

**BEASLEY BROADCAST GROUP, INC.**

**ISSUES AND PROGRAMS REPORT**

**FOR**

**WWNN-AM**

**3<sup>RD</sup> QUARTER, 2014**

**(JUL 1 THROUGH SEP 30)**

Prepared by:

Anthony Autoore, Operations Manager

**ISSUES OF CONCERN TO WSBR/WWNN/WHSR ADDRESSED  
IN RESPONSIVE PROGRAMMING IN THE 3<sup>RD</sup> QUARTER, 2014**

**CAREGIVING**

**MENTORING CHILDREN**

**SENIOR HEALTH CARE**

**FUNDING THE ARTS**

**FOSTER CARE**

**HELP FOR THE DISABLED**

**HELP FOR FINANCIALLY NEEDY PEOPLE**

**SUPPORTING CHARITIES**

**FEEDING THE POOR**

**PERFORMING ARTS FOR CHILDREN**

**ARTS FOR SPECIAL NEEDS PEOPLE**

**MENTORING WOMEN AND GIRLS**

## **REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

**FORUM FOR NONPROFITS:** A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. **Airs every Sunday at 6:30am on WSBR and every Sunday at 7:30am on WWNN. Hosted by various hosts.**

**PUBLIC SERVICE ANNOUNCEMENTS** - These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities.

## **QUARTERLY ISSUES/PROGRAMS REPORT**

3<sup>RD</sup> Quarter 2014  
(JUL 1 to SEP 30)

### **ISSUE: CAREGIVING**

FORUM FOR NON PROFITS

Air Date: JUL 07, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

### **AMERICAN ASSOCIATION OF CAREGIVER YOUTH**

Kim Fort- Family Specialist was accompanied by Gerry Fallon, Communications Director and Mary Ann, a client. Kim was most passionate about the work she does in the local schools to assist children who are caring for their families at home with illness. AACY is the only organization of its type in the US providing a support network for young children in middle and high school who attend school during the day and come home only to help their family member with their medical needs. AACY increases awareness of the dual role youth that are both students and caregivers with their families. AACY strives to raise awareness through education, research and direct services in cooperation with social, education, healthcare, government and community corporations organizations and agencies.

[www.aacy.org](http://www.aacy.org)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight  
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "CAREGIVING" - Sponsored by The Ad Council

**ISSUE: MENTORING CHILDREN**

FORUM FOR NON PROFITS

Air Date: JUL 13, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**Milagro Center-**

Barbara Stark, Director of the Milagro Center was the guest on Tuesday, July 8, 2014 .Barbara discussed the services provided to children in Delray after school and during the summer months. This organization focuses on raising the bar for children who otherwise might not know their potential. They do this through music and art via qualified teachers and volunteers. They have a small group of children, only 43 that they can take and there is a waiting list for the children. They have a core group of volunteers and mentors along with a small staff who oversee each and every child's growth and school reports.

[www.milagrocenter.org](http://www.milagrocenter.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "MENTORING CHILDREN" - Sponsored by The Ad Council

## **ISSUE: SENIOR HEALTH CARE**

FORUM FOR NON PROFITS

Air Date: JUL 20, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

CARA ZIMMERMAN HOST

### **Morse Life-**

Dr. Alan Sadowsky, Senior VP of Morse Life spoke along with Linda Sevich, Director of Adult Day Services spoke on Tuesday, July 15th. Morse Life is a nationally recognized provider of health care, housing and support services for seniors and their families. The non profit was founded in 1983. The agency provides programs such as Just Checking and MorseLife Home Care. The agency provides a variety of additional home and community based services a skilled Medicare home health agency, comprehensive outpatient rehab, adult day care, Meals on Wheels, Community Education programming, homebound mitzvah program, the Aphasia Center for post stroke and traumatic brain injury rehab, the Neighbor to Neighbor program etc.

[www.morselife.org](http://www.morselife.org)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SENIOR CARE" - Sponsored by The Ad Council.

## **ISSUE: FUNDING THE ARTS**

FORUM FOR NON PROFITS

Air Date: JUL 27, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

CARA ZIMMERMAN HOST

### **FUNDING ARTS BROWARD**

Drazia Rubenstein, Volunteer board president was the guest along with Bryan Knicely on April 20. Drazia discussed how Funding Arts Broward (FAB) helps enrich Broward county's visual and performing arts programs. FAB was started in 2003 by a group of women with the realization that something had to be done to preserve the arts in Broward county due to governmental cutbacks. As a board member Drazia and the entire FAB organization's goal is to create sustainable, expanding pools of monies to be able to award grants to eligible nonprofit art based organizations. Bryan Knicely, is the recipient of one of the FAB grants. He is the Executive Director of Coral Springs Art Museum. He discussed how FAB has helped provide the museum with new programs of interest to the Coral Springs community.

