

EEO Public File Report
October 1, 2010 through September 30, 2011
Stations KOZK-TV and KSMU-FM, Springfield, MO
Missouri State University

KSMU-FM and KOZK-TV did not post or fill any full-time positions from October 1, 2010 through September 1, 2011.

SUPPLEMENTAL OUTREACH INITIATIVES
October 1, 2010 through September 30, 2011

Initiative One: Internship Program

Date(s): Fall Semester 2010; Spring Semester 2011; Summer Semester 2011

Description and Scope of Involvement: In cooperation with area colleges and universities, KSMU-FM and KOZK-TV provide internship opportunities to students interested in careers in the media industry. Students gain practical experience in the broadcast industry while earning college credit. Students have the opportunity to work in the areas of production/programming, engineering, fundraising and business operations. Students who show proficiency during the internship experience are often hired for part-time paid positions.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
Missy Shelton-Belote, Director of News – Content Coordinator, Radio
Jennifer Moore, Senior News Producer, Radio & TV & Student Training Coordinator
Hannah Combs, Corporate Support Representative & Special Events Coordinator, Radio & TV
Lori Street, Membership Manager, Radio & TV
Jamie Miller, Membership Coordinator, Radio & TV

Interns Included:

FA10 2
SP11 8
SU11 6

Initiative Two: Host Job Fair/Panel Discussion

Date: September 9, 2011

Description and Scope of Involvement: KSMU-FM and KOZK-TV hosted a job fair at its studios. Tours were provided to interested students and staff spent one-on-one time with students, answering questions about careers in the media industry in general and opportunities at KSMU-FM and KOZK-TV specifically. Staff members were available to review resumes and offer job search advice to students.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
Jennifer Moore, Senior News Producer, Radio & TV & Student Training Coordinator
Hannah Combs, Corporate Support Representative & Special Events Coordinator, Radio & TV

Steve Wynn, Assistant Manager, Production – TV
Brent Slane, Distributed User Support Specialist – TV
John McMellen, Senior Broadcast Engineer – Radio
Jessica Gray, Administrative Specialist I

Initiative Three: Participation in at least four Events/Programs sponsored by educational institutions

Dates:

- December 2, 2010: Ozarks Technical Community College Mock Interviews
- January 26, 2011: Missouri State University Community Volunteer Fair
- February 16, 2011: Missouri State University Career Expo 2011
- August 10, 2011: Missouri State University Citizenship & Service Learning Community Partner Workshop
- August 21, 2011: Missouri State University New Student Festival
- September 28, 2011: Missouri State University Fall Career Fair

Description and Scope of Involvement:

A station representative answered questions regarding job opportunities available at the station, distributed information about the stations, presented information about station programming and services, accepted resumes and applications, and, when applicable, guided students through mock job interviews.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
Hannah Combs, Corporate Support Representative & Special Events Coordinator, Radio & TV
Jessie Jonas, Marketing & Outreach Assistant, Radio & TV

Initiative Four: Participation in scholarship and internship program directed at students interested in pursuing a career in broadcasting, sponsored by state broadcasting association.

Dates: March and May 2011

Description and Scope of Involvement: KSMU-FM and KOZK-TV participated in the Missouri Broadcasters Association Internship Program and Scholarship Program. KSMU-FM and KOZK-TV ran on-air spots promoting the program, accepted applications and forwarded recommended applicants to the Missouri Broadcasters Association for consideration.

Personnel Involved:

Rachel Knight, Assistant to the General Manager, Radio & TV
Hannah Combs, Corporate Support Representative & Special Events Coordinator, Radio & TV