



125 West 55th St
New York, NY 10019

Contract # 27126573

Changes as of: 9/25/2020 at 11:28 AM

Version: Current State Version 2

CPE: //3

Flight: 9/29/20 - 10/5/20

Station: KITV

Con Type: POLITICAL/VOTE

Agency: DUDLEY MEDIA
919 CATHARINE ST
PHILADELPHIA PA
19147

Advertiser: Amemiya for Mayor
Product: MAYORAL RACE

Market: Honolulu
Office: DALLAS

Total \$: \$11,100.00
Total Spots: 62

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: BOB DUDLEY

Primary Demo: Adults 18-64

Total GRP:

Salesperson: KATHLEEN BUTLER
214-525-2641

Assistant: KATHLEEN BUTLER
214-525-2641

Separation:

#	Day/Time	DP	Program	Rate	A1864 Rating	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
							9/29					
1	Tu-M 4:30a-5a		NEWS	\$25.00	0.0	30	0		0	\$0.00	\$0.00	0.0
2	Tu-M 5a-5:30a		NEWS	\$50.00	0.0	30	5		5	\$250.00	\$0.00	0.0
3	Tu-M 6a-6:30a		NEWS	\$50.00	0.0	30	5		5	\$250.00	\$0.00	0.0
4	Tu-M 7a-8a		GMA	\$50.00	0.0	30	5		5	\$250.00	\$0.00	0.0
MSD 5	Tu-M 8a-9a		GMA	\$50.00	0.0	30	5	2	2	\$100.00	\$0.00	0.0
6	Tu-M 9a-10a		THE VIEW	\$50.00	0.0	30	0		0	\$0.00	\$0.00	0.0
7	Tu-M 11a-11:30a		GMA 3	\$50.00	0.0	30	0		0	\$0.00	\$0.00	0.0
8	Tu-M 12n-12:30p		NEWS	\$100.00	0.0	30	5		5	\$500.00	\$0.00	0.0
9	Tu-M 4p-5p		ELLEN	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
10	Tu-M 5p-5:30p		NEWS	\$400.00	0.0	30	4		4	\$1,600.00	\$0.00	0.0
11	Tu-M 6p-6:30p		NEWS	\$400.00	0.0	30	5		5	\$2,000.00	\$0.00	0.0
12	Su 5p-5:30p		NEWS	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
13	Tu-M 10p-10:35p		NEWS	\$300.00	0.0	30	5		5	\$1,500.00	\$0.00	0.0
14	Su 10p-10:35p		NEWS	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
15	Tu-M 10:35p-11:35p		JIMMY KIMMEL	\$100.00	0.0	30	5		5	\$500.00	\$0.00	0.0
16	Tu-M 11:05p-11:35p		NIGHTLINE	\$75.00	0.0	30	0		0	\$0.00	\$0.00	0.0
17	Su 5a-6a		GMA	\$25.00	0.0	30	1		1	\$25.00	\$0.00	0.0
18	Su 4p-5p		THIS WEEK	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
19	Sa 6:30p-7p		Island Style	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
20	Su 6a-7a		Sun GMA	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0



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919 CATHARINE ST	Product: MAYORAL RACE	Office: DALLAS
PHILADELPHIA PA		
19147		
Agency Order #:	Service: Nielsen	Total CPP: \$0.00
Buyer: BOB DUDLEY	Primary Demo: Adults 18-64	Total GRP:
Salesperson: KATHLEEN BUTLER	Assistant: KATHLEEN BUTLER	
214-525-2641	214-525-2641	
Separation:		

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							9/29					
21	Su 7a-8a		SUN GMA	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
22	Tu-M 6:30p-7p		News	\$400.00	0.0	30	5		5	\$2,000.00	\$0.00	0.0
23	M-F 11:35p-12:07a		NIGHTLINE	\$75.00	0.0	30	5		5	\$375.00	\$0.00	0.0
MGD 24	Tu-Th 7a-8a		GMA	\$50.00	0.0	30	3		3	\$150.00	\$0.00	0.0
TOTALS:							62		62	\$11,100.00	\$0.00	0.0



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PHILADELPHIA PA		Con Type: POLITICAL/VOTE
19147		Total \$: \$11,100.00
		Total Spots: 62
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Buyer: BOB DUDLEY	Primary Demo: Adults 18-64	Total GRP:
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/25/20 11:02 AM	Sheila Pinero	URGENT! LINE 5 PROGRAM CHANGED TUE-THU IS 8A-11A MLB WILD CARD SERIES GAMES 3X 9/29,9/30,10/1 MKG 7-8A W/MAX SEP RUN 7-730A and other 730-8A OR MOVE TO ANOTHER AREA
09/25/20 9:43 AM	Sheila Pinero	Correction please correct line when sending back to Tu-M thank you
09/25/20 9:30 AM	Sheila Pinero	LINE 16 CORRECT TIME OF NIGHTLINE 1135P-1207A. IT IS OVERLAPPING TIME OF 1105P WITH LINE 15

Competitive Information	
Market Budget:	\$55,500
KITV Share:	20%
Comment:	
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$11,100.00	N/A	0.0
Total	100%	62	\$11,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	62	\$11,100.00
Total	62	\$11,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	9/25/20 11:02 AM	Sheila Pinero	Sent_To_Rep	3	3	\$0	\$11,100.00	Changes: 2 buylines added or modified.
Makegood 2	9/25/20 9:43 AM	Sheila Pinero	Confirmed			\$0	\$11,100.00	
Makegood 1	9/25/20 9:30 AM	Sheila Pinero	Confirmed	5	5	\$0	\$11,100.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	9/25/20 9:10 AM					\$0	\$0	
New	9/25/20 8:26 AM	KATHLEEN BUTLER	Confirmed	62		\$11,100.00	\$11,100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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