

Women Vote
8/21-9/3/18
\$12,600

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 26132948	Changes as of: 8/20/2018 at 11:09 AM	Version: Current State Version 1
CPE: 144/150/6941	Flight: 8/21/18 - 9/3/18	Station: WRSP
Agency: WATERFRONT STRATEGIE	Advertiser: Women Vote	Market: Campaign-Sprngld-Dtr DMA
3050 K ST NW #100 Washington, DC 20007	Product: issue	Office: WASHINGTON
	Agency Order #: 7643081	Service: Nielsen
	Buyer: Bassett, Laura	Primary Demo:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-3342	202-955-3342
Comments: Separation: 30; Women Vote IL 13 Campaign 8/21-9/3	Separation:	
		Con Type: POLITICAL/NOTE
		Total \$: \$12,600.00
		Total Spots: 46
		Total CPM: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	8/21 - 8/28		Total Spots	Total \$	CPM*	GRP*
						8/21	8/28				
1	Tu-F, M 7a-7:30a		Good Day IL	\$30.00	30	1	1	2	\$60.00	\$0.00	0.0
2	Tu-F, M 8a-8:30a		Good Day IL Marketplace	\$30.00	30	2	2	4	\$120.00	\$0.00	0.0
3	Tu-F, M 9a-10a		Wendy Williams	\$30.00	30	2	2	4	\$120.00	\$0.00	0.0
4	Tu-F, M 3p-3:30p		Family Feud	\$150.00	30	2	2	4	\$600.00	\$0.00	0.0
5	Tu-F, M 3:30p-4p		Family Feud	\$150.00	30	2	2	4	\$600.00	\$0.00	0.0
6	Tu-F, M 4p-4:30p		Judge Judy	\$350.00	30	1	1	2	\$700.00	\$0.00	0.0
7	Tu-F, M 5p-5:30p		Family Feud	\$250.00	30	2	2	4	\$1,000.00	\$0.00	0.0
8	Tu-F, M 5:30p-6p		FOX News at 5:30p	\$150.00	30	2	2	4	\$600.00	\$0.00	0.0
9	Tu-F, M 6p-6:30p		Big Bang Theory	\$800.00	30	2	2	4	\$3,200.00	\$0.00	0.0
10	Sa 5p-5:30p		Family Feud	\$100.00	30	1	1	2	\$200.00	\$0.00	0.0
11	Sa 6p-6:30p		Big Bang Theory	\$150.00	30	1	1	2	\$300.00	\$0.00	0.0
12	Tu-F, M 6:30p-7p		Big Bang Theory	\$800.00	30	2	2	4	\$3,200.00	\$0.00	0.0
13	M 7p-9p		So You Think You Can Dance (2 Hour)-FOX	\$350.00	30	1	1	2	\$700.00	\$0.00	0.0
14	Tu-F, M 9p-9:30p		FOX News at 9	\$300.00	30	2	2	4	\$1,200.00	\$0.00	0.0
TOTALS:						23	23	46	\$12,600.00	\$0.00	0.0



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Agency: WATERERONT STRATEGIE		Advertiser: Women Vote		Market: Campaign-Sprngld-Dtr DMA	
3050 K ST NW #100		Product: issue		Office: WASHINGTON	
Washington, DC 20007		Agency Order #: 7643081		Service: Nielsen	
Buyer: Bassett, Laura		Buyer: Bassett, Laura		Primary Demo:	
Salesperson: ALEXANDRA BRADLEY		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY	
Separation:		Separation:		202-955-5342	
				Total Spots: 46	
				Total CPP: \$0.00	
				Total GRP:	
				Con Type: POLITICAL/NOTE	
				Total \$: \$12,600.00	

Special Instructions	
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Date/Time	Added by	Comment
08/20/18 11:09 AM	ALEXANDRA BRADLEY	Separation: 30:Women Vote IL13 Champaign 8/21-9/3

Competitive Information			
Market Budget:	\$180,000		
WRSP Share:	7%		
Comment:			
WAND:	29%		
WBUJ:	1%		
WCIA:	35%		
WICS:	28%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	46	\$12,600.00
Total	100%	46	\$12,600.00

Monthly Summary			
Month	Spots	Dollars	
2018-Aug	23	\$6,300.00	
2018-Sep	23	\$6,300.00	
Total	46	\$12,600.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	8/20/18 11:32 AM					\$0
Queued for Electronic Contracting	8/20/18 11:28 AM					\$0
New	8/20/18 11:09 AM	ALEXANDRA BRADLEY	New	46		\$12,600.00
						\$12,600.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Contract # 3463854

Schedule Dates

08/21/18-09/03/18

Advertiser

Women Vote (74334)

Agency

Waterfront Strategies (7591)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

144/150/6941 (1058991)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Laura, Bassett,

