Date: 3/28/24

Sales Order

Station:	KMXV-FM			Buyer:		
				Tax Schedule:		
				Agency Commission %: 0		
				Billing Cycle: Standard		
				Salesperson: 574ELAND		
Advertiser:	VOTE NO-CH	IUCK CUDA		Makegood Policy: Within Contract Date	es	
		STE 101				
City: NORT	H KANSAS	•••••				
		State: MO				
		Zip:	64116			
Product Nam	ne:	••••				
		AL & GOVERNMEN				

No	DA [*]	TES	Alt	TIN	/IES	LEN				DI	STR	BUT	ON				TC	TALS	
	START	END	wks	START	END	LEIN	М	Т	W	T	F	SA	SU	Per Wk	D/W	RATE	SPOTS	\$\$	PTY
1	3/29/24	3/29/24		6:00 AM	7:00 PM	60					7			7	D	90.00	7	630.00	4
2	3/29/24	3/29/24		7:00 PM	10:00 PM	60					2			2	D	20.00	2	40.00	4
3	3/30/24	3/30/24		10:00 AM	3:00 PM	60						3		3	D	50,00	3	150.00	4
4	3/31/24	3/31/24		10:00 AM	3:00 PM	60							3	3	D	40.00	3	120.00	4
5	3/30/24	3/31/24		7:00 PM	12:00 AM	60						Х	Х	5	w	10.00	5	50.00	4
6	3/30/24	3/31/24		6:00 AM	12:00 AM	60				_		Х	Х	5	w	20.00	5	100.00	4
7	4/01/24	4/02/24		6:00 AM	7:00 PM	60	Х	Х						13	W	90.00	13	1,170.00	4
8	4/01/24	4/01/24		7:00 PM	12:00 AM	60	3				-			3	D	20.00	3	60.00	4

Billing Projections: By Month

Mar 24 Apr 24 CA 1,090.00 1,230.00 ST 1,090.00 1,230.00 Print Spot Prices TOTAL SPOTS CASH IN ADVANCE GROSS TOTAL \$ 2,320.00 **NEW BUSINESS** ADJUSTED SPOTS ADJUSTED TOTAL \$ 2,320.00 APPROVE DECLINE General Manager Sales Manager National Sales Manager Local Sales Manager

Elena McKnight

Chuck Cuda - OPES

Submission Date

Mar 28, 2024 2:59 PM

ΑE

Elena McKnight

AE Email

emcknight@steelcitymedia.com

Date

Mar 28, 2024

CLIENT-ADVERTISER

Chuck Cuda - OPES

CONTACT NAME

Chuck Cuda

ORDER TYPE

NEW ORDER

ORDER TYPE

CALENDAR

SALES ORDER TYPE (CHECK

ALL THAT APPLY)

DIRECT CASH IN AD\

CASH IN ADVANCE NEW BUSINESS

PRODUCT

Vote No

Order type (check all that apply)

Spot

Station (check all that apply)

KFKF

KMXV

KCKC KBEQ

START DATE

Mar 29, 2024

END DATE

Apr 2, 2024

Spreadsheet

	i	4.	5	4	5
#	Station	Start Date	End Date	Total Number of Spots (per station)	Order Total
1	KBEQ	3/29	4/2	41	2320
2	KCKC	3/29	4/2	41	2320

	0	4	2	3	4.	5
	3	KFKF	3/29	4/2	41	2320
	4	KMXV	3/29	4/2	41	2320
Spreadsheet		0	1		-	<u> </u>
		#	Total # of S Stati			lar Amount Stations
		1	16	4	9,	280
CLIENT BACK UP	PDF	Chuck Cu	da - OPES F	Real Estate	approval.	odf
	PDF	Vote No C	ampaign - (Option B.pc	lf	
DOES YOUR ORDER INCLUDE DIGITAL TACTICS?	NO					and determine when the ANN STALL STATES IN SERVICE
WHAT IS THE TOTAL AMOUNT OF THIS ORDER INCLUDING SPOT, NTR, DOOH & DIGITAL?	9,280					

