

# CONTRACT



**WBPW-FM**  
**551 Main Street**  
**Presque Isle, ME 04769**  
**(207) 769-6600**

<u>Contract / Revision</u> 2045643 /		<u>Alt Order #</u> 34315209
<u>Advertiser</u> <b>Susan Collins for Senate</b>		<u>Original Date / Revision</u> 09/08/20 / 10/07/20
<u>Contract Dates</u> <b>10/28/20 - 11/03/20</b>	<u>Estimate #</u> <b>8824</b>	
<u>Product</u> <b>MCOLL</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBPW-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	10/28/20	11/03/20	M-F AM DRIVE	6:00 AM-10:00 AM		1:00			NM	20	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/20	11/03/20	44444--				20	\$75.00			
N 2	WBPW	10/28/20	11/03/20	M-F Mid Live Read	10:00 AM-3:00 PM		1:00			NM	12	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/20	11/03/20	3-333--				12	\$75.00			
N 3	WBPW	10/28/20	11/03/20	M-F PM DRIVE	3:00 PM-7:00 PM		1:00			NM	13	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/20	11/03/20	4-333--				13	\$75.00			
N 4	WBPW	10/28/20	11/03/20	SA-SU MIDDAY	10:00 AM-3:00 PM		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/20	11/03/20	-----1-				1	\$70.00			
N 5	WBPW	10/28/20	11/03/20	SA-SU AM	6:00 AM-10:00 AM		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/20	11/03/20	-----1				1	\$70.00			
N 6	WBPW	10/28/20	11/03/20	SA-SU MIDDAY	10:00 AM-3:00 PM		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/20	11/03/20	-----1				1	\$70.00			
<b>Totals</b>											<b>48</b>	<b>\$3,585.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/03/20	48	\$3,585.00	(\$537.75)	\$3,047.25
<b>Totals</b>	<b>48</b>	<b>\$3,585.00</b>	<b>(\$537.75)</b>	<b>\$3,047.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**REVISED**

**Oct 06, 20**  
**34315209** Mod# 1 Ver# 3 (Last = Orig CF )  
**CHRISTAL RADIO**  
**WBPW-FM (Presque Isle, ME)**  
**LINDSAY COOPER**  
**PHILADELPHIA**  
**Katz Media Group**  
**125 West 55th Street 3rd Floor**  
**New York, NY 10019**

**DDS CONT# 0**  
**C/P/E: / / 8824**

**SALESPERSON FAX#**

**PH # 410-825-9877**

**BYR Helen Hanratty**  
**ADV SUSAN COLLINS FOR US SENATE**  
**PDT MCOLL**  
**FLT Oct 28, 20 - Nov 03, 20**

**\* REP ORDER COMMENT \***

**\*\* 10/6/2020 1:11:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

**\*\* 10/6/2020 1:11:00 PM: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
<b>C</b>	1.1	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	2	\$75.00	
<b>C</b>	1.2	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	2	\$75.00	
<b>C</b>	1.3	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	3	\$75.00	
ADD	1.4	..W....	6A - 10A	60	10/28/2020 - 10/28/2020	1D	4	\$75.00	4
ADD	1.5	..W....	10A - 3P	60	10/28/2020 - 10/28/2020	1D	3	\$75.00	3
ADD	1.6	..W....	3P - 7P	60	10/28/2020 - 10/28/2020	1D	3	\$75.00	3
				<b>** FLIGHT TOTALS **</b>			10	\$750.00	
		<b><u>FLIGHT 2</u></b>							
<b>C</b>	2.1	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	2	\$75.00	
<b>C</b>	2.2	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	3	\$75.00	
<b>C</b>	2.3	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	2	\$75.00	
ADD	2.4	...T...	6A - 10A	60	10/29/2020 - 10/29/2020	1D	4	\$75.00	4
ADD	2.5	...T...	10A - 3P	60	10/29/2020 - 10/29/2020	1D	3	\$75.00	3
ADD	2.6	...T...	3P - 7P	60	10/29/2020 - 10/29/2020	1D	3	\$75.00	3
				<b>** FLIGHT TOTALS **</b>			10	\$750.00	
		<b><u>FLIGHT 3</u></b>							
<b>C</b>	3.1	....F..	6A - 10A	60	10/30/2020 - 10/30/2020	1D	2	\$75.00	
<b>C</b>	3.2	....F..	10A - 3P	60	10/30/2020 - 10/30/2020	1D	3	\$75.00	
<b>C</b>	3.3	....F..	3P - 7P	60	10/30/2020 - 10/30/2020	1D	2	\$75.00	
ADD	3.4	....F..	6A - 10A	60	10/30/2020 - 10/30/2020	1D	4	\$75.00	4
ADD	3.5	....F..	10A - 3P	60	10/30/2020 - 10/30/2020	1D	3	\$75.00	3

Oct 06, 20

 CONT# 34315209 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO

 DDS CONT# 0  
 C/P/E: / / 8824

ADD	3.6	....F..	3P - 7P	60	10/30/2020 - 10/30/2020	1D	3	\$75.00	3
				** FLIGHT TOTALS **			10	\$750.00	
		<b>FLIGHT 4</b>							
C	4.1	.....S.	10A - 3P	60	10/31/2020 - 10/31/2020	1D	1	\$70.00	
ADD	4.2	.....S.	10A - 3P	60	10/31/2020 - 10/31/2020	1D	1	\$70.00	1
				** FLIGHT TOTALS **			1	\$70.00	
		<b>FLIGHT 5</b>							
C	5.1	.....S	10A - 3P	60	11/01/2020 - 11/01/2020	1D	1	\$70.00	
ADD	5.2	.....S	6A - 10A	60	11/01/2020 - 11/01/2020	1D	1	\$70.00	1
ADD	5.3	.....S	10A - 3P	60	11/01/2020 - 11/01/2020	1D	1	\$70.00	1
				** FLIGHT TOTALS **			2	\$140.00	
		<b>FLIGHT 6</b>							
C	6.1	M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	2	\$75.00	
C	6.2	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	2	\$75.00	
C	6.3	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	3	\$75.00	
ADD	6.4	M.....	6A - 10A	60	11/02/2020 - 11/02/2020	1D	4	\$75.00	4
ADD	6.5	M.....	10A - 3P	60	11/02/2020 - 11/02/2020	1D	3	\$75.00	3
ADD	6.6	M.....	3P - 7P	60	11/02/2020 - 11/02/2020	1D	4	\$75.00	4
				** FLIGHT TOTALS **			11	\$825.00	
		<b>FLIGHT 7</b>							
C	7.1	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	2	\$75.00	
ADD	7.2	.T.....	6A - 10A	60	11/03/2020 - 11/03/2020	1D	4	\$75.00	4
				** FLIGHT TOTALS **			4	\$300.00	

	<b>Nov 20</b>						
SPOTS	48						
CASH	3585.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3585.00						

Oct 06, 20  
CONT# 34315209 Mod# 1 Ver# 3 (Last = Orig CF )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 8824

							TOTAL
SPOTS							48
CASH							3,585.00
TRADE							0.00
NSL							0.00
TOTAL							3,585.00

**\*\* Competitive Comments \*\***

COLLINS FOR SENATOR - 10.28-11.3 RADIO - MCOLL

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.