

# CONTRACT



**WBPW-FM**  
**551 Main Street**  
**Presque Isle, ME 04769**  
**(207) 769-6600**

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

<u>Contract / Revision</u> 2072890 /		<u>Alt Order #</u> 34356611
<u>Advertiser</u> <b>Sara Gideon for US Senate</b>		<u>Original Date / Revision</u> 09/21/20 / 09/21/20
<u>Contract Dates</u> <b>09/22/20 - 09/28/20</b>	<u>Estimate #</u> <b>357</b>	
<u>Product</u> <b>Political</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBPW-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u> POL
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	09/22/20	09/28/20	M-F AM DRIVE	6:00 AM-10:00 AM		1:00			NM	20	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	44444--	20			\$31.00				
N 2	WBPW	09/22/20	09/28/20	M-F MIDDAY	10:00 AM-3:00 PM		1:00			NM	20	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	44444--	20			\$29.00				
N 3	WBPW	09/22/20	09/28/20	M-F PM DRIVE	3:00 PM-7:00 PM		1:00			NM	20	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	44444--	20			\$29.00				
N 4	WBPW	09/22/20	09/28/20	SA-SU PM	3:00 PM-7:00 PM		1:00			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	-----3	3			\$28.00				
N 5	WBPW	09/22/20	09/28/20	SA-SU MIDDAY	10:00 AM-3:00 PM		1:00			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	-----3	3			\$28.00				
N 6	WBPW	09/22/20	09/28/20	SA-SU AM	6:00 AM-10:00 AM		1:00			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	-----3	3			\$28.00				
N 7	WBPW	09/22/20	09/28/20	SA-SU PM	3:00 PM-7:00 PM		1:00			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	-----3-	3			\$28.00				
N 8	WBPW	09/22/20	09/28/20	SA-SU AM	6:00 AM-10:00 AM		1:00			NM	3	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/22/20	09/28/20	-----3-	3			\$28.00				
<b>Totals</b>											<b>75</b>	<b>\$2,200.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	63	\$1,844.00	(\$276.60)	\$1,567.40
09/28/20 - 09/28/20	12	\$356.00	(\$53.40)	\$302.60
<b>Totals</b>	<b>75</b>	<b>\$2,200.00</b>	<b>(\$330.00)</b>	<b>\$1,870.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> <b>09/22/20 - 09/28/20</b>	<u>Product</u> Political	<u>Estimate #</u> <b>357</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Sep 21, 20  
 CONT# 34356611 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WBPW-FM (Presque Isle, ME)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
  
 BYR Helen Hanratty  
 ADV SARA GIDEON FOR US SENATE  
 PDT Political  
 FLT Sep 22, 20 - Sep 28, 20

DDS CONT# 0  
 C/P/E: / POL / 357  
  
 SALESPERSON FAX#  
  
 PH #

\* REP ORDER COMMENT \*

\*\* 9/21/2020 12:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 9/21/2020 12:50:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	09/22/2020 - 09/22/2020	1D	4	\$31.00	4
	1.2	.T.....	10A - 3P	60	09/22/2020 - 09/22/2020	1D	4	\$29.00	4
	1.3	.T.....	3P - 7P	60	09/22/2020 - 09/22/2020	1D	4	\$29.00	4
				** FLIGHT TOTALS **			12	\$356.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	09/23/2020 - 09/23/2020	1D	4	\$31.00	4
	2.2	..W....	10A - 3P	60	09/23/2020 - 09/23/2020	1D	4	\$29.00	4
	2.3	..W....	3P - 7P	60	09/23/2020 - 09/23/2020	1D	4	\$29.00	4
				** FLIGHT TOTALS **			12	\$356.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	09/24/2020 - 09/24/2020	1D	4	\$31.00	4
	3.2	...T...	10A - 3P	60	09/24/2020 - 09/24/2020	1D	4	\$29.00	4
	3.3	...T...	3P - 7P	60	09/24/2020 - 09/24/2020	1D	4	\$29.00	4
				** FLIGHT TOTALS **			12	\$356.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	09/25/2020 - 09/25/2020	1D	4	\$31.00	4
	4.2	....F..	10A - 3P	60	09/25/2020 - 09/25/2020	1D	4	\$29.00	4
	4.3	....F..	3P - 7P	60	09/25/2020 - 09/25/2020	1D	4	\$29.00	4
				** FLIGHT TOTALS **			12	\$356.00	

Sep 21, 20  
 CONT# 34356611 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / POL / 357

		<b><u>FLIGHT 5</u></b>							
5.1	.....S.	3P - 7P	60	09/26/2020 - 09/26/2020	1D	3	\$28.00	3	
5.2	.....S.	6A - 10A	60	09/26/2020 - 09/26/2020	1D	3	\$28.00	3	
			** FLIGHT TOTALS **				6	\$168.00	
		<b><u>FLIGHT 6</u></b>							
6.1	.....S	3P - 7P	60	09/27/2020 - 09/27/2020	1D	3	\$28.00	3	
6.2	.....S	10A - 3P	60	09/27/2020 - 09/27/2020	1D	3	\$28.00	3	
6.3	.....S	6A - 10A	60	09/27/2020 - 09/27/2020	1D	3	\$28.00	3	
			** FLIGHT TOTALS **				9	\$252.00	
		<b><u>FLIGHT 7</u></b>							
7.1	M.....	6A - 10A	60	09/28/2020 - 09/28/2020	1D	4	\$31.00	4	
7.2	M.....	10A - 3P	60	09/28/2020 - 09/28/2020	1D	4	\$29.00	4	
7.3	M.....	3P - 7P	60	09/28/2020 - 09/28/2020	1D	4	\$29.00	4	
			** FLIGHT TOTALS **				12	\$356.00	

	<b>Sep 20</b>	<b>Oct 20</b>					
SPOTS	63	12					
CASH	1844.00	356.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1844.00	356.00					

						<b>TOTAL</b>
SPOTS						75
CASH						2,200.00
TRADE						0.00
NSL						0.00
TOTAL						2,200.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

SARA GIDEON

Authorized committee:

SARA GIDEON FOR MAINE

Agency requesting time (and contact information):

☐ N/A GRASSROOTS MEDIA

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

UNITED STATE SENATE

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

LISA LUNN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: MIKE D'ETTORRE

Name:

Tom Peble

Date of Request to Purchase Ad Time: 7/13/2020

Date of Station Agreement to Sell Time:



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Name: Mike D'EttoreDate: 7/13/20**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 9/21/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

2072890

Station Call Letters:

WBPW-fm

Date Received/Requested:

9/21/20

Est. #:

357

Station Location:

Presque Isle, ME

Run Start and End Dates:

9/22-28

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.