954-525-8503

[www.fundingartsbroward.org](http://www.fundingartsbroward.org)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "THE ARTS" - Sponsored by The Ad Council.

**ISSUE: FOSTER CARE**

FORUM FOR NON PROFITS

Air Date: AUG 03, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

CARA ZIMMERMAN HOST

**The Foster and Adoptive Parent Association (FAPA)-**

Coleen LaCosta, Kinship Connections Program Director spoke to us on Tuesday, July 22 about FAPA. This organization brings together loving families through adoption. CHS is one of the leading adoption providers in the state. At CHS they find parents for children, not children for parents. This agency understand the needs , personalities, and special challenges of every child and then appropriately match children with families eager to embrace them and ready to provide the necessary support, counseling and love they deserve. In Palm Beach County, CHS is responsible for finding forever families for all children in foster care who cannot return to their birthparents. They also offer pre- and post adoption support and training [www. Fapapbc.org](http://www.Fapapbc.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FOSTER CARE" - Sponsored by The Ad Council



**ISSUE: HELP FOR THE DISABLED**

FORUM FOR NON PROFITS

Air Date: AUG 10, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**The Twin Palms Center for the Disabled-**

Bari Aronson, Director of Twin Palms spoke on Tuesday, July 29 about the program as well as Jeffrey Mattucci who is a client of the center. Twin Palms Center is located in East Boca and has been there for many years. They currently have 16 clients who come daily for fun and recreation. This is not an educational center but more a recreational place to come and enjoy each other. This is for adults ages 22 on and their oldest client is 55. They provide activities such as movies, bowling and arts and crafts.

[www.twinpalmscenter.org](http://www.twinpalmscenter.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR THE DISABLED" - Sponsored by The Ad Council.

## **ISSUE: HELP FOR NEEDY PEOPLE**

FORUM FOR NON PROFITS

Air Date: AUG 17, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

### **CLINICS CAN HELP**

The Lending Closet works very simply. If you know someone who is financially needy and in need of basic medical equipment ( walkers, wheelchairs, crutches, hospital beds, nebulizers, or patient lifts etc.) we can help. We “Lend” to the patients, they do not have to lend back. Mr. Owen O’Neill is the founder of Clinics can help was interviewed for the radio show to discuss his organization and how it got started. Mr. O’Neill is a nurse and fumbled across starting his own nonprofit agency by a simple taking out of a wheelchair on a home visit. From there he has given out countless numbers of medical equipment to anyone in need.

If you need medical equipment you can call (561) 640-2995.

[www.clinicscanhelp.org](http://www.clinicscanhelp.org)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA’s that were responsive to this issue.

Announcements include PSA for “HELPING NEEDY PEOPLE” - Sponsored by The Ad Council

**ISSUE: SUPPORTING CHARITIES**

FORUM FOR NON PROFITS

Air Date: AUG 24, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

**UNITED WAY OF PALM BEACH COUNTY**

Lexi Savage and Donna Pulva from United Way of Palm Beach County came by the show to discuss the United Way, the agencies they support and how people can help to support their cause. They address critical, community issues that affect the residents of the county. Health, hunger, homelessness, education, etc.

To contact United Way Of Palm Beach County you can call (561) 375-6600.

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "THE UNITED WAY" - Sponsored by The Ad Council

## **ISSUE: FEEDING THE POOR**

FORUM FOR NON PROFITS

Air Date: AUG 31, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

### **FOOD FOR THE POOR**

Food For The Poor, named by The Chronicle of Philanthropy as the largest international relief and development organization in the nation, feeds millions of hungry people throughout the countries we serve. Founded in 1982, our interdenominational Christian ministry serves the poorest of the poor in 17 countries throughout the Caribbean and Latin America. Thanks to our faithful donors, our programs provide housing, healthcare, education, fresh water, emergency relief and micro-enterprise assistance in addition to feeding hundreds of thousands of people each day.

