

WOC14624567 [00.00]

Order Printout

Order Status: Opened-New	Start/End Dates: 08/06/24 - 08/12/24	C/P/E: 49 / 53 / 13194
Traffic Order #: 3521417	Agency: Great American Media	Product Desc.: Issue
Buyer Order #: 13373834	Advertiser: DSCC IE	Estimate Desc.: DSCC IE WI 8.6-8.12
AE: Wausau House	Buyer: Blakely Summerhays	Total Cost: \$770.00 (Cash)
Property: WYOW TV	Primary Demo:	Received Date: 4/16/24 8:49 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Aug 6														Total Spots	Total Cost	
1	DATELINE	NM	:30	12:00 PM-1:00 PM	TWTF--M	20.00	2														2	40.00	
(Program: DATELINE)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Mo-Fr 12:00p-1:00p TIME PERIOD ON WYOW																							
2	CHICAGO PD	NM	:30	2:00 PM-3:00 PM	----S-	40.00	2														2	80.00	
(Program: CHICAGO PD)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sun 2:00p-3:00p TIME PERIOD ON WYOW																							
3	INSIDE-NFL-CW	NM	:30	7:00 PM-8:00 PM	T-----	250.00	1														1	250.00	
(Program: INSIDE-NFL-CW)WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Tue 7:00p-8:00p TIME PERIOD ON WYOW																							
4	LIV GOLF (SAT)	NM	:30	12:00 PM-5:00 PM	----S--	200.00	1														1	200.00	
(Program: LIV GOLF (SAT))WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sat 12:00p-5:00p TIME PERIOD ON WYOW																							
5	LIV GOLF (SUN)	NM	:30	12:00 PM-5:00 PM	----S-	200.00	1														1	200.00	
(Program: LIV GOLF (SUN))WYOW-3Q24-CS-EST - WAUSAU-RHINELANDER - ACTUAL Jul/2023 Sun 12:00p-5:00p TIME PERIOD ON WYOW																							
Spot Totals:							7														7	770.00	
Rate Totals:							770.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	7	\$770.00			