# **BEASLEY BROADCAST GROUP, INC.**

# **ISSUES AND PROGRAMS REPORT**

# FOR

WWNN-AM 2<sup>ND</sup> QUARTER, 2014 (APR 1 THROUGH JUN 30)

Prepared by: Anthony Autuore, Operations Manager

# ISSUES OF CONCERN TO WSBR/WWNN/WHSR ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2<sup>nd</sup> QUARTER, 2014

**HEALTH ISSUES** 

FOSTER CARE

PERFORMING ARTS

MENTORING YOUNG WOMEN

SOCIAL SERVICES

**NEEDY FAMILIES** 

AT RISK CHILDREN

PRENATAL CARE

**DISASTER RELIEF** 

FEEDING THE NEEDY

**CAREGIVER ASSISTANCE** 

#### **REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

FORUM FOR NONPROFITS: A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Airs every Sunday at 6:30am on WSBR and every Sunday at 7:30am on WWNN. Hosted by various hosts.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or prerecorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

## QUARTERLY ISSUES/PROGRAMS REPORT

2<sup>nd</sup> Quarter 2014 (APR 1 to JUN 30)

# ISSUE: HEALTH ISSUES

FORUM FOR NON PROFITS <u>Air Date:</u> APR 06, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM WENDY FRISWELL HOST

## FLIPANY

Lynne Kunins, President/CEO was the guest on April 6. Lynne discussed the services provided to children and families in Broward County. Lynne founded FLIPANY 9 years ago so that she could ensure children and families have an opportunity to be healthy regardless of where they live or how much money they have. They offer nutrition education, healthy cooking, youth biking and physical activity programs with 14 staff members and over 180 volunteers.

954-854-6416 www.flipany.org

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTH" - Sponsored by The Ad Council

## **ISSUE: FOSTER CARE**

FORUM FOR NON PROFITS <u>Air Date:</u> APR 13, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> WENDY FRISWELL

PLACE OF HOPE AT THE HAVEN

Charles Bender, President CEO was the guest along with Marcie Butters, Angel Mom, on April 13<sup>th</sup>. Charles discussed the new campus on Boca Raton that previously was the Haven. Hope at the Haven is a state-licensed child welfare organization providing family-style foster care; family outreach and intervention. The Hope at the Haven is being remodeled in order to serve young boys and offer healing opportunities. Marcie Butters, Angel Mom volunteer is developing outreach events to let the community know about Place of Hope in order to raise funds for a girls house as well.

561-775-7195 www.placeofhope.com

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FOSTER CARE" - Sponsored by The Ad Council

### **ISSUE: PERFORMING ARTS**

FORUM FOR NON PROFITS <u>Air Date:</u> APR 20, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM CARA ZIMMERMAN HOST

## FUNDING ARTS BROWARD

Drazia Rubenstein, Volunteer board president was the guest along with Bryan Knicely on April 20. Drazia discussed how Funding Arts Broward (FAB) helps enrich Broward county's visual and performing arts programs. FAB was started in 2003 by a group of women with the realization that something had to be done to preserve the arts in Broward county due to governmental cutbacks. As a board member Drazia and the entire FAB organization's goal is to create sustainable, expanding pools of monies to be able to award grants to eligible nonprofit art based organizations. Bryan Knicely, is the recipient of one of the FAB grants. He is the Executive Director of Coral Springs Art Museum. He discussed how FAB has helped provide the museum with new programs of interest to the Coral Springs community.

954-525-8503 www.fundingartsbroward.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "THE ARTS" - Sponsored by The Ad Council.

## **ISSUE: MENTORING YOUNG WOMEN**

FORUM FOR NON PROFITS <u>Air Date:</u> APR 27, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM WENDY FRISWELL HOST

#### WOMEN OF TOMORROW

Lisa Peterfreund, Director of South Palm Beach County and Jennifer Valoppi, Founder and President were guests on April 27. They discussed the mission of Women of Tomorrow being to inspire, motivate and empower at-risk young women to live up to their full potential. Women of Tomorrow pairs highly accomplished professional women with small groups of at-risk public high school girls for monthly school based mentoring sessions. They discussed how their program promotes drop-out prevention, increases access to higher education, creates pathways out of poverty, and fosters workforce development. 561-705-0901

www.womenoftomorrow.org

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MENTORING YOUNG WOMEN" - Sponsored by The Ad Council

## **ISSUE: SOCIAL SERVICES**

FORUM FOR NON PROFITS <u>Air Date:</u> MAY 04, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> CARA ZIMMERMAN

FAMILIES FIRST

Julie Swindler, President/CEO was the guest on April 29. Julie discussed the services provided to children and families in Palm Beach County. She also brought her board member to speak on being a board member at Families First. This organization focuses on being the social service leader in Palm Beach County. They help build strong families in need. Some of the services they provide are pregnancy testing, skill building, and prevention based services.

www.familiesfirst.org

•

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SOCIAL SERVICES" - Sponsored by The Ad Council.

