

EEO Public File Report
October 1, 2012 through September 30, 2013
Stations KOZK-TV and KSMU-FM, Springfield, MO
Missouri State University

All vacancies available at KSMU-FM and KOZK-TV are mailed to the University vacancies mailing list which is attached.

Additionally, vacancy information was made available for each position as outlined below.

Total full-time vacancies filled from October 1, 2012 through September 30, 2013: 1

(1) Director of News & Content Coordinator, Radio

Start Date: November 1, 2012

Referral Sources for person hired:

www.cpb.org

Rachel Knight
Missouri State University
901 South National
Springfield, MO 65897
Phone: 417-836-3511

Sources Utilized:

www.missouristate.edu

Linda Stephens
Missouri State University
901 South National
Springfield, MO 65897
Phone: 417-836-6616

CPB Jobline (Provided 2 interviewees)

www.cpb.org/jobline

Rachel Knight
Missouri State University
901 South National
Springfield, MO 65897
Phone: 417-836-3511

www.optv.org and www.ksmu.org

Rachel Knight
Missouri State University
901 South National

Springfield, MO 65897
Phone: 417-836-3511

Personal Contact with Station Staff (**Provided 2 interviewees**)

Missy Shelton-Belote
Missouri State University
901 South National
Springfield, MO 65897
Phone: 417-836-6634

Current Newspaper and www.current.org

Rachel Knight
Missouri State University
901 South National
Springfield, MO 65897
Phone: 417-836-3511

www.jobsinradio.org

Rachel Knight
Missouri State University
901 South National
Springfield, MO 65897
Phone: 417-836-3511

ANNOUNCEMENT DISTRIBUTION

All station vacancies are announced through the Office of Human Resources and are automatically distributed to the following minority recruitment sources. These recruitment sources did not provide any interviewees.

Ms. Liz Drennan
MERS Goodwill
308 Park Central East
Springfield, MO 65806

Greater Metropolitan
Missionary
Baptist Church
1400 North West Avenue
Springfield, MO 65802

Silver Springs Church of
God
518 E. Atlantic
Springfield, MO 65802

Kenneth L. Estes,
Executive Director
Southwest Missouri Indian
Center
543 South Scenic
Springfield, MO 65802

Judy Wingate
Director of Career Services
Vatterott College
3850 South Campbell
Springfield, MO 65807

Zelldrick L. Preston
Veterans Admin. Regional
Office
Fed. Bldg, 400 S. 18th
Street
St. Louis, MO 63103

President

NAACP
P.O. Box 8983
Springfield, MO 65801

Ms. Shelly Francka
Lakes Country
Rehabilitation Center
P. O. Box 1277
Springfield, MO 65801-
1277

Mid-American All-Indian
Center
The Indian Center
650 North Seneca Street
Wichita, KS 62703

NAACP - St. Louis Branch
625 North Euclid, Suite
#405
St. Louis, MO 63108

Gibson Presbyterian
Church
Rev. Donald Glunt
536 East Tampa
Springfield, MO 65806

NAACP
1601 East 18th Street
Kansas City, MO 64108

NAACP
P.O. Box 1933
Little Rock, AR 72203

Amy Robb, MO Career
Center
MO Div. of Workforce
Development
2900 E. Sunshine
Springfield, MO 65804

Kansas City Indian Center
600 West 39th Street
Kansas City, MO 64111

Korean Presbyterian
Church
of Springfield
1559 South Grant
Springfield, MO 65807

Grupo Latinoamericano de
Springfield
918 E. Calhoun
Springfield, MO 65802

Harvest Tabernacle UPC
3114 E. Sunset Street
Springfield, MO 65804

Broadway United
Methodist Church
Rev. Grant Hagle
545 South Broadway
Springfield, MO 65806

Faith Tabernacle Apostolic
Church
Rev. Jones Foote
2548 North Fremont
Springfield, MO 65803

SUPPLEMENTAL OUTREACH INITIATIVES

October 1, 2012 through September 30, 2013

Initiative One: Internship Program

Date(s): Fall Semester 2012; Spring Semester 2013; Summer Semester 2013

Description and Scope of Involvement: In cooperation with area colleges and universities, KSMU-FM and KOZK-TV provide internship opportunities to students interested in careers in the media industry. Students gain practical experience in the broadcast industry while earning college credit. Students have the opportunity to work in the areas of production/programming, engineering, fundraising and business operations. Students who show proficiency during the internship experience are often hired for part-time paid positions.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
Scott Harvey, Director of News & Content Coordinator, Radio
Jennifer Davidson, Senior News Producer, Radio & TV & Student Training Coordinator
Hannah Wingo, Corporate Support Representative & Special Events Coordinator, Radio & TV
Lori Street, Membership Manager, Radio & TV
Tom Carter, Programming & Production Manager, TV
Brad Meyer, Master Control Supervisor, TV
Brent Moore, Chief Engineer, TV

Interns Included:

FA12 – 3
SP13 – 3
SU13 – 5

Initiative Two: Host Job Fair/Panel Discussion

Date: September 20, 2013

Description and Scope of Involvement: KSMU-FM and KOZK-TV hosted a job fair at our studios. Tours were provided to interested students and staff spent one-on-one time with students, answering questions about careers in the media industry in general and opportunities at KSMU-FM and KOZK-TV specifically. Staff members were available to review resumes and offer job search advice to students.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
Michele Skalicky, Morning Edition Host, Radio
Hannah Wingo, Corporate Support Representative & Special Events Coordinator, Radio & TV
Chris Nagle, Videographer/Editor, TV
John McMellen, Senior Broadcast Engineer, Radio
Jessica Gray, Administrative Specialist, Radio & TV

Initiative Three: Participation in at least four Events/Programs sponsored by educational institutions

Dates:

- October 24, 2012: Missouri State University Mock Interviews

- February 6, 2013: Missouri State University Community Service Fair
- February 26, 2013: Missouri State University Career Expo 2013
- March 27, 2013: Missouri State University Citizenship & Service Learning Community Partner Workshop
- May 2, 2013: Ozarks Technical Community College Mock Interviews
- August 18, 2013: Missouri State University New Student Festival

Description and Scope of Involvement:

A station representative answered questions regarding job opportunities available at the station, distributed information about the stations, presented information about station programming and services, accepted resumes and applications, and, when applicable, guided students through mock job interviews.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
 Hannah Wingo, Corporate Support Representative & Special Events Coordinator, Radio & TV
 Taylor Vance, Marketing & Outreach Assistant, Radio & TV
 Abby Lacy, Membership Assistant, Radio & TV
 Lori Street, Membership Manager, Radio & TV
 Jamie Miller, Membership Coordinator, Radio & TV
 Sue Camp, Membership Coordinator, Radio & TV
 Brent Slane, Distributed User Support Specialist, TV
 Tammy Wiley, General Manager, Radio & TV

Initiative Four: Participation in scholarship and internship program directed at students interested in pursuing a career in broadcasting, sponsored by state broadcasting association.

Dates: March and May 2013

Description and Scope of Involvement: KSMU-FM and KOZK-TV participated in the Missouri Broadcasters Association Internship Program and Scholarship Program. KSMU-FM and KOZK-TV ran on-air spots promoting the program, accepted applications and forwarded recommended applicants to the Missouri Broadcasters Association for consideration.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
 Hannah Wingo, Corporate Support Representative & Special Events Coordinator, Radio & TV
 Liz Malarkey, Traffic Coordinator & Operations Assistant, Radio
 Monica Cataldo, Traffic Coordinator, TV