

# CONTRACT



**WBPW-FM**  
**551 Main Street**  
**Presque Isle, ME 04769**  
**(207) 769-6600**

And:

**Main Street Media Group**  
**P.O. Box 25093**  
**Alexandria, VA 22314**  
**USA**

<u>Contract / Revision</u> 1930252 /		<u>Alt Order #</u> 34117189
<u>Advertiser</u> <b>Senate Leadership Fund</b>		<u>Original Date / Revision</u> 07/10/20 / 07/10/20
<u>Contract Dates</u> <b>09/08/20 - 09/14/20</b>	<u>Estimate #</u> <b>5420</b>	
<u>Product</u> <b>Maine</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBPW-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI14268	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	09/08/20	09/14/20	M-F AM DRIVE	6:00 AM-10:00 AM		1:00			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/08/20	09/14/20	33333--	15			\$100.00				
N 2	WBPW	09/08/20	09/14/20	M-F MIDDAY	10:00 AM-3:00 PM		1:00			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/08/20	09/14/20	22222--	10			\$100.00				
N 3	WBPW	09/08/20	09/14/20	M-F PM DRIVE	3:00 PM-7:00 PM		1:00			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/08/20	09/14/20	22222--	10			\$100.00				
<b>Totals</b>											<b>35</b>	<b>\$3,500.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/14/20	35	\$3,500.00	(\$525.00)	\$2,975.00
<b>Totals</b>	<b>35</b>	<b>\$3,500.00</b>	<b>(\$525.00)</b>	<b>\$2,975.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jul 10, 20  
 CONT# 34117189 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WBPW-FM (Presque Isle, ME)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 5420

SALESPERSON FAX#

PH #

BYR STEPHANIE MARONEY  
 ADV SENATE LEADERSHIP FUND  
 PDT Maine  
 FLT Sep 08, 20 - Sep 14, 20

\* REP ORDER COMMENT \*

\*\* 7/9/2020 9:34:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	09/08/2020 - 09/08/2020	1D	3	\$100.00	3
	PRESQUE ISLE, ME								
	1.2	.T.....	10A - 3P	60	09/08/2020 - 09/08/2020	1D	2	\$100.00	2
	COUNTRY								
	1.3	.T.....	3P - 7P	60	09/08/2020 - 09/08/2020	1D	2	\$100.00	2
					** FLIGHT TOTALS **		7	\$700.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	09/09/2020 - 09/09/2020	1D	3	\$100.00	3
	PRESQUE ISLE, ME								
	2.2	..W....	10A - 3P	60	09/09/2020 - 09/09/2020	1D	2	\$100.00	2
	COUNTRY								
	2.3	..W....	3P - 7P	60	09/09/2020 - 09/09/2020	1D	2	\$100.00	2
					** FLIGHT TOTALS **		7	\$700.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	09/10/2020 - 09/10/2020	1D	3	\$100.00	3
	PRESQUE ISLE, ME								
	3.2	...T...	10A - 3P	60	09/10/2020 - 09/10/2020	1D	2	\$100.00	2
	COUNTRY								
	3.3	...T...	3P - 7P	60	09/10/2020 - 09/10/2020	1D	2	\$100.00	2

Jul 10, 20  
 CONT# 34117189 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 5420

				** FLIGHT TOTALS **			7	\$700.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	09/11/2020 - 09/11/2020	1D	3	\$100.00	3
	PRESQUE ISLE, ME								
	4.2	....F..	10A - 3P	60	09/11/2020 - 09/11/2020	1D	2	\$100.00	2
	COUNTRY								
	4.3	....F..	3P - 7P	60	09/11/2020 - 09/11/2020	1D	2	\$100.00	2
				** FLIGHT TOTALS **			7	\$700.00	
		<b>FLIGHT 5</b>							
	5.1	M.....	6A - 10A	60	09/14/2020 - 09/14/2020	1D	3	\$100.00	3
	PRESQUE ISLE, ME								
	5.2	M.....	10A - 3P	60	09/14/2020 - 09/14/2020	1D	2	\$100.00	2
	COUNTRY								
	5.3	M.....	3P - 7P	60	09/14/2020 - 09/14/2020	1D	2	\$100.00	2
				** FLIGHT TOTALS **			7	\$700.00	

	<b>Sep 20</b>						
SPOTS	35						
CASH	3500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3500.00						

						<b>TOTAL</b>
SPOTS						35
CASH						3,500.00
TRADE						0.00
NSL						0.00
TOTAL						3,500.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President: Steven Law Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

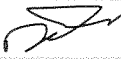

Date of election: 11/3/2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: Tom Preble
Date of Request to Purchase Ad Time: 3/23/2020	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/10/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1930252	Station Call Letters: WBPW-FM	Date Received/Requested: 7/10/20
Est. #: 5420	Station Location: Presque Isle, ME	Run Start and End Dates: 9/8-9/14/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.