



WTVZ Norfolk  
900 Granby St  
Norfolk, VA 23510

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract #** 6062448  
**Schedule Dates** 10/15/24-10/21/24  
**Advertiser** House Majority PAC (146050)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 79/86/13104 (2011958)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Elizab,Nielsen,  
**Phone/Fax** /  
**CPE** 79/86/13104  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** TV KELLY JOHNS  
HMP 2024 - 10/15-10/21 - SKED B

**Date Entered** 04/10/24  
**Last Modified** 04/10/24  
**Entered By** Sharde Shorts  
**CO-OP** No  
**External #** ECR28390395  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,483.50  
**Net Total** \$8,406.50  
**Sales Tax**

Norfolk (WTVZ)		
By Broadcast Month	Spots	Rate
Oct. 2024	64	\$9,890.00
<b>Grand Total:</b>	<b>64</b>	<b>\$9,890.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-0)	10/15/24-10/18/24	1	:30	7A- News-The National Desk 2	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24
2.0	Normal Line / News (2-0)	10/15/24-10/18/24	1	:30	8A- News-The National Desk 3	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24
3.0	Normal Line / SPOT (3-0)	10/15/24-10/18/24	1	:30	9A- News-The National Weather Desk	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Weather Desk	4/10/24
4.0	Normal Line / SPOT (4-0)	10/20/24-10/20/24	1	:30	11:30A- News-Full Measure with Sharyl Attkisson								1	1	\$30.00	\$30.00	Norfolk (WTVZ)	News: Full Measure	4/10/24
5.0	Normal Line / SPOT (5-0)	10/15/24-10/18/24	1	:30	10:30A- Family Feud 3	3		X	X	X	X			3	\$60.00	\$180.00	Norfolk (WTVZ)	Family Feud	4/10/24
6.0	Normal Line / SPOT (6-0)	10/15/24-10/18/24	1	:30	1P- Paternity Court	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	Paternity Court	4/10/24
7.0	Normal Line / SPOT (7-0)	10/15/24-10/18/24	1	:30	1:30P- Cutlers Court	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	Cutlers Court	4/10/24
8.0	Normal Line / SPOT (8-0)	10/15/24-10/18/24	1	:30	2P- Justice For The People	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	Justice for the People	4/10/24
9.0	Normal Line / SPOT (9-0)	10/15/24-10/18/24	1	:30	2:30P- Justice For The People 2	3		X	X	X	X			3	\$75.00	\$225.00	Norfolk (WTVZ)	Justice for the People	4/10/24
10.0	Normal Line / SPOT (10-0)	10/15/24-10/18/24	1	:30	3P- Peoples Court	3		X	X	X	X			3	\$90.00	\$270.00	Norfolk (WTVZ)	People's Court	4/10/24
11.0	Normal Line / SPOT (11-0)	10/15/24-10/18/24	1	:30	4P- Peoples Court 2	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	People's Court	4/10/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Don R...</i>	4/15	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT (12-0)	10/15/24-10/18/24	1	:30	5P- Hot Bench	3		X	X	X	X			3	\$200.00	\$600.00	Norfolk (WTVZ)	Hot Bench	4/10/24
13.0	Normal Line / SPOT (13-0)	10/15/24-10/18/24	1	:30	5:30P- Hot Bench 2	3		X	X	X	X			3	\$200.00	\$600.00	Norfolk (WTVZ)	Hot Bench	4/10/24
14.0	Normal Line / SPOT (14-0)	10/15/24-10/18/24	1	:30	6P- The Big Bang Theory	3		X	X	X	X			3	\$225.00	\$675.00	Norfolk (WTVZ)	Big Bang Theory	4/10/24
15.0	Normal Line / SPOT (15-0)	10/15/24-10/18/24	1	:30	6:30P- The Big Bang Theory 2	3		X	X	X	X			3	\$250.00	\$750.00	Norfolk (WTVZ)	Big Bang Theory	4/10/24
16.0	Normal Line / Access (16-0)	10/15/24-10/18/24	1	:30	7P- Family Feud	3		X	X	X	X			3	\$375.00	\$1,125.00	Norfolk (WTVZ)	Family Feud	4/10/24
17.0	Normal Line / Access (17-0)	10/15/24-10/18/24	1	:30	7:30P- Family Feud 2	3		X	X	X	X			3	\$450.00	\$1,350.00	Norfolk (WTVZ)	Family Feud	4/10/24
18.0	Normal Line / SPOT (18-0)	10/19/24-10/19/24	1	:30	7P- Family Feud 4							1		1	\$100.00	\$100.00	Norfolk (WTVZ)	Family Feud	4/10/24
19.0	Normal Line / SPOT (19-0)	10/19/24-10/19/24	1	:30	7:30P- The Big Bang Theory Wknd 2							1		1	\$125.00	\$125.00	Norfolk (WTVZ)	Big Bang Theory	4/10/24
20.0	Normal Line / SPOT (20-0)	10/20/24-10/20/24	1	:30	6P- Modern Family Wknd								1	1	\$75.00	\$75.00	Norfolk (WTVZ)	Modern Family	4/10/24
21.0	Normal Line / SPOT (21-0)	10/20/24-10/20/24	1	:30	6:30P- Modern Family Wknd 2								1	1	\$60.00	\$60.00	Norfolk (WTVZ)	Modern Family	4/10/24
22.0	Normal Line / News (22-0)	10/15/24-10/18/24	1	:30	11P- News-The National Desk LF	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24

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23.0	Normal Line / News (23-0)	10/15/24-10/18/24	1	:30	11:30P- News-The National Desk LF 2	3		X	X	X	X			3	\$125.00	\$375.00	Norfolk (WTVZ)	News: The National Desk	4/10/24
24.0	Normal Line / Prime (24-0)	10/21/24-10/21/24	1	:30	9P- MYN-Law & Order: SVU (Monday)		1							1	\$200.00	\$200.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET1	4/10/24
25.0	Normal Line / Prime (25-0)	10/21/24-10/21/24	1	:30	10P- MYN-Law & Order: SVU 2 (Monday)		1							1	\$125.00	\$125.00	Norfolk (WTVZ)	Law & Order: SVU-MYNET2	4/10/24
26.0	Normal Line / Prime (26-0)	10/15/24-10/15/24	1	:30	9P- MYN-Chicago Fire (Tuesday)			1						1	\$150.00	\$150.00	Norfolk (WTVZ)	Chicago Fire-MYNET1	4/10/24
27.0	Normal Line / Prime (27-0)	10/15/24-10/15/24	1	:30	10P- MYN-Chicago Fire 2 (Tuesday)			1						1	\$90.00	\$90.00	Norfolk (WTVZ)	Chicago Fire-MYNET2	4/10/24
28.0	Normal Line / Prime (28-0)	10/17/24-10/17/24	1	:30	10P- MYN-Chicago PD (Thursday)					1				1	\$100.00	\$100.00	Norfolk (WTVZ)	Chicago P.D.-MYNET2	4/10/24

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