



WTVZ Norfolk
900 Granby St
Norfolk, VA 23510

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6062329
Schedule Dates 10/22/24-10/28/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13105 (2011903)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Elizab,Nielsen,
Phone/Fax /
CPE 79/86/13105
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV KELLY JOHNS
HMP 2024 - 10/22-10/28 - SKED B

Date Entered 04/10/24
Last Modified 04/10/24
Entered By Sharde Shorts
CO-OP No
External # ECR28390396
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,483.50
Net Total \$8,406.50
Sales Tax

Norfolk (WTVZ)		
By Broadcast Month	Spots	Rate
Oct. 2024	62	\$9,565.00
Nov. 2024	2	\$325.00
Grand Total:	64	\$9,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-0)	10/22/24-10/25/24	1	:30	7A- News-The National Desk 2	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24
2.0	Normal Line / News (2-0)	10/22/24-10/25/24	1	:30	8A- News-The National Desk 3	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24
3.0	Normal Line / SPOT (3-0)	10/22/24-10/25/24	1	:30	9A- News-The National Weather Desk	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Weather Desk	4/10/24
4.0	Normal Line / SPOT (4-0)	10/27/24-10/27/24	1	:30	11:30A- News-Full Measure with Sharyl Attkisson								1	1	\$30.00	\$30.00	Norfolk (WTVZ)	News: Full Measure	4/10/24
5.0	Normal Line / SPOT (5-0)	10/22/24-10/25/24	1	:30	10:30A- Family Feud 3	3		X	X	X	X			3	\$60.00	\$180.00	Norfolk (WTVZ)	Family Feud	4/10/24
6.0	Normal Line / SPOT (6-0)	10/22/24-10/25/24	1	:30	1P- Paternity Court	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	Paternity Court	4/10/24
7.0	Normal Line / SPOT (7-0)	10/22/24-10/25/24	1	:30	1:30P- Cutlers Court	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	Cutlers Court	4/10/24
8.0	Normal Line / SPOT (8-0)	10/22/24-10/25/24	1	:30	2P- Justice For The People	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	Justice for the People	4/10/24
9.0	Normal Line / SPOT (9-0)	10/22/24-10/25/24	1	:30	2:30P- Justice For The People 2	3		X	X	X	X			3	\$75.00	\$225.00	Norfolk (WTVZ)	Justice for the People	4/10/24
10.0	Normal Line / SPOT (10-0)	10/22/24-10/25/24	1	:30	3P- Peoples Court	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	People's Court	4/10/24
11.0	Normal Line / SPOT (11-0)	10/22/24-10/25/24	1	:30	4P- Peoples Court 2	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	People's Court	4/10/24

CONFIRMATION CONTRACT

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		<i>Don K...</i>	4/15	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT (12-0)	10/22/24-10/25/24	1	:30	5P- Hot Bench	3		X	X	X	X			3	\$200.00	\$600.00	Norfolk (WTVZ)	Hot Bench	4/10/24
13.0	Normal Line / SPOT (13-0)	10/22/24-10/25/24	1	:30	5:30P- Hot Bench 2	3		X	X	X	X			3	\$200.00	\$600.00	Norfolk (WTVZ)	Hot Bench	4/10/24
14.0	Normal Line / SPOT (14-0)	10/22/24-10/25/24	1	:30	6P- The Big Bang Theory	3		X	X	X	X			3	\$225.00	\$675.00	Norfolk (WTVZ)	Big Bang Theory	4/10/24
15.0	Normal Line / SPOT (15-0)	10/22/24-10/25/24	1	:30	6:30P- The Big Bang Theory 2	3		X	X	X	X			3	\$250.00	\$750.00	Norfolk (WTVZ)	Big Bang Theory	4/10/24
16.0	Normal Line / Access (16-0)	10/22/24-10/25/24	1	:30	7P- Family Feud	3		X	X	X	X			3	\$375.00	\$1,125.00	Norfolk (WTVZ)	Family Feud	4/10/24
17.0	Normal Line / Access (17-0)	10/22/24-10/25/24	1	:30	7:30P- Family Feud 2	3		X	X	X	X			3	\$450.00	\$1,350.00	Norfolk (WTVZ)	Family Feud	4/10/24
18.0	Normal Line / SPOT (18-0)	10/26/24-10/26/24	1	:30	7P- Family Feud 4							1		1	\$100.00	\$100.00	Norfolk (WTVZ)	Family Feud	4/10/24
19.0	Normal Line / SPOT (19-0)	10/26/24-10/26/24	1	:30	7:30P- The Big Bang Theory Wknd 2							1		1	\$125.00	\$125.00	Norfolk (WTVZ)	Big Bang Theory	4/10/24
20.0	Normal Line / SPOT (20-0)	10/27/24-10/27/24	1	:30	6P- Modern Family Wknd								1	1	\$75.00	\$75.00	Norfolk (WTVZ)	Modern Family	4/10/24
21.0	Normal Line / SPOT (21-0)	10/27/24-10/27/24	1	:30	6:30P- Modern Family Wknd 2								1	1	\$60.00	\$60.00	Norfolk (WTVZ)	Modern Family	4/10/24
22.0	Normal Line / News (22-0)	10/22/24-10/25/24	1	:30	11P- News-The National Desk LF	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24

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23.0	Normal Line / News (23-0)	10/22/24-10/25/24	1	:30	11:30P- News-The National Desk LF 2	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24
24.0	Normal Line / Prime (24-0)	10/28/24-10/28/24	1	:30	9P- MYN-Law & Order: SVU (Monday)		1							1	\$200.00	\$200.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET1	4/10/24
25.0	Normal Line / Prime (25-0)	10/28/24-10/28/24	1	:30	10P- MYN-Law & Order: SVU 2 (Monday)		1							1	\$125.00	\$125.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET2	4/10/24
26.0	Normal Line / Prime (26-0)	10/22/24-10/22/24	1	:30	9P- MYN-Chicago Fire (Tuesday)			1						1	\$150.00	\$150.00	Norfolk (WTVZ)	Chicago Fire-MYNET1	4/10/24
27.0	Normal Line / Prime (27-0)	10/22/24-10/22/24	1	:30	10P- MYN-Chicago Fire 2 (Tuesday)			1						1	\$90.00	\$90.00	Norfolk (WTVZ)	Chicago Fire-MYNET2	4/10/24
28.0	Normal Line / Prime (28-0)	10/24/24-10/24/24	1	:30	10P- MYN-Chicago PD (Thursday)					1				1	\$100.00	\$100.00	Norfolk (WTVZ)	Chicago P.D.-MYNET2	4/10/24

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