## **ISSUE: NEEDY FAMILIES**

FORUM FOR NON PROFITS <u>Air Date:</u> MAY 11, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> CARA ZIMMERMAN

FAMILY CENTRAL

Barbara Weinstein, EDd , President CEO was the guest along with a board member on May 6. Family Central has a proud legacy of high-quality service to help low-income families and childcare program create safe, nurturing environments for young children in South Florida. They have been helping families in Broward county for 42 years offering subsidized childcare and offering extensive support services for children and families. 954-720-1000 www.familycentral.org

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "NEEDY FAMILIES" - Sponsored by The Ad Council

# ISSUE: HELP FOR AT RISK CHILDREN

FORUM FOR NON PROFITS <u>Air Date:</u> MAY 18, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM HOST: CARA ZIMMERMAN

#### STAND UP FOR KIDS

Diana Reese, Executive Director of Stand up for Kids came to speak to us on May 13. Diana was so passionate about the work she does for children who need protection from the system in our courts. Stand up for Kids helps children receive much needed support to maneuver the court system. This program provides caring adults who befriend these at risk children and help them make their way back into society.

772-285-7446 www.standupforkids.org

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR AT RISK CHILDREN" - Sponsored by The Ad Council

#### **ISSUE: PRENATAL CARE**

FORUM FOR NON PROFITS <u>Air Date:</u> JUN 08, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM HOST: CARA ZIMMERMAN

#### HEALTHY MOTHERS, HEALTHY BABIES

Belci Encinos- Family Specialist was the guest on Tuesday, June 3. Elsie discussed the services provided to young mothers in Palm Beach County. She also brought one of the clients that used the services and now is a case manager for the program. This organization focuses on being the social service leader in Palm Beach County. They help support the young mother with education, get access to care for the mother and baby. They help with the complicated process of obtaining a medical payment source, a medical provider and other needed social services. www.hmhbpbc.org

<u>PUBLIC SERVICE ANNOUNCEMENTS</u> 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HEALTHY PREGNANCIES" - Sponsored by The Ad Council

#### **ISSUE: DISASTER RELIEF**

FORUM FOR NON PROFITS <u>Air Date:</u> JUN 15, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> CARA ZIMMERMAN

# AMERICAN RED CROSS

Laura Golden, Senior Officer, Major Gifts and Tammy Jackson-Moore, Director came to speak to us on June 10. Laura spoke at length about all the services the American Red Cross provides for all of us in the community. The American Red Cross provides disaster relief to over 70,000 disasters every year, supports Military families with emergency communication, training, support to wounded warriors and veterans, and access to community resources. The American Red Cross helps all of us with lifesaving blood supplies, health and safety services, and is one of the world's largest humanitarian networks providing volunteers. www.redcross.org/pbtc

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "ANERUCAB RED CRISS" - Sponsored by The Ad Council

## **ISSUE: FEEDING THE NEEDY**

FORUM FOR NON PROFITS <u>Air Date:</u> JUN 22, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> CARA ZIMMERMAN

## CROS MINISTRIES

Ruth Margeria,, Executive Director was the guest along with a board member on Tuesday, June 3. Cros Ministries which stands for Christians Reaching out to Society, has a proud legacy of high-quality service to help low-income families with food pantry's and other programs. The mission of C.R.O.S. Ministries is to collaborate with people of different faiths and organizations to create solutions to the unmet needs of people in the community. The pantries provide emergency food to individuals and families in need throughout Palm Beach County. The food pantries serve more than 40,000 people annually and almost half of those served are children.

www.crosministries.org

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FEEDING THE NEEDY" - Sponsored by the Ad Council.

# **ISSUE: CAREGIVER ASSISTANCE**

FORUM FOR NON PROFITS <u>Air Date:</u> JUN 29, 2014 WWNN 7:30A 30 MINUTES OF A 30-MINUTE PROGRAM <u>Host:</u> CARA ZIMMERMAN

# AMERICAN ASSOCIATION OF CAREGIVER YOUTH

Kim Fort- Family Specialist was accompanied by Gerry Fallon, Communications Director and Mary Ann, a client. Kim was most passionate about the work she does in the local schools to assist children who are caring for their families at home with illness. AACY is the only organization of its type in the US providing a support network for young children in middle and high school who attend school during the day and come home only to help their family member with their medical needs. AACY increases awareness of the dual role youth that are both students and caregivers with their families. AACY strives to raise awareness through education, research and direct services in cooperation with social, education, healthcare, government and community corporations organizations and agencies.

www.aacy.org

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "CAREGIVING" - Sponsored by The Ad Council