



WTVZ Norfolk
900 Granby St
Norfolk, VA 23510

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6062259

Schedule Dates 10/29/24-11/04/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13106 (2011858)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Elizab,Nielsen,
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV kelly Johns
 HMP 2024 - 10/29-11/5 - SKED B *5PM cutoff for spots airing on Tues 11/5

Date Entered 04/10/24
Last Modified 04/10/24
Entered By Sharde Shorts
CO-OP No
External # ECR28390397
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,483.50
Net Total \$8,406.50
Sales Tax

| Norfolk (WTVZ) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 64 | \$9,890.00 |
| Grand Total: | 64 | \$9,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|---------------------------------|---------|
| 1.0 | Normal Line / News (1-0) | 10/29/24-11/01/24 | 1 | :30 | 7A- News-The National Desk 2 | 3 | | X | X | X | X | | | 3 | \$125.00 | \$375.00 | Norfolk (WTVZ) | News: The National Desk | 4/10/24 |
| 2.0 | Normal Line / News (2-0) | 10/29/24-11/01/24 | 1 | :30 | 8A- News-The National Desk 3 | 3 | | X | X | X | X | | | 3 | \$125.00 | \$375.00 | Norfolk (WTVZ) | News: The National Desk | 4/10/24 |
| 3.0 | Normal Line / SPOT (3-0) | 10/29/24-11/01/24 | 1 | :30 | 9A- News-The National Weather Desk | 3 | | X | X | X | X | | | 3 | \$125.00 | \$375.00 | Norfolk (WTVZ) | News: The National Weather Desk | 4/10/24 |
| 4.0 | Normal Line / SPOT (4-0) | 11/03/24-11/03/24 | 1 | :30 | 11:30A- News-Full Measure with Sharyl Attkisson | | | | | | | | 1 | 1 | \$30.00 | \$30.00 | Norfolk (WTVZ) | News: Full Measure | 4/10/24 |
| 5.0 | Normal Line / SPOT (5-0) | 10/29/24-11/01/24 | 1 | :30 | 10:30A- Family Feud 3 | 3 | | X | X | X | X | | | 3 | \$60.00 | \$180.00 | Norfolk (WTVZ) | Family Feud | 4/10/24 |
| 6.0 | Normal Line / SPOT (6-0) | 10/29/24-11/01/24 | 1 | :30 | 1P- Paternity Court | 3 | | X | X | X | X | | | 3 | \$90.00 | \$270.00 | Norfolk (WTVZ) | Paternity Court | 4/10/24 |
| 7.0 | Normal Line / SPOT (7-0) | 10/29/24-11/01/24 | 1 | :30 | 1:30P- Cutlers Court | 3 | | X | X | X | X | | | 3 | \$90.00 | \$270.00 | Norfolk (WTVZ) | Cutlers Court | 4/10/24 |
| 8.0 | Normal Line / SPOT (8-0) | 10/29/24-11/01/24 | 1 | :30 | 2P- Justice For The People | 3 | | X | X | X | X | | | 3 | \$90.00 | \$270.00 | Norfolk (WTVZ) | Justice for the People | 4/10/24 |
| 9.0 | Normal Line / SPOT (9-0) | 10/29/24-11/01/24 | 1 | :30 | 2:30P- Justice For The People 2 | 3 | | X | X | X | X | | | 3 | \$75.00 | \$225.00 | Norfolk (WTVZ) | Justice for the People | 4/10/24 |
| 10.0 | Normal Line / SPOT (10-0) | 10/29/24-11/01/24 | 1 | :30 | 3P- Peoples Court | 3 | | X | X | X | X | | | 3 | \$90.00 | \$270.00 | Norfolk (WTVZ) | People's Court | 4/10/24 |
| 11.0 | Normal Line / SPOT (11-0) | 10/29/24-11/01/24 | 1 | :30 | 4P- Peoples Court 2 | 3 | | X | X | X | X | | | 3 | \$125.00 | \$375.00 | Norfolk (WTVZ) | People's Court | 4/10/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | <i>Don Rindz</i> | 4/15 | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTVZ Norfolk
900 Granby St
Norfolk, VA 23510

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6062259
Schedule Dates 10/29/24-11/04/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13106 (2011858)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Elizab,Nielsen,
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV kelly johns
 HMP 2024 - 10/29-11/5 - SKED B *5PM cutoff for spots airing on Tues 11/5

Date Entered 04/10/24
Last Modified 04/10/24
Entered By Sharde Shorts
CO-OP No
External # ECR28390397
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,483.50
Net Total \$8,406.50
Sales Tax

