

WOC14624593 [00.00]

Order Printout

Order Status: Opened-New	Start/End Dates: 09/17/24 - 09/23/24	C/P/E: 49 / 53 / 13214
Traffic Order #: 3521779	Agency: Great American Media	Product Desc.: Issue
Buyer Order #: 13373744	Advertiser: DSCC IE	Estimate Desc.: DSCC IE WI 9.17-9.23
AE: Wausau House	Buyer: Blakely Summerhays	Total Cost: \$830.00 (Cash)
Property: WYOW TV	Primary Demo:	Received Date: 4/16/24 8:50 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 17												Total Spots	Total Cost	
1	KARAMO	NM	:30	9:00 AM-10:00 AM	TWTF--M	20.00	2												2	40.00	
(Program: KARAMO)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 9:00a-10:00a TIME PERIOD ON WYOW																					
2	MAURY	NM	:30	10:00 AM-11:00 AM	TWTF--M	20.00	3												3	60.00	
(Program: MAURY)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON WYOW																					
3	DATELINE	NM	:30	12:00 PM-1:00 PM	TWTF--M	20.00	3												3	60.00	
(Program: DATELINE)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON WYOW																					
4	MAURY	NM	:30	2:00 PM-3:00 PM	TWTF--M	40.00	3												3	120.00	
(Program: MAURY)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 2:00p-3:00p TIME PERIOD ON WYOW																					
5	CHICAGO PD	NM	:30	2:00 PM-3:00 PM	----S-	40.00	2												2	80.00	
(Program: CHICAGO PD)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sun 2:00p-3:00p TIME PERIOD ON WYOW																					
6	TMZ	NM	:30	6:30 PM-7:00 PM	TWTF--M	40.00	1												1	40.00	
(Program: TMZ)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON WYOW																					
7	THE GOOD DOCTOR	NM	:30	6:00 PM-7:00 PM	----S--	30.00	1												1	30.00	
(Program: THE GOOD DOCTOR)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sat 6:00p-7:00p TIME PERIOD ON WYOW																					
8	LIV GOLF (SAT)	NM	:30	12:00 PM-5:00 PM	----S--	200.00	1												1	200.00	
(Program: LIV GOLF (SAT))WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sat 12:00p-5:00p TIME PERIOD ON WYOW																					
9	LIV GOLF (SUN)	NM	:30	12:00 PM-5:00 PM	----S-	200.00	1												1	200.00	
(Program: LIV GOLF (SUN))WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sun 12:00p-5:00p TIME PERIOD ON WYOW																					
Spot Totals:							17												17	830.00	
Rate Totals:							830.00														

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	17	\$830.00			