Phone/Fax

/

CPE

144/150/6941

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue: ALEXANDRA BRADLEY
Separation: 30-Women Vote IL13 Campaign 8/21-9/3

Date Entered

08/20/18

Last Modified

08/20/18

Entered By

Travis Dodson

CO-OP

No

Headline

ECR26132948

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,890.00

Net Total

\$10,710.00

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

By Broadcast Month	Spots	Rate
Aug. 2018	22	\$5,950.00
Sep. 2018	24	\$6,650.00
Grand Total:	46	\$12,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/21/18-08/31/18	3	:30	7A-7:30A (CST)	1	X	X	X	X	X			2	\$30.00	\$60.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL	8/20/18
2.0	Normal Line / SPOT (2)	08/21/18-08/31/18	3	:30	8A-8:30A (CST)	2	X	X	X	X	X			4	\$30.00	\$120.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day IL Marketplace	8/20/18
3.0	Normal Line / SPOT (3)	08/21/18-08/31/18	3	:30	9A-10A (CST)	2	X	X	X	X	X			4	\$30.00	\$120.00	WRSP+WCCU Combo 100/0 (WRSP+)	Wendy Williams	8/20/18
4.0	Normal Line / SPOT (4)	08/21/18-08/31/18	3	:30	3P-3:30P (CST)	2	X	X	X	X	X			4	\$150.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	Family Feud	8/20/18
5.0	Normal Line / SPOT (5)	08/21/18-08/31/18	3	:30	3:30P-4P (CST)	2	X	X	X	X	X			4	\$150.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	Family Feud	8/20/18
6.0	Normal Line / SPOT (6)	08/21/18-08/31/18	3	:30	4P-4:30P (CST)	1	X	X	X	X	X			2	\$350.00	\$700.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	8/20/18
7.0	Normal Line / SPOT (7)	08/21/18-08/31/18	3	:30	5P-5:30P (CST)	2	X	X	X	X	X			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRSP+)	Family Feud	8/20/18
8.0	Normal Line / News (8)	08/21/18-08/31/18	3	:30	5:30P-6P (CST)	2	X	X	X	X	X			4	\$150.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 5:30P	8/20/18
9.0	Normal Line / SPOT (9)	08/21/18-08/31/18	3	:30	6P-6:30P (CST)	2	X	X	X	X	X			4	\$800.00	\$3,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	8/20/18
10.0	Normal Line / SPOT (10)	08/25/18-09/01/18	3	:30	5P-5:30P (CST)							1		2	\$100.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	Family Feud	8/20/18
11.0	Normal Line / SPOT (11)	08/25/18-09/01/18	3	:30	6P-6:30P (CST)							1		2	\$150.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	8/20/18
12.0	Normal Line / SPOT (12)	08/21/18-08/31/18	3	:30	6:30P-7P (CST)	2	X	X	X	X	X			4	\$800.00	\$3,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	8/20/18
13.0	Normal Line / Prime (13)	08/27/18-09/03/18	3	:30	7P-9P (CST)	1								2	\$350.00	\$700.00	WRSP+WCCU Combo 100/0 (WRSP+)	You Think You Can Dance (2 Hour)-FOX	8/20/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bgt.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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2680 E Cook St
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Phone/Fax

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14.0	Normal Line / SPOT (14)	08/21/18-08/31/18	3	:30	9P-9:30P (CST)	2	X	X	X	X	X			4	\$300.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9	8/20/18
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP, SHIELD	Date:
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I, LAURA BASSETT-AUTHORIZED MEDIA BUYER
do hereby request station time concerning the following issue:

WOMEN VOTE!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: WOMEN VOTE!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

HOUSE DISTRICT IL13, 11/6

I represent that the payment for the above described broadcast time has been furnished by (name and address):

WOMEN VOTE! 1800 M ST NW SUITE 375N WASHINGTON, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

STEPHANIE SCHRIOCK - PRESIDENT

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/20/18 [Signature] (202) 477-4772
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Vasanti Jennifer E. Vasanti, CSM _____
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Waterfront Strategies
3050 K Street NW, Suite 100
Washington, DC 20007-3606

Advice

WRSP-TV
3003 Old Rochester Road
Springfield, IL 62703-5664
United States

Date	Payment Amount	Reference
Aug/17/2018	\$10,710.00	003525

121000248 2000006124755

Payment Date: Aug/20/2018					Reference: 003525	
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discounts	Late Charges	Paid Amount
00028433AUG2018AUG2018	Aug/17/2018	00028433	10,710.00	0.00	0.00	10,710.00

Supplier Number	Name	Bank Charge	Transfer Cost Cd		
0001013729	WRSP-TV	\$0.00			
Reference	Date	Total Gross Amt	Total Discounts	Total Late Charges	Total Paid Amt
003525	Aug/17/2018	\$10,710.00	\$0.00	\$0.00	\$10,710.00