

KXO AM & FM - 2024 1ST QUARTER EVENTS ISSUES / PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KXO, EL CENTRO, CALIFORNIA, along with the most significant programming treatment of those issues for the period of [JANUARY-FEBRUARY-MARCH](#). The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Date	Event Discription	Program/Segment	Time	Duration	Naration of Type and Description of Program and Segment
1/16/2024	PIONEER BOOK CLUB	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster pride in agricultural heritage of one of the most productive agricultural areas in the world .
1/26/2024	PIONEERS MUSEUM FRIDAY NIGHT LECTURE	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster pride in agricultural heritage of one of the most productive agricultural areas in the world .
2/2/2024	CARROT FESTIVAL	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
2/3/2024	PIONEERS DAY ANNUAL EVENT	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster pride in agricultural heritage of one of the most productive agricultural areas in the world .
2/23/2024	U.S. BORDER PATROL CITIZEN'S ACADEMY	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Imperial county has a high incidence of drug/alcohol addiction, gang violence & is a known "drug corridor". KXO is active in fostering community awareness & appreciation of law enforcement, public safety, & border protection agencies as well as educating the community regarding gangs, violence, vandalism, & drugs.
2/24/2024	MARDI GRAS LIGHT PARADE	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
3/9/2024	BOMBAY BEACH COMMUNITY CLEANUP	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster awareness of the wide variety of community resources available to assist the community with energy awareness, green technology, & city clean-ups.
3/9/2024	PASION MEXICANA- I.V. SYMPHONY	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
3/16/2024	WESTMORLAND COMMUNITY CLEANUP	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster awareness of the wide variety of community resources available to assist the community with energy awareness, green technology, & city clean-ups.
3/23- 3/24	BLUES , BREWS, & BBQ	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.

3/24/2024	SPOTLIGHT ON BROADWAY	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
3/30/2024	NATIONAL VIETNAM WAR VETERANS DAY EVENT	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster awareness of the wide variety of community resources available to assist military & veterans