p		04/15/24 to 04/21/24	1x	-----S				
	WHO			Su	04/21/24	:00			\$800.00	See MG 46.2	1
	WHO	WHO News @ 4p	M-F 4p-5p	Th	04/25/24	:30	4:46 PM	FFI 0224H	\$800.00	MG for 46.1 04/21	2
47	WHO	WHO News @ 5p Su	Su 5p-530p		04/22/24 to 04/28/24	1x	-----S				
	WHO			Su	04/28/24	:30	5:14 PM	FFI 0224H	\$800.00		1
48	WHO	WHO News @ 10 Su	Su 10p-1035p		04/08/24 to 04/14/24	1x	-----S				
	WHO			Su	04/14/24	:30	10:20 PM	FFI 0224H	\$1,900.00		1
49	WHO	WHO News @ 10 Su	Su 10p-1035p		04/15/24 to 04/21/24	1x	-----S				
	WHO			Su	04/21/24	:30	10:25 PM	FFI 0224H	\$1,900.00		1
50	WHO	WHO News @ 10 Su	Su 10p-1035p		04/22/24 to 04/28/24	1x	-----S				
	WHO			Su	04/28/24	:30	10:20 PM	FFI 0224H	\$1,900.00		1

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Aired Spots **48**

<u>Gross Total</u>	\$50,900.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$7,635.00	
<u>Net Amount Due</u>	\$43,265.00	

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