

# CONTRACT



**WBPW-FM**  
**551 Main Street**  
**Presque Isle, ME 04769**  
**(207) 769-6600**

And:

**Erikson Communication Group Inc**  
**157 Park Row, Suite 102**  
**Brunswick, ME 04011**

<u>Contract / Revision</u> 2150844A /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Maine Democratic Party</b>		<u>Original Date / Revision</u> 10/27/20 / 10/27/20
<u>Contract Dates</u> <b>10/28/20 - 11/03/20</b>	<u>Estimate #</u>	
<u>Product</u> <b>10/26-11/3 Radio</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBPW-FM</b>	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	10/28/20	11/01/20	M-F AM DRIVE	6A-10A		:30			NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/26/20	11/01/20	--WTF--	6			\$190.00				
N 2	WBPW	10/28/20	11/01/20	M-F MIDDAY	10A-3P		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/26/20	11/01/20	--WTF--	3			\$190.00				
N 3	WBPW	10/28/20	11/01/20	M-F PM DRIVE	3P-7P		:30			NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/26/20	11/01/20	--WTF--	6			\$190.00				
N 4	WBPW	11/02/20	11/03/20	M-F AM DRIVE	6A-10A		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	MT-----	3			\$190.00				
N 5	WBPW	11/02/20	11/03/20	M-F MIDDAY	10A-3P		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	MT-----	1			\$190.00				
N 6	WBPW	11/02/20	11/03/20	M-F PM DRIVE	3P-7P		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/02/20	11/08/20	MT-----	3			\$190.00				
<b>Totals</b>											<b>22</b>	<b>\$4,180.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/26/20 - 11/03/20	22	\$4,180.00	\$4,180.00
<b>Totals</b>	<b>22</b>	<b>\$4,180.00</b>	<b>\$4,180.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

## Maine Democratic Party

Buyer:

Edward Erikson

Flight Date:

September 28 thru November 3, 2020

Market:

Demo:

A35+

Station

WBPW, WQHR, WOZI

Date	Spots	A35+ GRPs	NET
October 26 thru October 30	59		\$ 7,470.00
November 2 thru November 3	31	0	\$ 3,850.00

<b>TOTALS</b>	<b>90</b>	<b>-</b>	<b>\$ 11,320.00</b>

\$ 13,318.55   \$ 12,652.62   \$ 14,956.53

# Maine Democratic Party

**Buyer:** Edward Erikson  
**Flight Date:** October 26 thru October 30  
**Market:**  
**Demo:** A35+  
**Station**

Stations	Format	Districts	Rep	Spots	AV Ratings	NET
WOZI				22		\$ 2,200.00
WQHR				22		\$ 2,420.00
WBPW				15		\$ 2,850.00
0						
0						
<b>Overall Total</b>				<b>59</b>	<b>0.0</b>	<b>\$ 7,470.00</b>

STATION	Daypart	Spots	Rating A35	Total Av Rating	Rate	Net
WOZI	M-F 6-10a	8	3.9	31.2	\$ 100.00	\$ 800.00
0	M-F 10a-3p	6	3.9	23.4	\$ 100.00	\$ 600.00
SD 1, SD 2	M-F 3p-7p	8	3.9	31.2	\$ 100.00	\$ 800.00
<b>TOTALS</b>		22		85.8		\$ 2,200.00

STATION	Daypart	Spots	Rating A35	Total Av Rating	Rate	NET
WQHR	M-F 6-10a	8	1.4	0.0	\$ 110.00	\$ 880.00
0	M-F 10a-3p	6	1.4	0.0	\$ 110.00	\$ 660.00
SD 1, SD 2	M-F 3p-7p	8	1.4	0.0	\$ 110.00	\$ 880.00
<b>TOTALS</b>		22		0.0		\$ 2,420.00

STATION	Daypart	Spots	Rating A35	Total Av Rating	Rate	NET
WBPW	M-F 6-10a	6	3.0	18.0	\$ 190.00	\$ 1,140.00
0	M-F 10a-3p	3	3.0	9.0	\$ 190.00	\$ 570.00
SD 1, SD 2	M-F 3p-7p	6	3.0	18.0	\$ 190.00	\$ 1,140.00
Rep: Tom Preble						
<b>TOTALS</b>		15		45.0		\$ 2,850.00