**Since its inception in 1982, Food For The Poor has provided in excess of \$11 billion in aid** (more than half of which was provided in the last five years) and has built more than 91,000 housing units for the destitute. In 2013, Food For The Poor constructed 6,808 housing units for families in need of adequate shelter. Total fundraising and administrative costs in 2013 comprised less than 5% of our expenses. More than 95% of all donations go directly to programs that help the poor.

In a 2013 survey of the 50 largest U.S. charities, *Forbes* magazine rated Food For The Poor the seventh-largest recipient of private support.

Interviewee was Angel Aloma, Executive Director of Food for the Poor. 954-427-2222.

[www.foodforthe poor.org](http://www.foodforthe poor.org)

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "FEEDING THE POOR" - Sponsored by The Ad Council

## **ISSUE: PERFORMING ARTS FOR CHILDREN**

FORUM FOR NON PROFITS

Air Date: SEP 07, 2014 & SEP 14, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

### **FORT LAUDERDALE CHILDREN'S THEATER**

Founded in 1952, the Fort Lauderdale Children's Theatre (FLCT) is a not-for-profit organization that provides cultural and educational opportunities for children, ages 4 through 18. Through year-round classes, camps, productions and outreach programs, FLCT gives children of all abilities the chance to develop creativity, problem solving skills and self-esteem.

FLCT is the oldest documented children's theatre in the state of Florida and one of the few theatres in the nation whose performances use students as actors, assistant directors, backstage crew and technicians.

Each year, the organization's programs touch more than 40,000 children and adults. All young people, regardless of economic, cultural or ethnic background, are invited to participate, thanks to the generous support of local individuals, corporations and foundations whose contributions help support FLCT's annual budget of \$700,000+. A number of giving opportunities exist. For more information about how to support FLCT or participate in theatre programs.

FLCT provides the first exposure to live theatre for hundreds of children each year. Thousands more are impacted as audiences, actors and technicians experience the magic and energy of this art form in a way that is inclusive, engaging and inspirational in order to create life-long learners and arts supporters. Productions provide interaction with professional adult artists who support the work of the young performers and encourage appreciation of the "art for art's sake." Classes and outreach programs use the art as a tool for self-expression, community connection and joyful celebration.

Ms. Janet Erlick was interviewed. [janet@flctstar.org](mailto:janet@flctstar.org)

954-763-6882 <http://www.flct.org>

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "THE ARTS FOR CHILDREN" - Sponsored by The Ad Council

## **ISSUE: ARTS FOR SPECIAL NEEDS PEOPLE**

FORUM FOR NON PROFITS

Air Date: SEP 21, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

### **FRIENDS AND STARS, INC**

Friends and Stars, Inc. was established in 2011 as a non-profit organization in Florida that provides a unique, pioneering arts programming expressly designed to be all inclusive of special needs populations. They served adults (18 and above) special needs in Broward County. The teaching team focuses on encouraging interpersonal and inner personal growth. They provide arts, entertainment, and community building programs expressly designed to support people of all disabilities. This students are welcome to an atmosphere of dignity, respect, and friendship and a caring team of teachers. The art work are displayed in several community agencies and local businesses. We spoke with Dixie lee Hedrington-Miller, Executive director who discussed the impact that the Friends and Stars, Inc. is having on the special needs community. If you would like to know more Friends and Stars, Inc. or want to sponsor a student, please call 305-469-6009 or visit their website: [www.circleoffriendsstandstars.org](http://www.circleoffriendsstandstars.org)

---

### **PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR SPECIAL NEEDS PEOPLE" - Sponsored by The Ad Council

**ISSUE: MENTORING WOMEN AND GIRLS**

FORUM FOR NON PROFITS

Air Date: SEP 27, 2014

WWNN 7:30A

30 MINUTES OF A 30-MINUTE PROGRAM

Host: WENDY FRISWELL

SOROPTIMIST, INTL OF BOCA RATON/DEERFIELD BEACH

The Soroptimist means best for women. Their mission and vision revolve around doing good for women and girls. They are a global community of professional women who volunteer their time to improve the lives of women and girls through programs leading to social and economic empowerment. They are 80,000 strong in 130 countries and territories. We spoke with Deborah Bacarella, president who discussed the many projects the Soroptimist is doing in community. For additional information, please call 561-239-2300 or visit their website:

[www.soroptimist4women.org](http://www.soroptimist4women.org)

**PUBLIC SERVICE ANNOUNCEMENTS**

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MENTORING WOMEN" - Sponsored by the Ad Council.