| Norfolk (WTVZ) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 64 | \$9,890.00 |
| Grand Total: | 64 | \$9,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|----------------|-------------------|---------|
| 12.0 | Normal Line / SPOT (12-0) | 10/29/24-11/01/24 | 1 | :30 | 5P- Hot Bench | 3 | | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Norfolk (WTVZ) | HOT BENCH | 4/10/24 |
| 13.0 | Normal Line / SPOT (13-0) | 10/29/24-11/01/24 | 1 | :30 | 5:30P- Hot Bench 2 | 3 | | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Norfolk (WTVZ) | HOT BENCH | 4/10/24 |
| 14.0 | Normal Line / SPOT (14-0) | 10/29/24-11/01/24 | 1 | :30 | 6P- The Big Bang Theory | 3 | | X | X | X | X | | | 3 | \$225.00 | \$675.00 | Norfolk (WTVZ) | BBT | 4/10/24 |
| 15.0 | Normal Line / SPOT (15-0) | 10/29/24-11/01/24 | 1 | :30 | 6:30P- The Big Bang Theory 2 | 3 | | X | X | X | X | | | 3 | \$250.00 | \$750.00 | Norfolk (WTVZ) | BBT | 4/10/24 |
| 16.0 | Normal Line / Access (16-0) | 10/29/24-11/01/24 | 1 | :30 | 7P- Family Feud | 3 | | X | X | X | X | | | 3 | \$375.00 | \$1,125.00 | Norfolk (WTVZ) | FAMILY FEUD | 4/10/24 |
| 17.0 | Normal Line / Access (17-0) | 10/29/24-11/01/24 | 1 | :30 | 7:30P- Family Feud 2 | 3 | | X | X | X | X | | | 3 | \$450.00 | \$1,350.00 | Norfolk (WTVZ) | FAMILY FEUD | 4/10/24 |
| 18.0 | Normal Line / SPOT (18-0) | 11/02/24-11/02/24 | 1 | :30 | 7P- Family Feud 4 | | | | | | | 1 | | 1 | \$100.00 | \$100.00 | Norfolk (WTVZ) | FAMILY FEUD | 4/10/24 |
| 19.0 | Normal Line / SPOT (19-0) | 11/02/24-11/02/24 | 1 | :30 | 7:30P- The Big Bang Theory Wknd 2 | | | | | | | 1 | | 1 | \$125.00 | \$125.00 | Norfolk (WTVZ) | BBT | 4/10/24 |
| 20.0 | Normal Line / SPOT (20-0) | 11/03/24-11/03/24 | 1 | :30 | 6P- Modern Family Wknd | | | | | | | | 1 | 1 | \$75.00 | \$75.00 | Norfolk (WTVZ) | MODERN FAMILY | 4/10/24 |
| 21.0 | Normal Line / SPOT (21-0) | 11/03/24-11/03/24 | 1 | :30 | 6:30P- Modern Family Wknd 2 | | | | | | | | 1 | 1 | \$60.00 | \$60.00 | Norfolk (WTVZ) | MODERN FAMILY | 4/10/24 |
| 22.0 | Normal Line / News (22-0) | 10/29/24-11/01/24 | 1 | :30 | 11P- News-The National Desk LF | 3 | | X | X | X | X | | | 3 | \$125.00 | \$375.00 | Norfolk (WTVZ) | THE NATIONAL DESK | 4/10/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTVZ Norfolk
900 Granby St
Norfolk, VA 23510

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 6062259
Schedule Dates 10/29/24-11/04/24
Advertiser House Majority PAC (146050)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 79/86/13106 (2011858)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Elizab,Nielsen,
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments TV kelly johns
 HMP 2024 - 10/29-11/5 - SKED B *5PM cutoff for spots airing on Tues 11/5

Date Entered 04/10/24
Last Modified 04/10/24
Entered By Sharde Shorts
CO-OP No
External # ECR28390397
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,483.50
Net Total \$8,406.50
Sales Tax

| Norfolk (WTVZ) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Nov. 2024 | 64 | \$9,890.00 |
| Grand Total: | 64 | \$9,890.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|----------------|-------------------|---------|
| 23.0 | Normal Line / News (23-0) | 10/29/24-11/01/24 | 1 | :30 | 11:30P- News-The National Desk LF 2 | 3 | | X | X | X | X | | | 3 | \$125.00 | \$375.00 | Norfolk (WTVZ) | THE NATIONAL DESK | 4/10/24 |
| 24.0 | Normal Line / Prime (24-0) | 11/04/24-11/04/24 | 1 | :30 | 9P- MYN-Law & Order: SVU (Monday) | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | Norfolk (WTVZ) | LAW & ORDER | 4/10/24 |
| 25.0 | Normal Line / Prime (25-0) | 11/04/24-11/04/24 | 1 | :30 | 10P- MYN-Law & Order: SVU 2 (Monday) | 1 | 1 | | | | | | | 1 | \$125.00 | \$125.00 | Norfolk (WTVZ) | LAW & ORDER | 4/10/24 |
| 26.0 | Normal Line / Prime (26-0) | 10/29/24-10/29/24 | 1 | :30 | 9P- MYN-Chicago Fire (Tuesday) | | | 1 | | | | | | 1 | \$150.00 | \$150.00 | Norfolk (WTVZ) | CHICAGO FIRE | 4/10/24 |
| 27.0 | Normal Line / Prime (27-0) | 10/29/24-10/29/24 | 1 | :30 | 10P- MYN-Chicago Fire 2 (Tuesday) | | | 1 | | | | | | 1 | \$90.00 | \$90.00 | Norfolk (WTVZ) | CHICAGO FIRE | 4/10/24 |
| 28.0 | Normal Line / Prime (28-0) | 10/31/24-10/31/24 | 1 | :30 | 10P- MYN-Chicago PD (Thursday) | | | | | 1 | | | | 1 | \$100.00 | \$100.00 | Norfolk (WTVZ) | CHICAGO PD | 4/10/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.