

Sales Order

Station: **KMXV-FM** Buyer: _____
 Contract Name: **MIX VOTE NO** Tax Schedule: _____ (None)
 Contract#: **332648** Agency Commission %: **0**
 Start Date: **3/29/24** End Date: **4/02/24** Billing Cycle: **Standard**
 Revenue Type: **LOCAL DIRECT** Type: **Cash** Salesperson: **574ELAND** Comm %: **12**
 Advertiser: **VOTE NO-CHUCK CUDA** Makegood Policy: **Within Contract Dates**
 Address: **1804 SWIFT STE 101**
 City: **NORTH KANSAS**
 CITY _____ State: **MO**
 Zip: **64116**
 Product Name: _____
 Competitive Code: **POLITICAL & GOVERNMENT**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/29/24	3/29/24		6:00 AM	7:00 PM	60					7			7	D	90.00	7	630.00	4
2	3/29/24	3/29/24		7:00 PM	10:00 PM	60				2			2	D	20.00	2	40.00	4	
3	3/30/24	3/30/24		10:00 AM	3:00 PM	60					3		3	D	50.00	3	150.00	4	
4	3/31/24	3/31/24		10:00 AM	3:00 PM	60						3	3	D	40.00	3	120.00	4	
5	3/30/24	3/31/24		7:00 PM	12:00 AM	60					X	X	5	W	10.00	5	50.00	4	
6	3/30/24	3/31/24		6:00 AM	12:00 AM	60					X	X	5	W	20.00	5	100.00	4	
7	4/01/24	4/02/24		6:00 AM	7:00 PM	60	X	X					13	W	90.00	13	1,170.00	4	
8	4/01/24	4/01/24		7:00 PM	12:00 AM	60	3						3	D	20.00	3	60.00	4	

Billing Projections: By Month

	Mar 24	Apr 24
CA	1,090.00	1,230.00
ST	1,090.00	1,230.00

Print Spot Prices

CASH IN ADVANCE _____

NEW BUSINESS _____

TOTAL SPOTS 41
 GROSS TOTAL \$ 2,320.00
 ADJUSTED SPOTS 41
 ADJUSTED TOTAL \$ 2,320.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

Elena McKnight

Chuck Cuda - OPES

Submission Date Mar 28, 2024 2:59 PM

AE Elena McKnight

AE Email emcknight@steelcitymedia.com

Date Mar 28, 2024

CLIENT-ADVERTISER Chuck Cuda - OPES

CONTACT NAME Chuck Cuda

ORDER TYPE NEW ORDER

ORDER TYPE CALENDAR

SALES ORDER TYPE (CHECK ALL THAT APPLY) DIRECT CASH IN ADVANCE NEW BUSINESS

PRODUCT Vote No

Order type (check all that apply) Spot

Station (check all that apply) KFKF KMXV KCKC KBEQ

START DATE Mar 29, 2024

END DATE Apr 2, 2024

Spreadsheet

#	Station	Start Date	End Date	Total Number of Spots (per station)	Order Total
1	KBEQ	3/29	4/2	41	2320
2	KCKC	3/29	4/2	41	2320

0	1	2	3	4	5
3	KFKF	3/29	4/2	41	2320
4	KMXV	3/29	4/2	41	2320

Spreadsheet

0	1	2
#	Total # of Spots for all Stations	Total Dollar Amount from all Stations
1	164	9,280

CLIENT BACK UP



Chuck Cuda - OPES Real Estate approval.pdf
103.6 KB



Vote No Campaign - Option B.pdf
79.35 KB

DOES YOUR ORDER INCLUDE DIGITAL TACTICS? **NO**

WHAT IS THE TOTAL AMOUNT OF THIS ORDER INCLUDING SPOT, NTR, DOOH & DIGITAL? **9,280**

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Chuck Cuda, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

