

CONTRACT



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

And:

Grassroots Media LLC
12 W Dartmouth Road
Bala Cynwyd,, PA 19004

<u>Contract / Revision</u> 1984259 /		<u>Alt Order #</u> 34219501
<u>Advertiser</u> Sara Gideon for US Senate		<u>Original Date / Revision</u> 08/10/20 / 08/10/20
<u>Contract Dates</u> 08/10/20 - 08/23/20	<u>Estimate #</u> RAD	
<u>Product</u> Gideon for US Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> SG	<u>Product 1/2</u> ME
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WBPW	08/10/20	08/16/20	M-F AM DRIVE	6:00 AM-10:00 AM		1:00			NM	20	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/20	08/16/20	MTWTF--				20	\$31.00			
2	WBPW	08/10/20	08/16/20	M-F MIDDAY	10:00 AM-3:00 PM		1:00			NM	10	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/20	08/16/20	MTWTF--				10	\$29.00			
3	WBPW	08/10/20	08/16/20	M-F PM DRIVE	3:00 PM-7:00 PM		1:00			NM	15	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/20	08/16/20	MTWTF--				15	\$29.00			
4	WBPW	08/15/20	08/21/20	SA-SU AM	6:10 AM-6:10 AM		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/20	08/21/20	-----S-				1	\$28.00			
5	WBPW	08/15/20	08/21/20	SA-SU MIDDAY	10:00 AM-3:00 PM		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/20	08/21/20	-----S-				1	\$28.00			
6	WBPW	08/15/20	08/21/20	SA-SU PM	3:00 PM-7:00 PM		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/20	08/21/20	-----S-				1	\$28.00			
7	WBPW	08/16/20	08/22/20	SA-SU AM	6:00 AM-10:00 AM		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/16/20	08/22/20	-----S				1	\$28.00			
8	WBPW	08/16/20	08/22/20	SA-SU MIDDAY	10:00 AM-3:00 PM		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/16/20	08/22/20	-----S				1	\$28.00			
9	WBPW	08/16/20	08/22/20	SA-SU PM	3:00 PM-7:00 PM		1:00			NM	1	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/16/20	08/22/20	-----S				1	\$28.00			
10	WBPW	08/17/20	08/23/20	M-F AM DRIVE	6:00 AM-10:00 AM		1:00			NM	4	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/17/20	08/23/20	M-----				4	\$31.00			
11	WBPW	08/17/20	08/23/20	M-F MIDDAY	10:00 AM-3:00 PM		1:00			NM	2	\$58.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/17/20	08/23/20	M-----				2	\$29.00			
12	WBPW	08/17/20	08/23/20	M-F PM DRIVE	3:00 PM-7:00 PM		1:00			NM	3	\$87.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u>	<u>Alt Order #</u>
1984259 /	34219501

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sara Gideon for US Senate	08/10/20 / 08/10/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/10/20 - 08/23/20	Gideon for US Senate	RAD

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/17/20	08/23/20	M-----				3	\$29.00			
Totals											60	\$1,782.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/20 - 08/17/20	60	\$1,782.00	(\$267.30)	\$1,514.70
Totals	60	\$1,782.00	(\$267.30)	\$1,514.70

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REVISED

Aug 10, 20
 CONT# **34219501** Mod# Ver# **3** (Last =)
 REP **CHRISTAL RADIO**
 TO **WBPW-FM (Presque Isle, ME)**
 FM **LINDSAY COOPER**
 OFF **PHILADELPHIA**
 AGY **GRASSROOTS MEDIA LLC**
 ADDR **12 W DARTMOUTH ROAD**
BALA CYNWYD, PA 19004

 BYR **MIKE DETTORRE**
 ADV **SARA GIDEON FOR US SENATE**
 PDT **Gideon for US Senate**
 FLT **Aug 10, 20 - Aug 23, 20**

DDS CONT# **0**
 C/P/E: **SG / ME / RAD**

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
CHG		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	8/10/2020 - 8/14/2020	1W	20	\$31.00	20
	1.2	MTWTF..	10A - 3P	60	8/10/2020 - 8/14/2020	1W	10	\$29.00	10
	1.3	MTWTF..	3P - 7P	60	8/10/2020 - 8/14/2020	1W	15	\$29.00	15
	1.4S.	6A - 10A	60	8/15/2020 - 8/15/2020	1W	1	\$28.00	1
	1.5S.	10A - 3P	60	8/15/2020 - 8/15/2020	1W	1	\$28.00	1
	1.6S.	3P - 7P	60	8/15/2020 - 8/15/2020	1W	1	\$28.00	1
	1.7S	6A - 10A	60	8/16/2020 - 8/16/2020	1W	1	\$28.00	1
	1.8S	10A - 3P	60	8/16/2020 - 8/16/2020	1W	1	\$28.00	1
	1.9S	3P - 7P	60	8/16/2020 - 8/16/2020	1W	1	\$28.00	1
		** WEEKLY FLIGHT TOTALS **					51	\$1,513.00	
		<u>FLIGHT 2</u>							
	2.1	M.....	6A - 10A	60	8/17/2020 - 8/17/2020	1W	4	\$31.00	4
	2.2	M.....	10A - 3P	60	8/17/2020 - 8/17/2020	1W	2	\$29.00	2
	2.3	M.....	3P - 7P	60	8/17/2020 - 8/17/2020	1W	3	\$29.00	3
		** WEEKLY FLIGHT TOTALS **					9	\$269.00	

	Aug 20						
SPOTS	60						
CASH	1782.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1782.00						

Aug 10, 20
CONT# 34219501 Mod# Ver# 3 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: SG / ME / RAD

							TOTAL
SPOTS							60
CASH							1,782.00
TRADE							0.00
NSL							0.00
TOTAL							1,782.00

**** Competitive Comments ****

SVC: FA06 TSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

SARA GIDEON

Authorized committee:

SARA GIDEON FOR MAINE

Agency requesting time (and contact information):



N/A GRASSROOTS MEDIA

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

UNITED STATE SENATE

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

LISA LUNN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or





the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: MIKE D'ETTORRE	Name: Tom Preble
Date of Request to Purchase Ad Time: 7/13/2020	Date of Station Agreement to Sell Time: 8/7/12

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Name: Mike D'EtorreDate: 7/13/20**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 8/7/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1984259

Station Call Letters:

WBPN

Date Received/Requested:

8/7/20

Est. #:

RAD

Station Location:

Presque Isle, Me

Run Start and End Dates:

8/10 - 8/23/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.