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

1, Chuck Cuda	, hereby request station time as f	ollows: See Order for proposed
schedule and charges. See Invo	olce for actual schedule and charge	S.
Check one:		
(1) a legally qualified candidat	e relating to any political matter of nationa e for federal office; (2) an election to feder , health care legislation, IRS tax code, etc.); ussion at the national level.	ral office; (3) a national legislative
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	f national importance (e.g., relates
ALL QUE	ESTIONS/BLOCKS MUST BE CO	MPLETED
Station time requested by:		:
Agency name:		
Address:	1	
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's committees) with no acronyms; name m		eral Election Commission [for federal
Name:	•	
Address:		
Contact:	Phone number:	Email:
Station is authorized to announce the ti	me as pald for by such person or entity.	
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use		or board of directors or other governing
By signing below, advertiser/sponsor representative committee and board of directors	esents that those listed above are the only ors or other governing group(s).	executive officers, members of the
If ad refers to a federal candidate(s) or fe	ederal election, list ALL of the following	N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no	acronyms or abbreviations):	
Date of election:		
Clearly identify EVERY political matter of ad (no acronyms); use separate page if n		N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Station Representative Signature: U V, CC Signature: Name: Chuck Cuda Name: Date of Request to Purchase Ad Time: March 21, 2022 Date of Station Agreement to Sell Time: TO BE COMPLETED BY STATION ONLY Ad submitted to station? Yes No Date ad received: Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: n/a Contract #: Station Call Letters: Date Received/Requested: n/a Est. #: Station Location: Run Start and End Dates: n/a For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Vote No Campaign - Option B

MEDI

From: cherie ramirez Phone: (816) 360-4805 3/28/2024 10:32 AM

Flight Dates: 03/26/2024 - 04/02/2024

Demo: P 18+

Radio Market: KANSAS CITY Survey: FEB24 / JAN24 / DEC23 Geography: Metro

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Total Cost	THE PROPERTY AND ADDRESS OF THE PROPERTY OF TH				••		
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3 60 \$40.00		Sa 10A-3P	3 6	08	\$50,00	\$150.00	39,100
	7,000,000,000,000,000,000,000,000,000,0	Su 10A-3P	3 6	00	\$40.00	\$120.00	34,600

The cost of reaching each target person an average of 1.8 times is 2.9 cents.

The first demo listed is the Primary Demo.

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Vote No Campaign - Option B

From: cherie ramirez Phone: (816) 360-4805 Email:

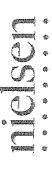
3/28/2024 10:32 AM

	Daypart	Sports in the state of the stat	Lenoth	Init Rata	Total Cant	Oak of the Commence of the Com
KCKC-FM (confinued)		Vertical and and the second and the	8	NAME OF THE PARTY	I Oldi COSI	oculedule Cuile Persons
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and the state of t	Sa-St 6A 42M	> 0		00.016	00.06\$	23,900
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Fignt A - 1 WK (04/01)		The state of the s				
TOTAL CONTRACT OF THE CONTRACT	The control of the co	18	A. C.	\$76.88	\$1,230.00	108.200
One Week Total	11/2011	16		\$76.88	\$1,230,00	108.200
- Partitudina -	M-Tu 6A-7P	13 60	(\$90.00	\$1,170,00	103 600
777 (11)	M 7P-12M	3 60		\$20.00	00'09\$	12.500
KKEEN		T		\$56,59	\$2,320,00	208,000
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and the control of th		25		\$43.60	\$4 000 nn	44.400
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	Sa 10A-3P	3 60		\$50.00	\$40.00 \$450.00	000 cc
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	AA 7D 40M	13 00		\$50.00	\$1,170.00	83,600
15/WW	N. (T = 1.2W	3 60	And the second s	\$20.00	\$60.09	007,7
				\$56,59	\$2,320.00	212,800
Hight A - 1 WK (U3/25)			\$1000 man 1000 man 10		7)) (((((((((((((((((
		25		\$43.60	\$1,090,00	115,700
Une Week Total		25	17-17-18-1	\$43.60	\$1,090,00	115,700
	F 6A-7P	09 2		\$90.00	\$630.00	009'89
THE PROPERTY OF THE PROPERTY O	IF 7P-10P	2 60	- Listens Francisco	\$20.00	\$40.00	12,100

The cost of reaching each target person an average of 1.8 times is 2.9 cents.