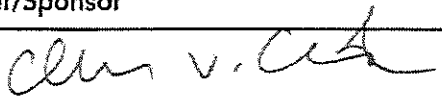
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: <i>Chuck Cuda</i>	Name:
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters:	Date Received/Requested:
Est. #: n/a	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Vote No Campaign - Option B

From: cherie ramirez

Phone: (816) 360-4805

Email:

3/28/2024 10:32 AM

Flight Dates: 03/26/2024 - 04/02/2024

Demo: P 18+

Radio Market: KANSAS CITY

Survey: FEB24 / JAN24 / DEC23

Geography: Metro



Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cume Persons
Radio Total	164		\$56.69	\$9,280.00	714,100
KGEQ-FM	41		\$56.69	\$2,320.00	198,900
Flight A - 1 wk (03/25)					
One Week Total	25		\$43.60	\$1,090.00	113,100
	25		\$43.60	\$1,090.00	113,100
F 6A-7P	7	60	\$90.00	\$630.00	55,300
F 7P-10P	2	60	\$20.00	\$40.00	10,000
Sa 10A-3P	3	60	\$50.00	\$150.00	30,900
Su 10A-3P	3	60	\$40.00	\$120.00	29,400
Sa-Su 7P-12M	5	60	\$10.00	\$50.00	21,200
Sa-Su 6A-12M	5	60	\$20.00	\$100.00	84,300
Flight A - 1 wk (04/01)					
One Week Total	16		\$76.88	\$1,230.00	80,600
	16		\$76.88	\$1,230.00	80,600
M-Tu 6A-7P	13	60	\$90.00	\$1,170.00	78,900
M 7P-12M	3	60	\$20.00	\$60.00	8,900
KCKC-FM	41		\$56.69	\$2,320.00	261,500
Flight A - 1 wk (03/25)					
One Week Total	25		\$43.60	\$1,090.00	145,100
	25		\$43.60	\$1,090.00	145,100
F 6A-7P	7	60	\$90.00	\$630.00	66,600
F 7P-12M	2	60	\$20.00	\$40.00	15,400
Sa 10A-3P	3	60	\$50.00	\$150.00	39,100
Su 10A-3P	3	60	\$40.00	\$120.00	34,600

The cost of reaching each target person an average of 1.8 times is 2.9 cents.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: KANSAS CITY; FEB24 / JAN24 / DEC23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Vote No Campaign - Option B

From: cherie ramirez

Phone: (816) 360-4805

Email:

3/28/2024 10:32 AM



	Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cume Persons
KCXC-FM (continued)						
	Sa-Su 7P-12M	5	60	\$10.00	\$50.00	23,900
	Sa-Su 6A-12M	5	60	\$20.00	\$100.00	106,700
Flight A - 1 wk (04/01)						
One Week Total		16		\$76.88	\$1,230.00	106,200
	M-Tu 6A-7P	16		\$76.88	\$1,230.00	106,200
	M 7P-12M	13	60	\$90.00	\$1,170.00	103,600
		3	60	\$20.00	\$60.00	12,500
KFKF-FM		41		\$56.59	\$2,320.00	208,000
Flight A - 1 wk (03/25)						
One Week Total		25		\$43.60	\$1,090.00	114,100
	F 6A-7P	25		\$43.60	\$1,090.00	114,100
	F 7P-10P	7	60	\$90.00	\$630.00	56,700
	Sa 10A-3P	2	60	\$20.00	\$40.00	9,900
	Su 10A-3P	3	60	\$50.00	\$150.00	33,900
	Sa-Su 7P-12M	3	60	\$40.00	\$120.00	26,600
	Sa-Su 6A-12M	5	60	\$10.00	\$50.00	13,000
Flight A - 1 wk (04/01)		50		\$20.00	\$1,000.00	81,600
One Week Total		16		\$76.88	\$1,230.00	85,800
	M-Tu 6A-7P	16		\$76.88	\$1,230.00	85,800
	M 7P-12M	13	60	\$90.00	\$1,170.00	83,600
		3	60	\$20.00	\$60.00	7,700
KMXV-FM		41		\$56.59	\$2,320.00	212,900
Flight A - 1 wk (03/25)						
One Week Total		25		\$43.60	\$1,090.00	115,700
	F 6A-7P	25		\$43.60	\$1,090.00	115,700
	F 7P-10P	7	60	\$90.00	\$630.00	56,600
		2	60	\$20.00	\$40.00	12,100

The cost of reaching each target person an average of 1.8 times is 2.9 cents.

