

CONTRACT



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 1956977 /		<u>Alt Order #</u> 34154659
<u>Advertiser</u> National Republican Senatorial Committee		<u>Original Date / Revision</u> 07/23/20 / 07/23/20
<u>Contract Dates</u> 10/13/20 - 10/19/20	<u>Estimate #</u> C13C19	
<u>Product</u> NRSC - ME		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> NRSC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Katz Media Group
125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	10/13/20	10/19/20	M-F AM DRIVE	6:00 AM-10:00 AM		1:00			NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-4444--				16	\$100.00			
	Week:	10/19/20	10/25/20	4-----				4	\$100.00			
N 2	WBPW	10/13/20	10/19/20	M-F MIDDAY	10:00 AM-3:00 PM		1:00			NM	25	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-5555--				20	\$100.00			
	Week:	10/19/20	10/25/20	5-----				5	\$100.00			
N 3	WBPW	10/13/20	10/19/20	M-F PM DRIVE	3:00 PM-7:00 PM		1:00			NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-4444--				16	\$100.00			
	Week:	10/19/20	10/25/20	4-----				4	\$100.00			
Totals											65	\$6,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/19/20	65	\$6,500.00	(\$975.00)	\$5,525.00
Totals	65	\$6,500.00	(\$975.00)	\$5,525.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jul 23, 20
 CONT# 34154659 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WBPW-FM (Presque Isle, ME)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: NRSC / ORDR / C13C19

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV NATIONAL REPUBLICAN SENATORIAL COMMITTEE
 PDT NRSC - ME
 FLT Oct 13, 20 - Oct 19, 20

* REP ORDER COMMENT *

** 7/23/2020 12:15:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 7/23/2020 12:15:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 7/23/2020 12:15:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	10/13/2020 - 10/13/2020	1D	4	\$100.00	4
	1.2	.T.....	10A - 3P	60	10/13/2020 - 10/13/2020	1D	5	\$100.00	5
	1.3	.T.....	3P - 7P	60	10/13/2020 - 10/13/2020	1D	4	\$100.00	4
				** FLIGHT TOTALS **			13	\$1,300.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	10/14/2020 - 10/14/2020	1D	4	\$100.00	4
	2.2	..W....	10A - 3P	60	10/14/2020 - 10/14/2020	1D	5	\$100.00	5
	2.3	..W....	3P - 7P	60	10/14/2020 - 10/14/2020	1D	4	\$100.00	4
				** FLIGHT TOTALS **			13	\$1,300.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	10/15/2020 - 10/15/2020	1D	4	\$100.00	4
	3.2	...T...	10A - 3P	60	10/15/2020 - 10/15/2020	1D	5	\$100.00	5
	3.3	...T...	3P - 7P	60	10/15/2020 - 10/15/2020	1D	4	\$100.00	4
				** FLIGHT TOTALS **			13	\$1,300.00	
		FLIGHT 4							

Jul 23, 20
 CONT# 34154659 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: NRSC / ORDR / C13C19

4.1F..	6A - 10A	60	10/16/2020 - 10/16/2020	1D	4	\$100.00	4
4.2F..	10A - 3P	60	10/16/2020 - 10/16/2020	1D	5	\$100.00	5
4.3F..	3P - 7P	60	10/16/2020 - 10/16/2020	1D	4	\$100.00	4
** FLIGHT TOTALS **						13	\$1,300.00	
FLIGHT 5								
5.1	M.....	6A - 10A	60	10/19/2020 - 10/19/2020	1D	4	\$100.00	4
5.2	M.....	10A - 3P	60	10/19/2020 - 10/19/2020	1D	5	\$100.00	5
5.3	M.....	3P - 7P	60	10/19/2020 - 10/19/2020	1D	4	\$100.00	4
** FLIGHT TOTALS **						13	\$1,300.00	

	Oct 20						
SPOTS	65						
CASH	6500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	6500.00						

						TOTAL
SPOTS						65
CASH						6,500.00
TRADE						0.00
NSL						0.00
TOTAL						6,500.00

**** Competitive Comments ****

SVC: FA06 TSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Smart Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Smart Media Group LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703.518.4747

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NRSC

Address: 425 2nd St. NE Washington, D.C. 20002

Contact:

Phone number: (202) 675-6000

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Todd Young, Chairman
Kevin McLaughlin, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Sarah Gideon, Gary Peters, Cal Cunningham

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 11/3/2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>SMG</u>	Signature: <u>TP</u>
Name: Smart Media Group	Name: <u>Tom Preble</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/23/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>1956977</u>	Station Call Letters: <u>WBPW-FM</u>	Date Received/Requested: <u>7/23/20</u>
Est. #: <u>1000-9999 C13C19</u>	Station Location: <u>Presque Isle, ME</u>	Run Start and End Dates: <u>10/13-19</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.