The first demo listed is the Primary Demo.

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Vote No Campaign - Option B

Phone: (816) 360-4805 From: cherie ramirez

Email:

3/28/2024 10:32 AM

	Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cume Persons
KMXV-FM (continued)	Strict Life.		COMMITTEE OF THE PROPERTY OF T		P. Gramma, Assessment	
TOTAL	Sa 10A-3P	3 60		\$50.00	\$150.00	000 00
ANNALAN CAMPAGAN	Su 10A-3P	3 60		\$40.00	00.000 W	00,00
Printing and the second	Sa-Su 7P-12M	5 60		\$10.00	\$120.00	30,200
VIII.VIII. a.d. a	Sa-Su 6A-12M	5 80	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	\$20.00	00.004	086.81
Flight A - 1 wk (04/01)		Wilder Committee		00.000	100.001 &	86,000
The state of the s		91	- AMANA	¢76 00	00 000 F4	
One Week Total		Service		47.000 47.6.88	91,230,00	85,000
The state of the s	M-Tu 6A-7P	13 60		\$90.00	64 470 00	000'98
Approximation of the second se	M 7P-12M	3 60		00.000 00.000	00.071,19	82,800

The cost of reaching each target person an average of 1.8 times is 2.9 cents.

Date	Date
Accepted by Station	Accepted by Client

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air lime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo fisted is the Primary Demo.

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CREDIT CARD AUTHORIZATION please print legibly return to accounts receivable@steelcitymedia.com

	<u> </u>
Card Type: VISA Today's Date: 3-28-24	<u></u>
Card Number: 4246 2426	
Expiration date: 06/28 CVVS code: 920	
Company Name:	
Name as it appears on card: Chayles V. Cuda	
Billing address for credit card:	
Address: Po Box 11250	
City: <u>KC</u> State: <u>MO</u> Zip: <u>64119</u>	
Invoice(s) Being Paid:	127964
Amount Charged: \$9, 280.00	332649
The undersigned authorizes Steel City Media and its related companies (KBEQ-FM, KFKF-FM, KMXV-FM, KCKC-FM) to charge account balances to the above credit card as they may occur from time to time. We further authorize you to communicate with us via email.	
Approved to run for future charges One time only charge	
Cardholders Name (please print): <u>CNOWES</u> Cuda Cardholders Signature: Clau v- Call	
Cardholders Signature: Chu v- Cal	
Email address if receipts are required:	

Fwd: Vote No Campaign

Elena McKnight <eland@steelcitymedia.com>

Thu 3/28/2024 1:31 PM

To:Marla Zirkle <mzirkle@steelcitymedia.com>;Cherie Ramirez <cramirez@steelcitymedia.com>;Rich Deutsch <rdeutsch@steelcitymedia.com>

Get Outlook for iOS

From: Chuck Cuda <cuda@opescre.com>
Sent: Thursday, March 28, 2024 2:24:42 PM
To: Elena McKnight <eland@steelcitymedia.com>

Subject: RE: Vote No Campaign

CAUTION: This email originated from outside of Steel City Media. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Elena, let's do the \$9800 plan, I will pay for it, remove my name and say that it was paid for by business owners, property owners, and affiliates of the stadium site.

Thoughts? This gets the message, minimal money, maximum exposure and doesn't jeopardize my name.

Chuck Cuda
OPES Commercial Real Estate
1804 Swift, Ste 101
North Kansas City, MO 64116
816.268.4493 office
816.686.8108 cell
816.337,3262 fax

From: Elena McKnight <eland@steelcitymedia.com>

Sent: Thursday, March 28, 2024 10:13 AM To: Chuck Cuda < cuda@opescre.com>

Subject: Vote No Campaign

Hey! Ok! Paperwork attached and info below. I talk to my traffic director and didn't realize inventory is tight so two options attached. I will also add bonus spots.

What is your budget plan? There's a plan for \$9280.00 and \$15k. This includes every hour and every other hour. Too much?

Also, attached is CC auth form and the non-candidate issue form to sign off on.

Thoughts on budget?