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Vote No Campaign - Option B



From: cherie ramirez
 Phone: (816) 360-4805
 Email: 3/28/2024 10:32 AM

Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cumulative Persons
Sa 10A-3P	3	:60	\$50.00	\$150.00	30,000
Su 10A-3P	3	:60	\$40.00	\$120.00	30,200
Sa-Su 7P-12M	5	:60	\$10.00	\$50.00	18,900
Sa-Su 6A-12M	5	:60	\$20.00	\$100.00	86,000
Flight A - 1 wk (04/01)					
One Week Total	16		\$76.88	\$1,230.00	85,000
	16		\$76.88	\$1,230.00	85,000
	13	:60	\$90.00	\$1,170.00	82,800
	3	:60	\$20.00	\$60.00	8,200

The cost of reaching each target person an average of 1.8 times is 2.9 cents.

Accepted by Station _____ Date _____

Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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STEEL CITY MEDIA

CREDIT CARD AUTHORIZATION please print legibly
return to accountsreceivable@steelcitymedia.com

Card Type: Visa Today's Date: 3-28-24

Card Number: 4246- -2426

Expiration date: 06/28 CVVS code: 920

Company Name: _____

Name as it appears on card: Charles V. Cuda

Billing address for credit card:

Address: PO Box 11250

City: KC State: MO Zip: 64119

Invoice(s) Being Paid: _____

Amount Charged: \$9,280.00

127964
229171
332648
425770

The undersigned authorizes Steel City Media and its related companies (KBEQ-FM, KFKF-FM, KMXV-FM, KCKC-FM) to charge account balances to the above credit card as they may occur from time to time. We further authorize you to communicate with us via email.

Approved to run for future charges

One time only charge

Cardholders Name (please print): Charles Cuda

Cardholders Signature: Chm v. Cuda

Email address if receipts are required: _____

Fwd: Vote No Campaign

Elena McKnight <eland@steelcitymedia.com>

Thu 3/28/2024 1:31 PM

To: Marla Zirkle <mzirkle@steelcitymedia.com>; Cherie Ramirez <cramirez@steelcitymedia.com>; Rich Deutsch <rdeutsch@steelcitymedia.com>

Get [Outlook for iOS](#)

From: Chuck Cuda <cuda@opescre.com>
Sent: Thursday, March 28, 2024 2:24:42 PM
To: Elena McKnight <eland@steelcitymedia.com>
Subject: RE: Vote No Campaign

CAUTION: This email originated from outside of Steel City Media. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Elena, let's do the \$9800 plan, I will pay for it, remove my name and say that it was paid for by business owners, property owners, and affiliates of the stadium site.

Thoughts? This gets the message, minimal money, maximum exposure and doesn't jeopardize my name.

Chuck Cuda
OPES Commercial Real Estate
1804 Swift, Ste 101
North Kansas City, MO 64116
816.268.4493 office
816.686.8108 cell
816.337.3262 fax

From: Elena McKnight <eland@steelcitymedia.com>
Sent: Thursday, March 28, 2024 10:13 AM
To: Chuck Cuda <cuda@opescre.com>
Subject: Vote No Campaign

Hey! Ok! Paperwork attached and info below. I talk to my traffic director and didn't realize inventory is tight so two options attached. I will also add bonus spots.

What is your budget plan? There's a plan for \$9280.00 and \$15k. This includes every hour and every other hour. Too much?

Also, attached is CC auth form and the non-candidate issue form to sign off on.

Thoughts on budget?