

WOC14624576 [00.00]

Order Printout

Order Status: Opened-New

Start/End Dates: 09/03/24 - 09/09/24

C/P/E: 49 / 53 / 13212

Traffic Order #: 3521794

Agency: Great American Media

Product Desc.: Issue

Buyer Order #: 13373681

Advertiser: DSCC IE

Estimate Desc.: DSCC IE WI 9.3-9.9

AE: Wausau House

Buyer: Blakely Summerhays

Total Cost: \$520.00 (Cash)

Property: WYOW TV

Primary Demo:

Received Date: 4/16/24 8:50 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 3														Total Spots	Total Cost
1	DATELINE	NM	:30	12:00 PM-1:00 PM	TWTF--M	20.00	2														2	40.00
(Program: DATELINE)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON WYOW																						
2	CHICAGO PD	NM	:30	2:00 PM-3:00 PM	----S-	40.00	2														2	80.00
(Program: CHICAGO PD)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sun 2:00p-3:00p TIME PERIOD ON WYOW																						
3	LIV GOLF (SAT)	NM	:30	12:00 PM-5:00 PM	----S--	200.00	1														1	200.00
(Program: LIV GOLF (SAT))WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sat 12:00p-5:00p TIME PERIOD ON WYOW																						
4	LIV GOLF (SUN)	NM	:30	12:00 PM-5:00 PM	----S-	200.00	1														1	200.00
(Program: LIV GOLF (SUN))WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sun 12:00p-5:00p TIME PERIOD ON WYOW																						
Spot Totals:							6														6	520.00
Rate Totals:							520.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	6	\$520.00			