\$	-
\$	-
\$	-
\$	-

<b>Net</b>	
\$	-
\$	-
\$	-
\$	-

<b>Net</b>	
\$	-
\$	-
\$	-
\$	-

# Maine Democratic Party

**Buyer:** Edward Erikson  
**Flight Date:** November 2 thru November 3  
**Market:**  
**Demo:** A35+  
**Station**

Stations	Format	Districts	Rep	Spots	AV Ratings	NET
WOZI				12		\$ 1,200.00
WQHR				12		\$ 1,320.00
WBPW				7		\$ 1,330.00
0						
0						
<b>Overall Total</b>				<b>31</b>	<b>0.0</b>	<b>\$ 3,850.00</b>

STATION	Daypart	Spots	Rating A35	Total Av Rating	Rate	Net
WOZI	M-F 6-10a	4	3.9	15.6	\$ 100.00	\$ 400.00
0	M-F 10a-3p	4	3.9	15.6	\$ 100.00	\$ 400.00
SD 1, SD 2	M-F 3p-7p	4	3.9	15.6	\$ 100.00	\$ 400.00
<b>TOTALS</b>		12		46.8		\$ 1,200.00

STATION	Daypart	Spots	Rating A35	Total Av Rating	Rate	NET
WQHR	M-F 6-10a	4	1.4	0.0	\$ 110.00	\$ 440.00
0	M-F 10a-3p	4	1.4	0.0	\$ 110.00	\$ 440.00
SD 1, SD 2	M-F 3p-7p	4	1.4	0.0	\$ 110.00	\$ 440.00
<b>TOTALS</b>		12		0.0		\$ 1,320.00

STATION	Daypart	Spots	Rating A35	Total Av Rating	Rate	NET
WBPW	M-F 6-10a	3	3.0	9.0	\$ 190.00	\$ 570.00
0	M-F 10a-3p	1	3.0	3.0	\$ 190.00	\$ 190.00
SD 1, SD 2	M-F 3p-7p	3	3.0	9.0	\$ 190.00	\$ 570.00
Rep: Tom Preble						
<b>TOTALS</b>		7		21.0		\$ 1,330.00

\$ -
\$ -
\$ -
\$ -

<b>Net</b>
\$ -
\$ -
\$ -
\$ -

<b>Net</b>
\$ -
\$ -
\$ -
\$ -

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Edward Erikson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Maine Democratic Party

Agency name: Erikson Communication Group, Inc.

Address: 157 Park Row, Suite 102

Contact: Edward Erikson

Phone number: 202-420-9947

Email: edward.erikson@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Maine Democratic Party

Address: 320 Water Street 3rd Floor Augusta, ME 04330

Contact: Dash Marley

Phone number: 207-232-7444

Email: dmarley@mainedems.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kathleen Marra, Chair  
Erik Gundersen, Vice Chair  
Vicky Cohen, Secretary  
Betty Johnson, Treasurer  
Jonathan Goble, Assistant Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Troy Jackson

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Maine State Senate, District 1

Date of election: November 3, 2020

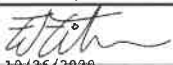
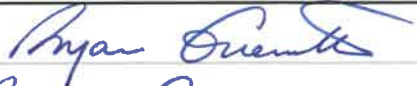
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

Ad deals with the Maine State Senate election in SD 15

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <small>Verified by PDFFiller</small>	Station Representative
Signature:  <small>10/26/2020</small>	Signature: 
Name: Edward Erikson	Name: Ryan Guerrette
Date of Request to Purchase Ad Time: 10/26/2020	Date of Station Agreement to Sell Time: 10/26/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/26/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2150844	Station Call Letters: WQHR / WBPW / WOZI	Date Received/Requested: 10/26/2020
Est. #: n/a	Station Location: 551 Main St. Presque Isle	Run Start and End Dates: 10/27/2020 - 11/3/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.